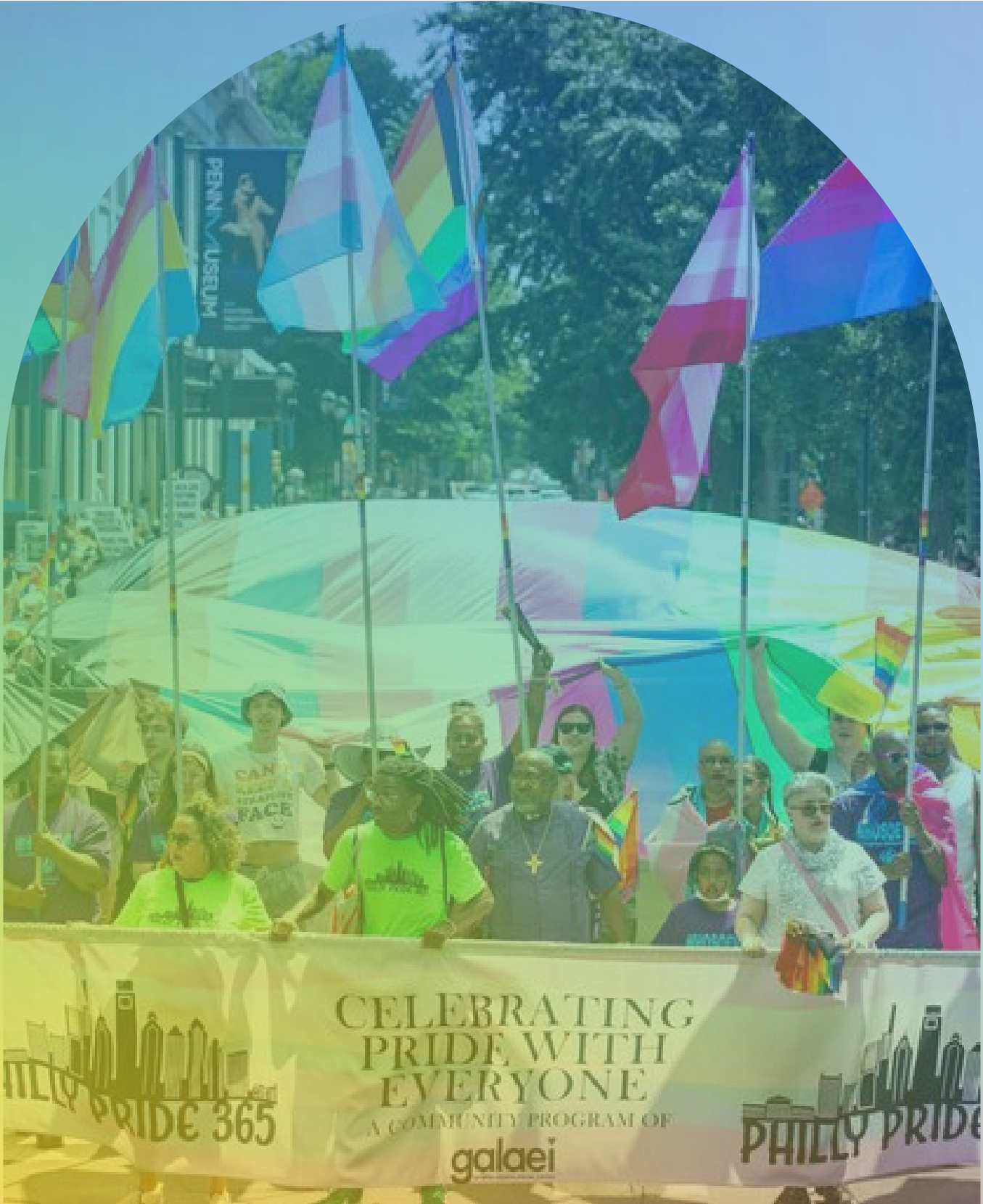




# SPONSORSHIP OPPORTUNITIES 2024





# Our Mission

Galaei's Philly Pride 365 program provides crucial opportunities for our community to join together in celebration, find family, get resources and share the love, art, and joy that are hallmarks of our community.

Philly Pride 365 is a program that seeks to elevate the experience of Pride Programming in Philadelphia year round including large scale events for Pride month (June) and National Coming OUT Day (October) with the underlying premise that Pride should be celebrated everyday.

