



Philly Pride 365 Combined Program Sponsorship

The Combined Program Sponsorship allows you to sponsor both events for the year of 2024 and reap the benefits of visibility and sponsorship year round

Pride Festival/ March (60,000+ Visitors) and OURfest Parade and Festival for National Coming OUT Day

	Presenting	Diamond	Gold	Silver	Bronze	Local Partner
	\$200,000	\$50,000	\$20,000	\$10,000	\$4,000	\$2,000
Parade Units Included	4	3	2	1	1	
Dedicated Prime Sponsor Area Booth Space	10 x 30	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10
Exclusive Pride presenting Banner placement (Parade Float)	✓	✓	✓			
WEBSITE: Recognition in festival announcements	✓	✓	✓			
Banner AD on Home Page:	✓	✓	✓			
Logo placement on home page	✓	✓	✓	✓	✓	
Logo on sponsorship page & link to site	✓	✓	✓			
Email Blasts: Logo in email blasts	✓	✓				
Social Media: Facebook, Twitter and Instagram Posts	3	2	1	1	1	1
Pride Guide: Official Page listing in Galaei Yearbook	2 Pages	1 Page	1/2 Page	1/4 Page		
Logo Visibility:						
Production Team shirts	✓	✓				
Volunteer T-shirts	✓	✓	✓			
Pride Sponsor Listing in galaei Yearbook	✓	✓	✓	✓	✓	✓
Main stage sponsor banner	✓	✓				
Advertising as available	✓	✓	✓			
Sponsor listing in online interactive guide	✓	✓				
VIP EXPERIENCE Other pride event access passes	16	10	6	4	2	1

(1) Parade unit is defined as either: a) an allotment of up to 50 walkers; b) one vehicle that is not a float; c) one float including tow vehicle.



OURfest Program Sponsorship

The Combined Program Sponsorship allows you to sponsor both events for the year of 2024 and reap the benefits of visibility and sponsorship year round

Pride Festival/ March (60,000+ Visitors) and OURfest Parade and Festival for National Coming OUT Day

	Presenting	Diamond	Gold	Silver	Bronze	Local Partner
	\$100,000	\$25,000	\$10,000	\$5,000	\$2,000	\$1,000
Parade Units Included	4	3	2	1	1	
Dedicated Prime Sponsor Area Booth Space	10 x 30	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10
Exclusive Pride presenting Banner placement (Parade Float)	✓	✓	✓			
WEBSITE: Recognition in festival announcements	✓	✓	✓			
Banner AD on Home Page:	✓	✓	✓			
Logo placement on home page	✓	✓	✓	✓	✓	
Logo on sponsorship page & link to site	✓	✓	✓			
Email Blasts: Logo in email blasts	✓	✓				
Social Media: Facebook, Twitter and Instagram Posts	3	2	1	1	1	1
Pride Guide: Official Page listing in Galaei Yearbook	2 Pages	1 Page	1/2 Page	1/4 Page		
Logo Visibility:						
Production Team shirts	✓	✓				
Volunteer T-shirts	✓	✓	✓			
Pride Sponsor Listing in galaei Yearbook	✓	✓	✓	✓	✓	✓
Main stage sponsor banner	✓	✓				
Advertising as available	✓	✓	✓			
Sponsor listing in online interactive guide	✓	✓				
VIP EXPERIENCE Other pride event access passes	8	5	3	1		

(1) Parade unit is defined as either: a) an allotment of up to 50 walkers; b) one vehicle that is not a float; c) one float including tow vehicle.



PRIDE Weekend Sponsorship

Come Out With Pride truly values the support of businesses and organizations. Without great sponsors helping drive awareness, our mission would not be possible. We offer a variety of promotional assets in our sponsorship levels including entitlements, digital media, print, grass roots activations, B2B opportunities and more. There is truly a sponsorship level for everyone! †

	Presenting	Diamond	Gold	Silver	Bronze	Local Partner
March & Festival (70,000 Visitors)	\$100,000	\$25,000	\$10,000	\$5,000	\$2,000	\$1000
Dedicated Prime Sponsor Area Booth Space	10 x 30	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10
WEBSITE: Recognition in festival announcements						
Banner AD on Home Page:						
Logo placement on home page	✓	✓	✓			
Logo on sponsorship page & link to site	✓ ✓ ✓	✓ ✓ ✓	✓ ✓	✓	✓	✓
Email Blasts: Logo in email blasts	✓	✓				
Social Media: Facebook, Twitter and Instagram Posts	3	2	1	1	1	
Pride Guide: Official Page listing in Galaei Yearbook	2 Pages	1 Page	1/2 Page	1/4 Page		
Logo Visibility:						
Production Team shirts	✓ ✓ ✓	✓ ✓ ✓	✓			
Volunteer T-shirts	✓ ✓ ✓	✓ ✓ ✓	✓	✓	✓	✓
Pride Sponsor Listing in galaei Yearbook	✓ ✓ ✓	✓ ✓ ✓	✓	✓	✓	✓
Main stage sponsor banner	✓	✓	✓			
Advertising as available	✓	✓	✓			
Sponsor listing in online interactive guide	✓	✓	✓			
VIP EXPERIENCE Other pride event access passes	8	5	3	1		

