

SPONSORSHIP OPPORTUNITIES



CHEFS in action

September 18, 2024
Benefiting Food Connection

Info at Food-Connection.org

CHEFS in Action

SEPTEMBER 18, 2024

VENUE: Wicked Weed Brewing Funkatorium / Cultura

GUEST COUNT: 250 - 300

THE FORMAT:

Chefs in Action is a chance to taste some of the delicious chef-prepared food that was once ending up in the trash, but now thanks to Food Connection, is being rescued and delivered to feed our neighbors in need.

CELEBRATING OUR CHEF PARTNERS:

10+ of our food donor/chef partners will be preparing small plates in stations throughout the venue. You'll have a chance to interact with each one of them and ask them about the impact of Food Connection.

WHAT'S INCLUDED:

BEER AND WINE will be provided. There will be MUSIC, GUEST SPEAKERS, RAFFLE and SILENT AUCTION with prizes from local businesses and DANCING.

SPONSORSHIP OPPORTUNITIES

PLATINUM PRESENTING Sponsor: \$20k

- Presenting Sponsor Table at the event with **10 VIP guest tickets**
- Recognition at the event with logo prominently displayed as Presenting Sponsor
- Recognition by guest speakers
- The chance for a representative from your business to address the audience
- Multiple social media shout outs as "Presenting Sponsor"
- Name mentioned in press release
- Logo prominently displayed on website
- **Logo on our Mobile Meals Truck for a year!**

SILVER Sponsor: \$5k

- **6 VIP tickets, with VIP experience**
- Recognition at the event with logo prominently displayed as a Silver Sponsor
- Social media mention
- Logo on website

GOLD Sponsor: \$10k

- GOLD Sponsor Table at the event with **8 VIP guest tickets, with VIP experience**
- Recognition at the event with logo prominently displayed as a GOLD Sponsor
- Multiple social media shout outs
- Logo on website
- **Logo on Mobile Meals Truck for 6 months**

FRIEND Sponsor: \$2K

- **4 tickets**
- Designated seating at event
- Recognition at the event with logo displayed as a Friend of Food Connection
- Social media mention
- Logo on website

Contact Flori Pate 828-275-3520 flori@food-connection.org



1 SOLD

PAST EVENTS have SOLD OUT
and have been featured in the media—
great exposure for our Sponsors!





Why YOU should become a Sponsor!

Reducing Food Waste.
Easing Hunger.

By **Sponsoring Food Connection** you are *also* supporting ALL of the amazing organizations who receive our meals. Food Connection rescues and delivers delicious food from the kitchens below. We are always making new connections!

Food Recipient Partners

- 12 Baskets
- ABCCM Veterans Resortation Quarters
- AHOPE (Homeward Bound)
- Beacon of Hope
- BEAR Closet (Marion)
- Big Ivy
- Black Mountain Home for Children
- Black Mountain Open Table
- Blue Ridge Sr. Apartments
- Collins Center for Early Learning
- East Asheville Welcome Table
- Ellie in Haw Creek
- Foothills Food Hub
- Helpmate
- Hope for Tomorrow
- IRL Asheville Middle School
- Leicester Welcome Table
- Lighthouse Collective Foundation
- Loving Food Resources
- MANOS/UNETE
- PEAK Academy
- Ridgeview Community Center
- Salvation Army
- Sunrise Community Center
- Sunrise Blair Respite
- Swannanoa Free Curbside Drive-Thru
- Swannanoa Valley Christian Ministries
- Verner Center
- Western Carolina Rescue Mission

Current Food Donor Partners



Contact Flori Pate - Co-Founder: 828-275-3520 or Flori@food-connection.org