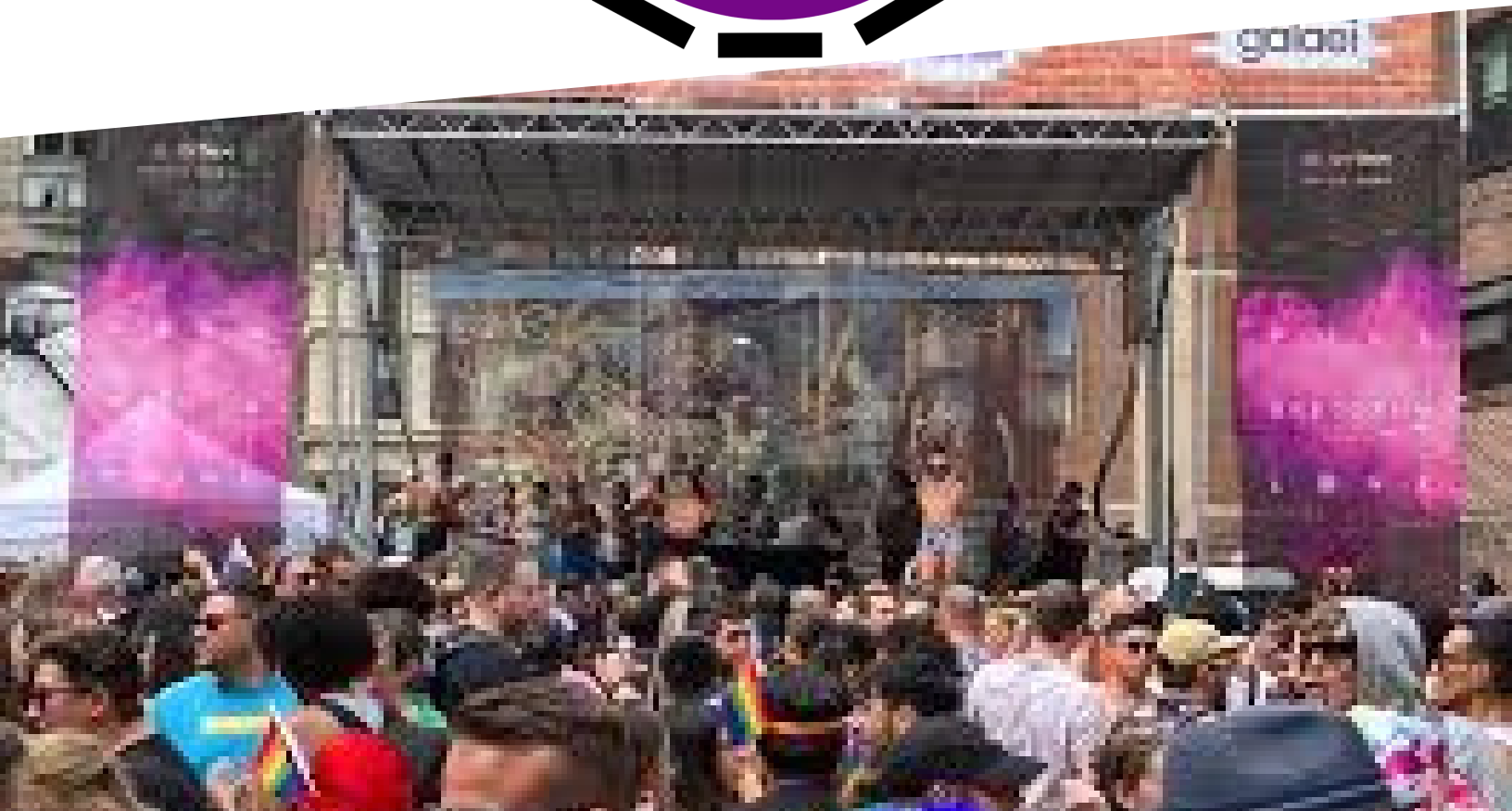
We combine our unique and vibrant culture and backdrop of the city of Philadelphia, our Gayborhood, independent queer and trans business owners, grassroots organizations and nonprofits to provide innovative programming, dynamic structure, and great intention around how we endeavor to lift up all in our community and create a space for everyone.

# Pride 2024 “BE YOU”

## COMING IN JUNE

### PRIDE 2024

Philly Pride 365 produces an annual march and resource fair with festivities and entertainment in the Gayborhood that amplifies the resilience of our people, our individual journeys in coming out, and how we hold and take up space everyday. In 2023 we had approximately 65,000 attendees!



# BE You: The Festival

## Youth and Family

One of the most forgotten parts of PRIDE festivities are places for LGBTQ youth and families. As such we have integrated an expansive youth and family space.

