How To Make Your Scoreboard Pay For Itself

Wanting to get a new scoreboard for your school but don't think you can afford it? Well we at Howell To Sports want to show you how there's a way! It's through advertisements! You can sell advertisements on your scoreboard that will help pay for itself!

Check out these articles for helpful tips on how or contact us today to talk about your options!

Methods and strategies to market scoreboard advertising to your local businesses

Marketing your sports scoreboard advertising is an art, but one that you can easily accomplish to get the highest level of success. You will need to gather a team of volunteers together. This team can be members of the Booster Club, Alumni, students and even some of your sports team players. These will be the core group that will be responsible for various marketing pieces......

Creating Scoreboard Advertising with Little or no Investment

You may think that creating electronic scoreboard advertising is an expense that is out of your reach, but with a little savvy planning, you can actually create top notch, high quality ads, with little or no investment.

Consider this: how many people do you know that have pc's and movie cameras? The answer to what you considered a dilemma is to make use of the technology, talent, people and resources that is probably already in your grasp. In addition to lowering cost, using existing materials and talent will contribute to an earth-friendly philosophy; and this is something that sponsors will be attracted to......

SAMPLE WIDGET

Create your own custom scoreboard widget for your webpage!

Within seconds you can create your own free game scoreboard widget and put it on your webpage! First select the type of scoreboard you would like to create: football scoreboard, basketball scoreboard, football scoreboard, hockey scoreboard or soccer scoreboard. Then choose the scoreboard design, colors, game score, and the team names. Check the preview, click on the Get your code button and on the next page you will see the html code. Paste this code on your webpage and that's it, you have a nice scoreboard on your page with your game score!

Check out some of our past installations with advertising!

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