

# WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

## 2023 CONFERENCE & TRADE SHOW

NOVEMBER 6-8<sup>th</sup>, 2023 – FERNDALE, CALIFORNIA

The Barn by Fernbridge

### - AGENDA -

#### Monday, November 6th:

3:00pm - 4:30pm: **Trade Show Set Up** at **The Barn by Fernbridge**, 26 Goble Ln, Ferndale, CA 95536

5:00pm - 6:30pm: **Welcome reception** located at **Bear River Casino** - Everyone is Welcome

#### Tuesday, November 7th:

**Location: The Barn by Fernbridge**, 26 Goble Ln, Ferndale, CA 95536

*Shuttles available to Bear River Casino from 7:30am until 8:15am.*

8:30am: **Welcome**, WODPA President Zach Cahill and Vice President Stewart Kircher

8:30am – 9:45am: **WODPA Business Meeting** Zach Cahill and Lia Sieler (Elections, Executive Director Report, Open Discussion)

9:45am – 10:15am: **Introduction of Trade Show Vendors and Sponsors**

10:15am – 11:00am: Coffee Break sponsored by **American AgCredit**

11:00am – 11:45am: **Organic Certification Company Panel**: Panel includes representatives from **Organic Certifiers, CCOF, OTCO, Where Food Comes From**

11:45am – 12:15pm: *Effective calf raising*, Dr. Miller and Ulises Salas, **Alltech**

12:15pm – 2:00pm: **Lunch** sponsored by **AL Gilbert & Lockwood Seed**

**Ice Cream** sponsored by **Jersey Scoops**

**Trade Show** visit

2:00pm – 3:00pm: **Dairy Producer Panel** – Tips and tricks from your fellow dairy producers.

3:00pm – 6:00pm: **Dairy Tours**: Cahill Dairy, Brodt Dairy and Ghidinelli Dairy

6:30pm – 7:30pm: **Happy Hour** sponsored by **Hunt and Behrens Inc.**

**Trade Show** visit

7:30pm – 8:30pm: **Dinner and Live Auction** for all producers, sponsors and vendors

*Bus for attendees available to/from Bear River Casino beginning 6:00pm - 6:45pm.*

*Shuttles available to Bear River Casino from 8:30pm until 9:30pm.*

**Wednesday, November 8th:**

**Location: The Barn by Fernbridge, 26 Goble Ln, Ferndale, CA 95536**

*Shuttles available from Bear River Casino from 7:30am until 8:15am*

7:45am – 8:30am: Breakfast Sponsored by **American AgCredit**

8:30am – 9:00am: *A Global Perspective*, **American Ag Credit**

9:00am – 9:30am: *Organic Milk Statement Survey Update*, Ryan Koory, **Mercaris**

9:30am – 10:15am: *What we know about Genomic Testing and why health traits are important*, Mat Schager, **Zoetis**

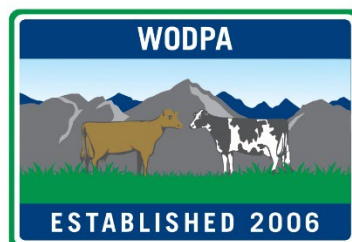
10:15am – 10:45am: **Coffee Break** sponsored by **Zoetis**

**Trade Show** visit

10:45am – 12:00pm: *Calf Disbudding Demonstration* - **Local Dairy Employees are Welcome!!** Presented in Spanish and English by **Alltech**

12:00pm – 1:00pm: **Lunch** for **all** participants (including local employees who attend the above training) sponsored by **Alltech**

*Shuttles available to Bear River Casino from 12:30pm until 1:30pm*



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**ALLIANCE**