



Keystone Gardener

Official Publication of the Garden Club Federation of Pennsylvania

KEYSTONE GARDENER BOOKLET AD INFORMATION

- Booklet form of the Keystone Gardener is published and mailed 3 times per president's term
- Summer is the Directory Issue, 2 Winter Issues are for the conventions
- Deadline for Directory Issue is **May 1**; Winter Issues deadline is **November 1**
- All ads published in the Keystone Gardener Booklet are in **Black and White**

RATES: KG BOOKLET CLASSIFIED ADVERTISING

Minimum ad 20 words

One publication	78¢ a word
Two publications	72¢ a word
Three publications	66¢ a word

RATES: DISPLAY ADVERTISING

BUSINESS CARD SIZE (3.5" w X 2" h)

OR 1/6 OF A PAGE

One publication	\$23.50
Two publications	\$42.30 (10% discounted)
Three publications	\$59.92 (15% discounted)

RATES: KG BOOKLET DISPLAY ADVERTISING

1/4 OF PAGE (5" w X 2.50" h)

One publication	\$35.00
Two publications	\$63.00 (10% discounted)
Three publications	\$89.25 (15% discounted)

1/2 OF PAGE (5" w X 3.50" h)

One publication	\$60.00
Two publications	\$108.00 (10% discounted)
Three publications	\$153.00 (15% discounted)

FULL PAGE (5" w X 7.25" h)

One publication	\$100.00
Two publications	\$180.00 (10% discounted)
Three publications	\$255.00 (15% discounted)

SUBMISSION INSTRUCTIONS

KG Booklet ad copy should be garden related and typewritten or printed clearly. The *Keystone Gardener* cannot be responsible for ads that are not submitted clearly/legibly. In case of publication error, however, responsibility is limited to one correction insertion. The *Keystone Gardener* reserves the right to refuse ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount. Please make check payable to: **"GCFP"** (Put ad size and **KG Booklet** issue(s) on memo line.)

Please send ad copy in
pdf or jpeg form to:
Keystone Gardener Editor/Ad Manager

Karen Wychock
keystonegardener@gmail.com

Subject Line: KG Booklet Ad

Please make check payable to: **GCFP**

Send check to:
Karen Wychock
Keystone Gardener, Editor/Ad Manager
108 Lyric Way
Warrington, PA 18976-1783

Put ad size and KG Booklet issue(s)
on the memo line.