

OCTOBER 31, 2021



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE

HAPPY HALLOWEEN
FROM THE WODPA BOARD OF DIRECTORS



2021 CONFERENCE AND TRADE SHOW

FEATURING:

- DAVE PRATT, RMC
- NOP UPDATES
- NRCS, FSA & CALCAN
- INDUSTRY TRADE SHOW
- EDUCATIONAL SESSIONS
- NETWORKING & MORE!

**CHICO STATE UNIVERISTY FARM
CHICO, CALIFORNIA**

**NOVEMBER 16TH AND 17TH
2021**

311 Nicholas C. Schouten Lane,
Chico, California

**JOIN US!!
WE WOULD LOVE TO SEE YOU!!!**

KEYNOTE SPEAKER

Dave Pratt



RANCHING FOR PROFIT

Dave Pratt is one of the most sought-after speakers on sustainable agriculture and profitable ranching in the world today.

REGISTER BEFORE 11/5

CONFERENCE & TRADE SHOW AGENDA

WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

2021 CONFERENCE AND TRADE SHOW - AGENDA

NOVEMBER 16th-17th 2021 - CHICO STATE UNIVERSITY FARM CHICO, CALIFORNIA

Tuesday, November 16th:

- 4:00pm: Trade Show opens
- 5:00pm: **Happy Hour** sponsored by **Hunt and Behrens with Chico State Sausage & Sierra Nevada Cheese** sponsored by **Organic West** and **Sierra Nevada Cheese**
- 6:30pm: **Dinner** sponsored by **Alltech**. Attendees, sponsors and vendors all invited. **Dessert** sponsored by **Ethical Ag Exchange**

Wednesday, November 17th:

- 8:30am: **Welcome**, WODPA President *Jennifer Beretta*
- 8:30am – 9:00am: **WODPA Business Meeting** *Jennifer Beretta and Jill Smith* (Elections, WODPA Update)
- 9:00am – 9:30am: **National Organic Program Update**, *Dr. Jennifer Tucker, National Organic Program Deputy Administrator*
- 9:30am – 9:50am: **What is the California Cattle Council and what they are working on for you?** *Dr. Dave Daley, California State University, Chico and California Cattle Council Chairperson*
- 9:50am – 10:45am: **FSA/NRCS/CalCan** panel on programs with a Question-and-Answer Period
- 10:45am – 11:30am: **Trade Show and Coffee Break** sponsored by **Alexandre Family Farms**
- 11:30am – 12:45pm: **Ranching for Profit, "Hard Work & Harmony: Effective Relationships in Family Business**, *Mr. Dave Pratt, Ranch Management Consulting*
- 12:45pm – 2:00pm: **Lunch and Trade Show**
- 2:00pm – 2:30pm: **How to build a carbon farm plan**, *Dr. Cindy Daley, Director of Chico State Organic Dairy and Center for Regenerative Agriculture & Resilient Systems*
- 2:30pm – 3:45pm: **Sponsored Sessions:**
- **OWB Packers and Ranchers, Your Organic Beef Solution**, *Rylee Dill, sponsored by One World Beef*
 - **Reducing Dairy Risks through Support & Nutrition**, *Caley Heiman and Sal Costilla, sponsored by Alltech*
 - **Genomics and the latest on Dairy Wellness Traits, striving for healthier, more productive cows**, *Dr. Ralph Bruno, DVM, MPVM, PhD sponsored by Zoetis*
- 3:45pm – 5:00pm: **Ranching for Profit, "Hard Work & Harmony: Effective Relationships in Family Business, Part 2 of 2**, *Mr. Dave Pratt, Ranch Management Consulting*
- 5:00pm – 6:00pm: **Trade Show**

DOWNLOAD CONFERENCE AND TRADE SHOW AGENDA

HELPFUL LINKS FOR THE
2021 CONFERENCE AND TRADE SHOW

REGISTER HERE BEFORE THIS FRIDAY (11/5)

RESERVE YOUR ROOM HERE BEFORE THIS FRIDAY (11/5)

ALL CONFERENCE & TRADE SHOW INFORMATION

VIEW ALL 2021 SPONSORS & TRADE SHOW VENDORS

THANK YOU TO OUR 2021 TRADE SHOW VENDORS



The next generation of protein nutrition



THE CENTER FOR
REGENERATIVE AGRICULTURE
AND RESILIENT SYSTEMS
CALIFORNIA STATE UNIVERSITY, CHICO



VIEW ALL TRADE SHOW VENDORS

THANK YOU TO OUR 2021 CONFERENCE SPONSORS



VIEW ALL SPONSORS

SUPPORT WODPA AND IT'S MISSION

WODPA is funded by volunteer
Producer Payments & Associate Member dues.
 Click [here](#) to learn how you can support WODPA and it's mission.
 WODPA would like to send a huge thank you to the
Producers & Businesses that have provided support over the years.



The mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.

Don't forget to "Like Us" and "Follow Us"

