

NOVEMBER 5, 2021



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE

PLEASE REGISTER TODAY!! 11.5.2021



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE

2021 CONFERENCE AND TRADE SHOW

FEATURING:

- DAVE PRATT, RMC
- NOP UPDATES
- NRCS, FSA & CALCAN
- INDUSTRY TRADE SHOW
- EDUCATIONAL SESSIONS
- NETWORKING & MORE!

CHICO STATE UNIVERISTY FARM
CHICO, CALIFORNIA

NOVEMBER 16TH AND 17TH
2021

311 Nicholas C. Schouten Lane,
Chico, California

PLEASE REGISTER TODAY!! 11.5.2021

KEYNOTE SPEAKER

Dave Pratt



RANCHING FOR PROFIT

Dave Pratt is one of the most sought-after speakers on sustainable agriculture and profitable ranching in the world today.

CONFERENCE & TRADE SHOW AGENDA

WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

2021 CONFERENCE AND TRADE SHOW - AGENDA

NOVEMBER 16th-17th 2021 - CHICO STATE UNIVERSITY FARM CHICO, CALIFORNIA

Tuesday, November 16th:

- 4:00pm: Trade Show opens
5:00pm: **Happy Hour** sponsored by **Hunt and Behrens with Chico State Sausage & Sierra Nevada Cheese** sponsored by **Organic West** and **Sierra Nevada Cheese**
6:30pm: **Dinner** sponsored by **Alltech**. Attendees, sponsors and vendors all invited. **Dessert** sponsored by **Ethical Ag Exchange**

Wednesday, November 17th:

- 8:30am: **Welcome**, WODPA President *Jennifer Beretta*
8:30am – 9:00am: **WODPA Business Meeting** *Jennifer Beretta and Jill Smith* (Elections, WODPA Update)
9:00am – 9:30am: **National Organic Program Update**, *Dr. Jennifer Tucker, National Organic Program Deputy Administrator*
9:30am – 9:50am: **What is the California Cattle Council and what they are working on for you?** *Dr. Dave Daley, California State University, Chico and California Cattle Council Chairperson*
9:50am – 10:45am: **FSA/NRCS/CalCan** panel on programs with a Question-and-Answer Period
10:45am – 11:30am: **Trade Show and Coffee Break** sponsored by **Alexandre Family Farms**
11:30am – 12:45pm: **Ranching for Profit, "Hard Work & Harmony: Effective Relationships in Family Business**, *Mr. Dave Pratt, Ranch Management Consulting*
12:45pm – 2:00pm: **Lunch and Trade Show**
2:00pm – 2:30pm: **How to build a carbon farm plan**, *Dr. Cindy Daley, Director of Chico State Organic Dairy and Center for Regenerative Agriculture & Resilient Systems*
2:30pm – 3:45pm: **Sponsored Sessions:**
- **OWB Packers and Ranchers, Your Organic Beef Solution**, *Riley Dill, sponsored by One World Beef*
- **Reducing Dairy Risks through Support & Nutrition**, *Caley Heiman and Sal Costilla, sponsored by Alltech*
- **Genomics and the latest on Dairy Wellness Traits, striving for healthier, more productive cows**, *Dr. Ralph Bruno, DVM, MPVM, PhD sponsored by Zoetis*
3:45pm – 5:00pm: **Ranching for Profit, "Hard Work & Harmony: Effective Relationships in Family Business, Part 2 of 2**, *Mr. Dave Pratt, Ranch Management Consulting*
5:00pm – 6:00pm: **Trade Show**

[DOWNLOAD CONFERENCE AND TRADE SHOW AGENDA](#)

SESSION SPONSORS



Riley Dill, Cattle Procurement & Harvest Scheduling Manager at OWB Packers LLC and General Manager of OWB Ranches LLC.

Riley Dill will provide a snapshot of the organic cull cow program they are developing and their new cull cow feeding facility. They look forward to meeting organic

dairy producers to discuss their goals and how we can work together in the future. There will be time for open discussion as well as a booth at the trade show to connect.

Sponsored by One World Beef

[Learn more about One World Beef here](#)

Caley Heiman, Regional Sales Manager
and Sal Costilla



Caley Heiman and Sal Costilla will speak to Reducing Dairy Risks through Support & Nutrition. There will be time for open discussion at the Alltech sponsored dinner on our first night.

Sponsored by Alltech

[Learn More about Alltech here](#)



Dr. Ralph Bruno, DVM, MPVM, PhD

Dr. Bruno will discuss, Genomics and the latest on Dairy Wellness Traits, striving for healthier, more productive cows. There will be time for open discussion as well as a booth at the trade show to connect.

Sponsored by Zoetis

[Learn more about Zoetis here](#)

HELPFUL LINKS FOR THE 2021 CONFERENCE AND TRADE SHOW

[REGISTER HERE TODAY \(11/5\)](#)

[RESERVE YOUR ROOM HERE TODAY \(11/5\)](#)

[ALL CONFERENCE & TRADE SHOW INFORMATION](#)

[VIEW ALL 2021 SPONSORS & TRADE SHOW VENDORS](#)

THANK YOU TO OUR 2021 TRADE SHOW VENDORS



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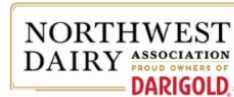
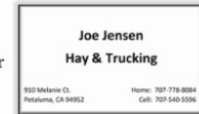
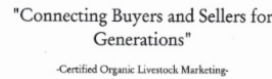


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[VIEW ALL TRADE SHOW VENDORS](#)

THANK YOU TO OUR 2021 CONFERENCE SPONSORS



VIEW ALL SPONSORS

SUPPORT WODPA AND IT'S MISSION

WODPA is funded by volunteer

Producer Payments & Associate Member dues.

Click [here](#) to learn how you can support WODPA and it's mission.

WODPA would like to send a huge thank you to the

Producers & Businesses that have provided support over the years.



The mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.

Don't forget to "Like Us" and "Follow Us"

