



Looking For A New Way To Make A Statement?

If you're like us, you're always trying to find a way to get your teams in the headlines and to create some buzz about your players. So if you're looking for something to up your game then look no further! Take a look Live Video Display and let us know if you have any questions! [Contact us here!](#)



If you're really looking to make a statement nothing sets you apart from the crowd more than having a Live Video Display. By adding our Advanced Live Video System you can instantly switch between multiple feeds from live video cameras, DVD players, or a multitude of other sources.

With the video switcher/scaler control incorporated into our intuitive LightSpeed Live™ Event Software, changing between feeds is simply a click of the mouse. From the workstation in the press box, the person controlling the display will be able to instantly switch from a preselected schedule of sponsor graphics to a live feed, or from one of the live feeds the operator can quickly display an instant message/graphic like "TOUCHDOWN", "FIRST DOWN", "DEFENSE" etc. with a single click

While our Advanced Live Video package is a fully functioning system out of the box you, can easily incorporate an aftermarket Video Editing Studio system to

add even more graphic effects like instant replay. Talk with you Sales Rep about what kind of options are available and what might be the best fit for your facility.

A Live Video Display not only adds another level of excitement to your games, but can also be used to enhance non-sporting events as well.

Make graduation even more special with a collage of pictures and video clips of the Senior Class through the years, live video of the speakers, and close up video of each graduate as they walk across the stage. With the Live Video System integrated into your stadium sound system you can have a 'Movie Night' on the field.

What does it Cost to Advertise at Sporting Events?

NFL games are undoubtedly one of the top attendance sporting events around the country. With thousands of attendees and fans paying top dollar for tickets, it is no wonder that sponsors and advertisers consider these to be some of the premium venues for the year. The most well-known brands, and names vie for attention with imaginative marketing campaigns, all geared to get the fan to buy their products and spend money. Their marketing message does come at a price, as these are some of the most expensive advertising campaigns in existence.....

Billboard Advertising: Cost per Thousand Viewers

Advertising is a huge market that can make or break your marketing. The world of advertising has come a long way, with much of the analysis now being converted into more of a science. Billboard advertising is one of the oldest forms and therefore has a lot more data to show if a decision is a good one for the right return on investment (ROI). If you are considering billboard advertising, here are some easy summaries to help guide your decisions.....

[Take a Look at Our Past Installations!](#)



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