The Youth and Family section is equipped with:

- Bounce houses, game trucks, and resources for youth and family
- Performance stage.
- Chest feeding and changing stations.
- Free water and snacks

## Sober Vibes

Hosted at Writer's Block Rehab and co-facilitated by galaei's POP Program we have a dedicated space for adults who enjoy sober living. This space will have a selection of performances and a bar with a menu of mocktails and drinks with no alcohol for the day. This is a space that centers adults who do not drink alcohol, and simultaneously is not geared towards family and children, however, they are welcome in the space.

## Decompression Zone

Pride Festivals can often be exhausting and difficult to navigate and manage for our community elders and those living with disabilities both visible and nonvisible. So we've dedicated a space in our festival with seating, water stations, and shade coverings for when you just need a break. Coordinated with Disability Pride PA, Nestled within close proximity to our main resource tent and a secondary resource tent there are medical providers and volunteers to ensure people in this space have what they need and are in a space of care.

- Adult changing stations will be provided
- A wheelchair charging dock will be provided
- Cooling stations, free water, and snacks.

## POP Wellness

In order to serve our community better we have coordinated with local cbo's to offer a one stop pop up wellness and resource station, linkage to testing, linkage to care and resources via case management opportunities.

Attendees will be able to stop by to set an appointment, and speak to a case worker about linkages to resources, such as housing, healthcare, education, and employment.

## Vice (18+)

(Quince street between Locust and Walnut) In an ode to our dearly departed sibling Maso, we have co-produced and curated a space for exploration. There will be workshops for kink and consent, resource tabling, and shops to purchase leather and giveaways of safe sex items.



# BE You: The Festival

(continued)

## Legacy Lane

A curated space where we showcase the pioneers, newsmakers, activists, and community members that helped shape our community and continue to work for equality and visibility.

## Stonewall Sport Zone

In cooperation with Stonewall Sports this area will have activities and fun geared towards 16 and above. Adults and teens will enjoy fun activities curated by the Stonewall Sports Organization.

## Food Truck Market

In cooperation with TheFoodTruckLady we keep our attendees fed and ultimately ensure attendees do not need to leave the festival grounds, as everything you need is right here! Attendees will enjoy the many tastes of the city and keep nourished, with a wide variety of price point food options.

## Retail Marketplace

A retail market place for small businesses, retailers, nonprofits, community based organizations and grassroots organizations to table and connect with community.

## BE You: The Stages

### The Muses Stage

This main stage weaves in larger acts and performances along with DJ sets by local producers.

### Bailar Con Amor Stage

In keeping with Galaei's dedication to highlighting Queer and Trans black and brown traditions and forms of expression, "Bailar con amor," is a stage with performances, music and dancing as an ode to Afro-Latinx heritage, art, and expression.

### Millenium Stage

This section is a collaboration with DJ Robert Drake, DJ Carl Michaels and acts that celebrate the sounds of New Wave, 80's, 90's Pop Hits that shape our community

### Kiki Alley Stage

Our festival is also a time where we will uplift the joy, art, and expression of our Black and Brown community. There is no better way to do that than to designate space for the ballroom community. This dedicated dance space will be a love letter to everything that is vogue.

## BE You: The March

The march is an open invitation to the LGBTQ+ community and allies, with no registration needed. While floats and vehicles will not be permitted, everyone is welcome to join before the march starts for speeches, music, and joy. Please join the Galaei Pride 365 "BE You" March through Philadelphia, whether with a group or organization aligned with galaei's mission, with friends and family, or solo.



# National Coming Out Day

## OURfest, OURfuture

### Coming in October

Philly Pride 365 produces an annual Parade in Philadelphia in October as part of National Coming Out Weekend. Additionally, Philly Pride 365 produces a resource fair and festivities in the Gayborhood the very next day (Sunday) that amplifies the resilience of our people, our individual journeys in coming out, and how we hold and take up space everyday.



# OURfest, OURFuture Weekend

## FRIDAY

### VIP Reception & Float Preview

This catered opening night reception gives all who are curious a sneak peak at what OURfest will be bringing. From the parade, to the stage.

## SATURDAY

### “OURfest, Ourfuture“ Parade celebrating National Coming Out Day

Features a mix of curated and designed floats, community organizations and live performances that spotlight the vibrancy of the LGBTQIA+ community.

Themed sections to showcase youth and families, sports and recreation, professional leaders, pioneers and grand marshals, arts and culture, drag artists, and other groups.

The community cheer section features the EVEN MORE record-breaking 400 foot rainbow flag that debuted in June during Pride Month 2023 with 200 feet and now will add 200 more!