† (1) Parade unit is defined as either: a) an allotment of up to 50 walkers; b) one vehicle that is not a float; c) one float including tow vehicle.

OURfest, OURfuture Weekend

Philly Gayborhood Home Sponsorship

(local restaurants, bars, coffee shops or businesses that would like to sponsor)

FLOAT SPONSORSHIP

(MUST BE IN ADDITION TO BASE SPONSORSHIP LISTED BELOW):

- Base level of \$10,000/float (\$14,000 w/ sound)
 - Each float is pre decorated.
 - Sponsorship includes advertising space on the float and color customization
 - Mention of sponsorship on media, (Print, Social, Televised)

	Parade and Festival Large\Multiple Establishment Sponsorship	Parade and Festival Sponsorship Small Establishment Sponsorship	Festival Large\Multiple Establishment Sponsorship	Festival Small Establishment Sponsorship
	\$10,000	\$5,000	\$5,000	\$2,500
Festival Outdoor Serving	✓	✓	✓	✓
Weekend Event Promotion	✓	✓		
Recognition in festival announcements	✓	✓	✓	✓
Logo on sponsor page	✓	✓	✓	
Logo on sponsorship page & link to site	✓	✓		
Logo in email blasts	✓	✓		
Dedicated social media post				
• Facebook posts	3	3	1	1
• Twitter posts	3	3	1	1
• Instagram	3	3	1	1
Official page listing in galaei year book	✓	✓		
Approved vehicle/participating unit in Parade	✓		✓	
Board & Production Team shirts	✓	✓		
Main stage sponsor banner	✓	✓		
Advertising as available	✓	✓		
Sponsor listing in Eden app interactive guide	✓	✓		



LOCAL PARTY PARTNERSHIP

(for local Philly based Party Promoters. All based on expected attendance)

The Sponsorship includes the Official Philly Pride 365 party designation. It also includes listing on website and social media as official partners

Registration

- Over 100 Attendees - \$250 + 10% of ticket sales
- Over 300 Attendees - \$500 + 10% of ticket sales

For additional Stage Sponsorships, please contact tyrell@galaeiqtbipoc.org

Parade Opportunities

*Please contact Tyrell at Tyrell@galaeiqtbipoc.org

200 Ft Progressive Pride Flag Sponsor - \$4500

Balloon Sponsor - \$6500

Banner Sponsor - (Please see presenting sponsor package)

Mass Spirit Section (Cheer, Marching Band, Color Guard) - \$4500

Sporting Section - \$4500

Professional and Small Business Section - \$4500



Festival Sponsorship Additional Opportunities

ENTERTAINMENT STAGE \$10,000+BASE SPONSORSHIP (Weekend Sponsor Gold or higher)

With vendors, food and bars nearby, each stage will feature top talent, attract a captive crowd and spotlight your brand. Sponsorship is per stage.

PRIDE POP Wellness \$5000+BASE SPONSORSHIP

This high-traffic area is regularly home to 200+ vendors that our guests will visit throughout the day, ensuring your brand is highly visible.

Weekend and Festival Additional Sponsorship Opportunities

- ATMs
- Sober VIBES Space
- Weekend Parties
- Official After Party
- Decompression/Accessibility Space





Next steps

Thank you for taking the time to review our partnership opportunities—we appreciate your support of Philly Pride 365!

We hope that you will contact us to secure your spot as a 2024 sponsor. Remember that the earlier you register, the earlier you can start seeing the benefits of your sponsorship.

In addition to the packages listed here, we welcome the opportunity to discuss customized packages.

