

WILLIAM (ERIC) LEFEVRE

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PURPOSE

- ♦ Assist the public and private sectors to harness their knowledge and innovation to create a path to greater success
- ♦ Operate upon a sound foundation of business and personal ethics that enriches those with which associated
- ♦ Use my thirty-three years of planning and training experience for the betterment of mankind

ATTRIBUTES

Strategic and Operational Planning and Assessments

Organization and Management

Process Improvement

Training Specialist

Team Development

Drive Innovation and Ideas

Held Government Security Clearance

33 Years Military Service

EDUCATION & CERTIFICATIONS

Degree/Area of Study

- ♦ BS/Business Administration
- ♦ MBA
- ♦ Masters, Strategic Studies
- ♦ Instructor Certification
- ♦ Lean/Six-Sigma Black Belt

Institution

Columbia College, MO
Embry Riddle, FL
USAWC, Carlisle, PA
Regional Training Institute-FL
National Guard Bureau

Graduated

1997
Completed 1st Year (2010)
2013
2017
2018

PROFESSIONAL EXPERIENCE

DISASTER AND EMERGENCY PLANNING CONSULTANT — Domestic / International

Homeland Defense, Defense Support to Civil Authorities, and Emergency Management trainer, observer, controller, and mentor

Owner Crisis Action Specialists, LLC (Service Disabled Veteran Owned Small Business), 2018 to Present

Expert consultant with extensive experience in Defense Support to Civil Authorities, Homeland Defense, and National Incident Management System/Incident Command System on U.S. Army Installations. Instructor, facilitator, and mentor to the U.S. Army Emergency Management Training Program, U.S. ARNORTH Exercises, and the Homeland Security Institute, Massachusetts National Guard.

Key Results:

- ♦ Case Study on Strategic to Tactical Implications of National Guard Involvement in Domestic Emergency Events, Boston, MA.
- ♦ Vibrant Sentry 2023, Joint Base San Antonio, TX and Vibrant Response 2022, Ft. Carson, CO
- ♦ Facilitator U.S. Army Emergency Management performing duties for U.S. Installations globally

STRATEGIC PLANS — St. Augustine, Florida

Designs, develops and implements strategies for the enterprise.

Director, 2016 to 2018

Director of Strategic Plans and Policy for the Florida National Guard. Responsibilities involved joint future strategic plans and authoring documents and studies on current and future military strategy. Performs interagency coordination and collaboration to enhance mission accomplishment. Leads strategic planning and assessment efforts for organization vision realization. Serves as the principal staff officer and primary advisor to the Assistant Adjutant General and the Chief of Staff for providing leadership, oversight, advice, analysis, guidance and recommendations on matters regarding joint policy for the state.

Key Results:

- ♦ Promulgated national policy to enhance state and federal cooperation during emergencies and disasters.
- ♦ Designed and authored the Florida Army National Guard Ten Year Strategic Plan.
- ♦ Developed joint, operational plans for Florida National Guard responses to Hurricane Matthew and Irma.
- ♦ Developed concepts of operation to support Theater Security Cooperation and Humanitarian Assistance / Disaster Response Teams in foreign countries in order to relieve survivor suffering and further national interests.

PROFESSIONAL EXPERIENCE (CONTINUED)

TRAINING AND EDUCATION. — Camp Blanding Joint Training Center, FL

U.S. Army Training and Doctrine Command accredited school house.

Commander, 2013 to 2016

Commanded a U.S. Army Regiment with the mission to provide Army specialty and leader development training. Ensured training adhered to Proponent accreditation standards while inculcating new instructional techniques to embrace 21st century learner centered classroom competencies. Instituted programs to ensure the proper safety, housing and subsistence of students, cadre and staff while promoting Army values and mutual respect for all across the campus. Received and employed policies from U.S. Army Fires Center of Excellence, Ft. Sill, OK to train Air Defense Artillery MOS.