# SUNDAY

## OURfest, OURfuture Festival

### Youth and Family

One of the most forgotten parts of our community our festival places intention around how we care for and make space for queer youth and families.

The Youth and Family section is equipped with:

- Bounce houses, game trucks, and resources for youth and family
- Performances all the stage all day.
- Chest feeding and changing stations will be provided.

### Sober Vibes

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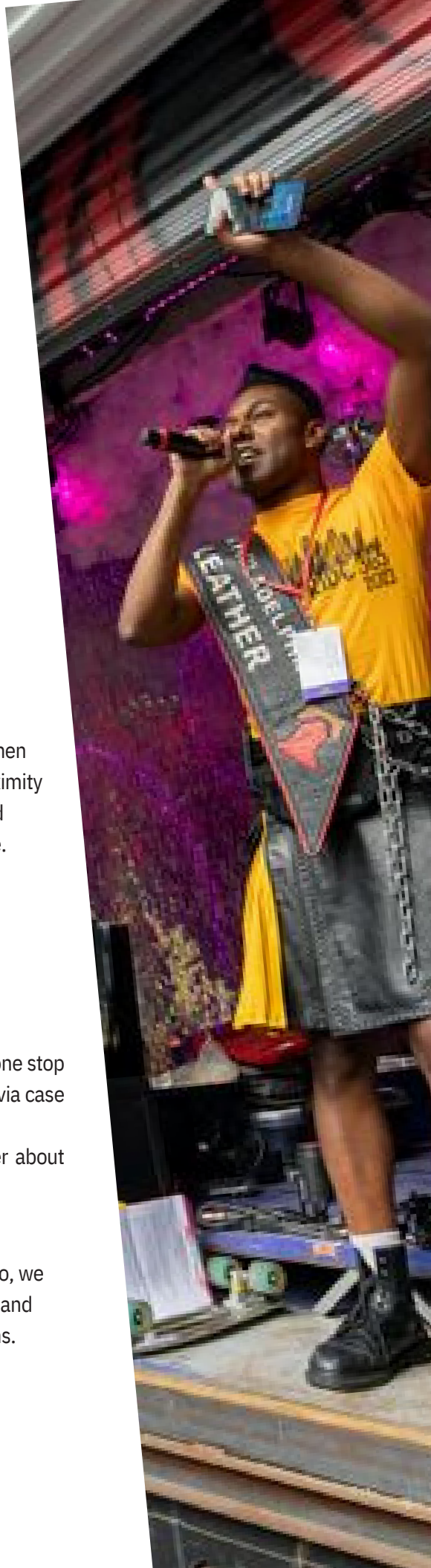
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### OUR Stage

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# Vendors

Pride 365 programming cultivates festivals with community resources at the heart of our programming. Bringing resources as an introduction to those coming out is a crucial aspect of our programming initiatives. Ensuring that culturally competent resources are delivered directly to the people pushed to margins is what PRIDE is all about. These resources are brought to the community through collaboration with small businesses, retailers, nonprofits, community based organizations and grassroots organizations like you!

Check out below pricing for 10 X 10 tabling space and register at our website

<b>Businesses \$750,000 +</b>	<b>Businesses \$250,00 - \$750,000</b>	<b>Businesses \$100,000 - \$250,000</b>	<b>Businesses Under \$100,000</b>	<b>Non Profit \$250,000 - \$750,000 (Annual Operating budget)</b>	<b>Non Profit \$100,000 - \$250,000 (Annual Operating Budget)</b>	<b>Community (Independent small business/grassroots organization)</b>
\$750	\$500	\$300	\$200	\$350	\$200	\$150

**\*\*Please Note:**

Confirmation emails will be sent out on a rolling basis weekly

Tabling spaces are included within the cost of your contribution.

This Price is PER EVENT. Multi Event Pricing is provided on our registration page along with table and chair rentals.

Each tabling space is 10x10 and in the street, NOT the sidewalk.

If you are a business or non profit entity with and operating budget of over \$750,000 Please contact us directly at [Tyrell@galaeiqtbipoc.org](mailto:Tyrell@galaeiqtbipoc.org).

All food vending is handled by Nancy O'leary please email [Nancy@foodtrucklady.com](mailto:Nancy@foodtrucklady.com) for food truck registration and pricing.



# Corporate & Large Non-Profit Sponsorship

\$100

**Corporations and large Non-Profits over \$750,000 operating budget interested in participating in the festival MUST inquire about a sponsorship package.**

**Please reference the sponsorship packages below.**

**Email directly [Tyrell@galaeiqtbipoc.org](mailto:Tyrell@galaeiqtbipoc.org)**