Contact the sponsorship team at
LOGISTICS@PHILLYPRIDE365.ORG
WWW.PHILLYPRIDE365.ORG





sponsors



We love showcasing partners who are passionate about advocating for LGBTQIA+ progress. Want to see your company or organization listed here? Email logistics@phillypride365.org

OverStitchd Designs
1SEO Digital Agency
Philadelphia Liberty Tennis Association
Philadelphia Department of Public Health
Fort Nassau Graphics
Jeff's Yorkies & Boutique, LLC
UDTJ
ViiV Healthcare
Jen Fetzer
Department of Behavioral Health and Intellectual disAbility Services
Adolescent Initiative – CHOP
Greater Philadelphia Flag Football League
Condom kingdom
Durham Girls Pride Boutique
Sundance Vacations
Meditative Metal
Top Dog Airbrush
South Jersey Fertility Center
Turning Points for Children
Reproductive Medicine Associates
PFLAG Philadelphia
CCP Queer Student Union (QSU)
Art by Forrest & Ryan
South Street Art Mart
Sappho and LaRoyce Foundation
SunSeams
ThEm's Earrings
The Beat in Between
DreamBig
WOAR – Philadelphia Center Against Sexual Violence
Defender Association of Philadelphia
Braid Babes
Johnnie Ray Kornegay III
Holland & Milan Organics LLC.®
Sunflower Spacecakes
Intrins Inq
Pleiades Pure & Natural
Philly Shirt Shop
42nd Latitude LLC
Dennis Flynn Artist and friend of Dorothy
Radical Hearts Print Lab
Whosoever Metropolitan Community Church
Courage Medicine
SEPTA
Creative Healing
Students Demand Action Philly
Sounds Gay I'm In – Queer Meetup Group
All for One Fundraising
Attic Youth Center
Target
Masala kitchen : Kati Rolls & Platters
NET Centers

ulad Co
Mindful Connection Therapy
Thrifty Stuff
Jenthunderhorse Jewelry
Truth and Life Empowerment Community Ministries Inc
Bondage Robot
FMC Corporation
NextGen America
Planned Parenthood Southeastern PA
The Pride Program, a part of Jefferson Health
Central Division Victim Services
Haddon Township Equity Initiative
HappyHonkmas (formally CreepyCuteHonk)
Yoshus Prints
Ready Set Gloss Cosmetics
Club Philadelphia
Operation in My Back Yard
J.Proud – LGBTQ Jewish Consortium
Bethesda Project
Temple Health LGBTQ Alliance Task Force
Florian Francis
TC's Candle Shop
Colour Line Tees
Tutu cute painting and more
Dog Training Elite
Silver Fox Nutrition
Free Mom Hugs Philadelphia Area
Radiance Medical Group/Ally Wellness
Allegra Pronesti
i look great with rugs
Fussy Louise Jewelry
The Butterfly Corner
University of Pennsylvania Prevention Trials Unit
Trulieve
Kandy Ices LLC
Arrive Therapy
Vinyl World
SEPTA
Unity Recovery
ACT UP
CuteREVOLUTION!
Philly Gryphons Rugby
Illumicrafti
Prevention Meets Fashion Inc
The Pina Colada Lady
Drac
Obeillustration
Jesse's To Dye For Apparel
Patrick Walden Psychotherapy and Consulting
City of Philadelphia Citizens Police Oversight Commission
Art by Jay Echevarria
Refuge Midwifery
The Philadelphia Womens Centers
Rough N Tumble Multimedia LLC
Heartfelt Creations by Lisa
PDPH-SUPHR
Carter Wear
Joe Mac Creative
Pennsylvania Youth Congress
Valley Youth House
Stevie Laney Art
Tabernacle United Church
Corneey's
Burrito Feliz
Piece of fruit
Philadelphia Falcons
Comparion Insurance Agency of Jeremy Cuevas
jkidprideRobin
Gurls High
Empire State Development
Narcotics Anonymous
Forever Food Festivals Co
Markl's Magyk Massage
Sturdy Vision

Vinyl World
Narcotics Anonymous
Forever Food Festivals Co
Markl's Magyk Massage
Sturdy Vision
TAE'TU, LLC
Ashana Raynae Designs
South Jersey Fertility Center
Anti-Defamation League
Planned Parenthood Southeastern Pennsylvania
Bradbury Sullivan LGBT Community center
Why Not Prosper
Hit The Angles 360
National Health Corps
New + Wesley Images
SEPTA
Unity Recovery
ACT UP
CuteREVOLUTION!
Philly Gryphons Rugby
Illumicrafti
Prevention Meets Fashion Inc
The Pina Colada Lady
Obeillustration
Jesse's To Dye For Apparel
Patrick Walden Psychotherapy and Consulting
City of Philadelphia Citizens Police Oversight Commission
Art by Jay Echevarria
Refuge Midwifery
The Philadelphia Womens Centers
Rough N Tumble Multimedia LLC
Heartfelt Creations by Lisa
PDPH-SUPHR
Carter Wear
Joe Mac Creative
Pennsylvania Youth Congress
Valley Youth House
Stevie Laney Art
Tabernacle United Church
Corneey's
Burrito Feliz
Piece of fruit
Philadelphia Falcons
Comparion Insurance Agency of Jeremy Cuevas
jkidprideRobin
Gurls High
Empire State Development
Narcotics Anonymous
Forever Food Festivals Co
Markl's Magyk Massage
Sturdy Vision