In 2015, coordinated with Department of the Army on the establishment of the U.S. Army Emergency Management Schoolhouse on the campus. Maintained official communications between Department of the Army and Florida during establishment of the schoolhouse. The Regional Training Institute was recognized as an "Institution of Excellence" in 2015 based on Enterprise Accreditation standards.

Key Results:

- ◆ Managed 120 instructors, cadre and over 2,000 students annually to ensure education and professional standards were maintained in the fields of Air Defense, Infantry, Sustainment, Medics, NCO courses and Officer Candidate School
- ◆ Recognized as "Institution of Excellence" using Enterprise Accreditation Standards
- ◆ Establishment of the Army Emergency Management Schoolhouse with a sustained student load of over 1,000 annually and training Army Installations globally

STRATEGIC COMMUNICATIONS — St. Augustine, Florida

Designs, develops and implements strategic communications and engagements at the local, state and federal level.

Plans and Policy Officer, 2009 to 2013

Supervised a staff that performed policy, plans, strategic engagements, and International Affairs. Designed strategic communications products to include communication plans, speeches and authored and edited printed material. Oversaw the Process Improvement program for the enterprise and professional development of personnel performing those functions. Coordinated and managed U.S. foreign exchange events that worked with U.S. Ambassadors, foreign governments and foreign security forces.

Key Results:

- ◆ Prepared Senior Executives of the Florida National Guard for public, political, military and interagency engagements.
- ◆ Supervised the enterprise wide Continuous Process Improvement program that oversaw professional development in Lean/Six Sigma, strategic management and organizational analysis.
- ◆ Principle Florida planner for the Dual Status Commander proof of concept leading to Public Law authorizing this military status which greatly enhances civil-military response during disasters impacting the U.S.

JOINT INTERAGENCY COORDINATION — Afghanistan/Iraq

Enabled the safe movement and information gathering of U.S. Agencies operating in theaters of war in support of key U.S. objectives.

Interagency – Irregular Warfare Officer, 2008 - 2009

Operated independently in the Afghanistan and Iraq theaters under U.S. Central Command to coordinate the safe passage of U.S. Agencies to include the Department of State, Drug Enforcement Agency, Federal Bureau of Investigation, Department of Energy, and Customs and Border Protection. Responsible for collecting and reporting information on key U.S. objectives and strategies such as the Afghan National Elections, International Drug Reduction Initiatives in Afghanistan, and Iraqi National Elections.

Key Results:

- ◆ Enabler for the "whole of government" response in Afghanistan and Iraq.
- ◆ Operated in foreign countries independently to achieve Interagency objectives.
- ◆ Vast experience in working and planning with U.S. Embassies and other U.S. federal agencies to enhance cooperation with the military.

OF NOTE

Military:

- ◆ Honorably discharged as a Colonel of the U.S. Army and Florida National Guard after 33 years of service
- ◆ Service in Global War on Terrorism, Operation Enduring Freedom, Operation Iraqi Freedom, and Operation New Dawn campaigns

- ◆ Recipient of several military awards and recognitions to include the Legion of Merit, Defense Meritorious Service Medal, Armed Force Expeditionary Medal, Iraqi Campaign Medal (2 Campaigns), Afghanistan Campaign Medal, Distinguished Graduate Ordnance Officer Advanced Course, Joseph M. Heiser Award for Academic Excellence, Herbert W. Alden Award for Communication, Decision Making and Leadership, Honor Graduate Air Defense Officer Basic Course, Distinguished Honor Graduate – Fire Support Specialist
- ◆ Held Top Secret/SCI Security Clearance – Currently holds Secret Clearance (Contractor)

Personal:

- ◆ Private residence, 435 North Shore Dr., Osprey, FL 34229
- ◆ Son, Anthony Alexander Lefevre

Affiliations:

- ◆ Lifetime Member, Association of the United States Army-First Militia Chapter
- ◆ Lifetime Member, National Guard Association for Florida
- ◆ Lifetime Member, Military Officers Association of America
- ◆ Lifetime Member, National Defense Industrial Association
- ◆ Lifetime Member, Air Defense Artillery Association