



Closeout Sales Are Here!

Thank you for opening our latest newsletter. We have a few articles for you and an announcement. We have hand-picked these articles on a variety of subjects. We hope you enjoy and pick up something for your team.

We are pleased to announce the opening of our closeout section in our Store. You can check it out [here](#). Please check back periodically as we will be adding closeout items frequently.

Thanks again for being a loyal customer and reader of our newsletter.

[Transfer of Training from Virtual to Real Baseball Batting](#)

The use of virtual environments (VE) for training perceptual-motors skills in sports continues to be a rapidly growing area. However, there is a dearth of research that has examined whether training in sports simulation transfers to the real task. In this study, the transfer of perceptual-motor skills trained in an adaptive baseball batting VE to real baseball performance was investigated.....

[The Physics of Batting Practice](#)

Another great season is almost in the books and it is time for the players to rest, recover, and heal. Not for long, however. For professional athletes, it is always

time to prepare for next season – back to the cages.

Despite “The New Science of Hitting” created by the Statcast data set, hitting practice seems to have changed little. Of course, I’m not a hitting instructor nor a player so I don’t know for sure. Nonetheless, I can and will take a stab at discussing the physics of the three most common methods; tee work, traditional batting practice where the pitcher throws slow pitches from in front of the mound, and hitting off a machine that fire balls at near game speed.....

Virtual Reality as a Training Interface: The Legal Complications

Major League Baseball, despite its overarching indifference to using new media to popularize the game, is distinctly interested in integrating cutting edge technology into decision making, player development, and day to day adjustments. Be it the data collection technology implemented by Major League Baseball Advanced Media (MLBAM), which gathers data and utilizes in Statcast a form of augmented reality, or the detailed analysis of buckets of PITCHf/x data, the league and teams have an interest in the pursuit of the marginal advantage. Of late, these advantages have been discovered at the intersection of statistical analysis and information-collecting cameras.....

Rubbing Mud: No Free Strikes

We are, inarguably, living in the Golden Age Of Offensive Platitudes. Russell A. Carleton tossed out several of them in one recent column: “Sit fastball. Swing hard. Strikeouts don’t matter.” The Pirates say “OPS is in the air,” which is really just the Cubs’ “there’s no slug on the ground,” but stood on its head. Josh Donaldson wants you to “just say no to ground balls,” which is unimaginative but clear enough.....

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