VENDORS

Community Support and Safety

- Galaei is committed to creating safe events that encompass the intersectionalities of safety, wellness, accessibility, and sustainability.
- Private security will be hired for the PRIDE festival, with designated marshals for the parade and festival.
- Galaei will employ a community safety model in accordance with city ordinances, the office of special events, and the office of lgbtq affairs.
- The community safety and support model includes a contracted trained private event security (both roving and stationed), mental wellness services, social workers, and de-escalation specialists.
- Each of the services will be on site in collaboration with multiple local cbo's and non profit organizations.
- This action is a step in the path of transformative justice affirming our commitment to eliminating harm, and abuse at Pride events.
- Continuing on this path requires more education for how all community members can feel safe and be safe as we care for ourselves, our communities, and our environment.

Additional Information

Shared Commitments

Galaei Pride 365 will:

- Run operations on site with highly visible branded “Pride 365” shirts.
- Hire a private security firm including special event supervisors who will liaise with Galaei staff, Pride 365 volunteers and security personnel, and government agencies when necessary.
- Each event venue’s security will communicate with Galaei’s Pride’s security liaisons.
- Security and volunteer personnel will have previously undergone or agree to undergo de-escalation training including (where applicable) alcohol involvement, sexual harassment, consent for attendees and performers, rally environments training, and underage guests/family- friendly event training and racial sensitivity training.
- Personnel, galaei staff, and volunteers will be trained on active shooters and other threats
- Personnel will be trained on evacuation exit and communication plans in partnership with EMS.
- Galaei Pride365 will strictly adhere to capacity and spacing policies imposed by any event venues.
- Homeland security will secure the festival grounds with a sweep prior to the event.
- As a black, latinx, trans, and queer led organization, galaei acknowledges measures presently and throughout our history that have brought irreparable harm to trans, womxn, black, latinX, indigenous, and peoples of color. Our goal and mission is to present a pride that ensures the safety of attendees, while also recognizing that safety for many of us means different things.
- Galaei Pride 365 is committed to ensuring an environment that is free of discrimination and that is fostering an environment a climate in which all community including staff, may participate, contribute, and grow to their fullest potential
- We recognize and value our community and are committed to equitable treatment of our staff and community.
- Harassment and disparate treatment based on gender identity, race, color, sexual orientation, handicap/disability, age, or religion will not be permitted or condoned.
- All galaei staff, volunteers, and attendees have the responsibility to support this policy and to take appropriate steps to ensure a space free of discrimination



Additional Information

Shared Commitments

Your Part:

- Consider your power and privilege; consider ways you can be helpful to others around you
- TREAT EVERY PERSON WITH RESPECT AND DIGNITY.
- EXAMINE OUR ATTITUDES AND ACTIONS TOWARD PEOPLE WHO ARE DIFFERENT FROM OURSELVES.
- SPEAK OUT WHEN WE SEE HARASSMENT AND DISCRIMINATION IN THIS ENVIRONMENT.
- GALAEI DOES NOT TOLERATE ANY ACTION THAT VIOLATES THE CORE BELIEFS OF OUR RADICAL SOCIAL JUSTICE ORGANIZATION
- If you witness or experience an act of violence contact our partner organization at the anti violence project
- If you identify a potential threat, including discrimination, violence, hate, or even an unattended bag, call 911 immediately.
- Avoid attending events alone, when possible. Designate a "Pride Buddy," and do not leave your friends alone.
- Advise someone who won't be with you of your whereabouts and of any change of plans.
- Keep electronics charged and bring additional battery power.
- Write down your emergency contacts in the event your phone dies.
- Trust your instincts. Remove yourself from situations where you feel unsafe.
- Notify event organizers of any harassment or threats for immediate support.
- Speak up and be loud to alert bystanders to identify violence and deter it
- Record what is happening - take videos on your phone, if possible. Stay safe.
- Offer support to survivors - offer what you can.
- Keep your money in a safe place.
- Don't drive if you have been drinking or taking anything that can impair your decision making.
- Designate an emergency meet up spot in the event you get separated from your group.

