

Mark William Malcolm

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Summary

Athletic Coordinator at Richardson North Jr. High

Retired Head Football Coach at the June Shelton School

High School coach with 44 years of successful experience, seeks a head coaching position where he can build a tradition of excellence.

Selected by the Positive Coaching Alliance as a 2018 national Double Goal Coach winner.

Led Shelton to five straight playoff appearances in 2017 through 2022.

Assistant Head Coach at 5A offensive powerhouse, J. J. Pearce High School. Earned four straight playoff berths for the first time in school history. Pearce was a 2013 5A playoff team.

Previously made back-to-back appearances in the third round of the 5A playoffs as a member of the L. V. Berkner staff.

Consulted by coaches across the nation, for instance, Ryan Munz, OC Wisconsin Platteville, and Jerry Ralph, Head Coach El Camino HS, San Diego, CA,

Areas of Expertise

- Produced exceptional player performance: At Shelton District Offensive MVP QB Coles Reeves and All-State Receivers Shane Beck and Ethan Armout; At Pearce receiver corps: Jordan Gush-2nd team All State 2007, Josh Gold-All Area 2008, Blake Jumonville-state single-game receiving record 2009. Josh Gold and Blake Jumonville honorable mention All State 2009. Blake Durant honorable mention All State 2010. Corey Coleman District 2011 10 4A MVP. Corey Coleman-2nd team All State 2011
- Developed excellence in the Pearce Special Teams: Blocked twenty kicks, returned three kickoffs and a punt in three seasons.
- Amassed a 150-75-5 record as the coordinator at Apollo Jr. High in Richardson

Experience

Richardson North Jr. High, Richardson, TX 2022 to Present Athletic Coordinator, HFC

The Shelton School, Dallas, TX 2017 to 2022 Head Football Coach

Directs the Shelton Charger Football program

* U.S. Government, Economics, U.S. History, and World History

Assistant Head Coach/Offensive Coordinator/Varsity Receivers 2014 to 2016 Consults with the head coach. Responsible for running practice in the absence of the head coach. Coordinates with the Offensive Coordinator to analyze film, create a game plan, and produce a practice schedule for implementing the plan.

Tripled Shelton's offensive output.

- U.S. History, U.S. Government, and Economics

J. J. Pearce High School, Richardson, TX 2011 to 2014 Assistant Head Coach/Varsity Receiver Coach

Consults with the head coach. Responsible for running practice in the absence of the head coach. Coordinates with the Offensive Coordinator to analyze film, create a game plan, and produce a practice schedule for implementing the plan.

- U.S. History and U.S. Government

J. J. Pearce High School, Richardson, TX 2010 to 2011 Offensive CO-Coordinator/Varsity Receiver Coach

In charge of game planning and practice planning for the J.J. Pearce offensive team. Led the area with 457 yards per game in 2010.

2010 playoffs

- U.S. History and Government

J. J. Pearce High School, Richardson, TX 2007 to 2010 Special Teams Coordinator/Varsity Receiver Coach

Playoff appearances 2007, 2008, 2009

- U.S. History and U.S. Government

L. V. Berkner High School, Richardson, TX 2005 to 2007 Varsity Assistant Offensive Line/Freshman Coordinator

Third round of the 5A playoffs in 2005 and 2006.

17-3 record as the Freshman coordinator.

- U.S. History and U.S. Government

Apollo Jr. High, Richardson, TX 1979 to 2005 Athletic Coordinator

150-75-5 Record

- U. S. History and English Language Arts

Education

Texas Tech University, Lubbock, TX 1979 B.S., *Secondary Education*

Additional Skills and Experience

- Developed a comprehensive athletic handbook for Apollo Jr. High
- Created an athletic website for Apollo Jr. High

- Set up a weekly grade and citizenship check for Apollo Jr. High
- Instituted an athlete led Unity Council for Apollo Jr. High
- Served as an Elder and Deacon at Canyon Creek Presbyterian Church
- Organized and directed the 2012 and 2013 Veteran's Day assemblies at J. J. Pearce High School

Publications

"Tending Your Feeder School Staff." Scholastic Coach and Athletic Director. November 1994, 13
 "Practicing Special Game Situations." Texas Coach. November 1994, 48-49
 "The Honor of Service." Texas Coach. October 1996, 34
 "How To Drive Your Program Right Into the Ground." Texas Coach. May 1999, 46-47
 "A Matter of Perspective." Texas Coach. August 2000, 26-27
 "A Matter of Perspective." Scholastic Coach and Athletic Director. October 2000, 44
 "Of High Horses and High Callings." Texas Coach. March 2001, 60-61
 "Attacking With Hammer and Tongs." Scholastic Coach and Athletic Director. September 2001, 36-37
 "The Blue Streak No-Huddle Offense." Scholastic Coach and Athletic Director. January 2003, 32-35
 "Masters at Work". Texas Coach, August 2003, 33
 "The Quick Passing Game at Apollo." Texas Coach. November 2003, 54-55
 "Winning With Special Teams." Texas Coach. August 2005, 66-69
 "Communicating At Apollo." Texas Coach. August 2005, 52-53
 "Special Teams at Apollo." Texas Coach. November 2005, 50-51
 "Won for the Book." Scholastic Coach and Athletic Director. December 2005, 70-71 "From the White Board to the Web Site." Scholastic Coach and Athletic Director. March 2006, 48-49 "How To Begin Winning in the Off-Season." Scholastic Coach and Athletic Director. March 2006, 20-22 "Chasing Excellence." Texas Coach. October 2015, 52-53
 "Witness for the Defense." Texas Coach. January 2016. 42-43
 "What is at the Core of Your Offensive Philosophy?" Texas Coach. March 2016, 44
 "Reflections of a Head Coach at 60" Texas Coach, September 2017, 48
 "The Arc of Influence" Texas Coach, November, 22
 "Message" and "Into the Forge" Texas Coach, January 2018, 52
 "The Five Guys You Will Defeat" Texas Coach, May 2018, 28-30

Certifications and Designations

English Certificate, TEA, 1979
 American History Certificate, TEA, 1979
 Composite Social Studies Certificate, TEA, 1993

Honors

Shelton Upper School Spark Award (Teacher of the Year) 2021
 National PCA Double Goal Coach Award 2018
 Shelton School Coach of the Year 2018
 Featured Speaker, J. J. Pearce Senior Celebration, 2015
 Selected for the Community FireSide Chat, J. J. Pearce, 2013
 Assistant Coach of the Year, Richardson Independent School district, 2013
 School Board Recognition, Richardson Independent School District, 2002
 Lifetime PTA Membership, Apollo PTA, 2000

School Board Recognition, Richardson Independent School District, 1994