

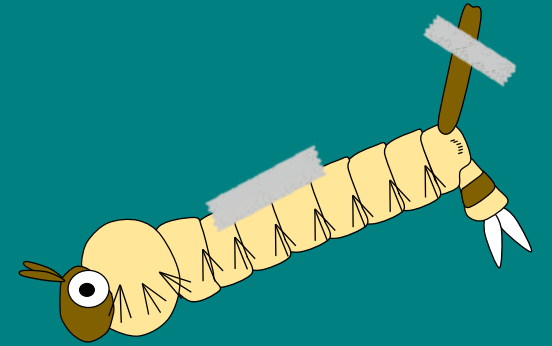
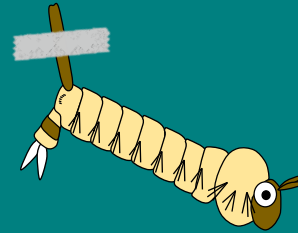
Outreach Update  
'23

Outreach Update  
'22

# York County Outreach Update...

Again

By: Janice Pulver  
York County Mosquito Control



# New Outreach

Fairfield Foundation


Market Days

Walter Reed's  
Birthday

• Gloucester, VA

9/16/23



 **The Fairfield Foundation**  
Sep 17, 2023 · 🌐

What a busy weekend! Our second event was the 3rd annual Walter Reed Birthday Celebration! We had a big ol' party for the doctor's 172nd birthday with a lot of games, archaeology, and a cake! Thanks to Riverside Walter Reed Hospital - Middle Peninsula for their sponsorship for the birthday bash, the Walter Reed Garden Club and the Amateur Radio Club for their booths, On the Flip Side for serving amazing food, and Dr. John Pierce for giving a lot of information about Dr. Walter Reed and his legacy!

  34

 Like  Comment  Share



# New Outreach

Market Days

First Responders  
Market Day

9/19/23



Regular Market  
Day

**CANCELED**

9/23/23

# Tire Drive

Tire Drive '23

April, 22, 2023

99 tires  
collected

Wasn't able to advertise  
as much because of  
staffing



April 21, 2023

## Celebrate the Earth at Saturday's (4/22) Recycling Opportunities

Be sure to stop by the **Drug Take Back/Paper Shredding** event held from 10 a.m. to 2 p.m. at 105 Service Drive. Safely dispose of prescription pills and patches, and shred up to five boxes of personal papers. Bring plastics and wraps for recycling, and canned/boxed food for donation. Just down the road at 102 County Drive is free **Tire Recycling** also from 10 a.m. to 2 p.m. Five tires are accepted from each household (off-rim and free of mud/concrete).

# Mosquito Dunks®

Dunks '23

Public Works front desk wanted a sign for the Mosquito Dunks®



Also left our brochures for the public to take

York County Mosquito Control  
Offering

**Mosquito Dunks®**

To York County Citizens

- ▶ One packet per household, per year
- ▶ Add to standing water mosquitoes may breed in
- ▶ Treats 100 sqft, but can be broken into smaller chunks to treat smaller areas
- ▶ Lasts 30 days



Take our brochure to learn more about  
what we do and how to contact us!



# BugFest

Saturday:  
September 30<sup>th</sup>  
Grafton Middle School

Tables '23

## Organization Tables:

- York County Mosquito Control
- York County Public Library
- York County Parks and Recreation
- Virginia Tech Cooperative Extension
- Master Gardeners
- Master Naturalist Historic Rivers Chapter
- Colonial Beekeepers
- ODU Tick Team
- Butterfly Society of Virginia
- + Master Naturalist Peninsula Chapter
- + Peninsula Chicken Keepers(PeCK) - Soldier Flies
- + Colonial Soil and Water Conservation District
- + Joint Base Langley-Fort Eustis Natural Resources Manger/Entomologist
- + Beautification Committee

## Activities:

- Touch a bug
  - Madagascar Hissing Cockroaches
- Bee craft
- Spider craft
- Pin the spider on the web
- Tricky bugs banner
- Photo station
- Lady bug craft
- Sensory bags
- Butterfly craft
- Standing water
- Butterfly metamorphosis activity
- Story Time
- Live bee hive

- + Dichotomous Key
- + Headband craft
- + Microscope
- + Feed a chicken
- + Dragonfly pin
- + Snap bracelet
- + Roly-Poly
- + Bug coin rubbing
- + Frank-n-bug

## Other Tables:

- Greeter and exit survey table
- Bugs in art
- Live bugs
- Life Cycle Barrel
- Carnivorous plants
- Specimen table
- Mosquito traps
- ~~Presentation talks~~
- Food trucks

# BugFest

Staffing '23

## Friday Set-up:

- 3PM-5PM at school
- Mosquito Control
  - 2
- Stormwater
  - 1
- Grounds
  - 6
- School janitors
  - 2
- Total
  - 11 people

- 2022
- 3 Mosquito Control
  - 2 janitors



## Saturday

- Mosquito Control
  - 3
- Stormwater
  - 2
- Grounds
  - 7
- Stormwater Construction
  - 1
- Total of 13 County employees
- Youth Volunteer Corps of Hampton Roads(YVCHR)
  - Student volunteers
  - Worked in 2 shifts
    - 11 students 9AM-12PM
    - 8 students 12PM-3PM
- Overall Total
  - 21-24 people

- 2022
- 4 Stormwater
  - 4 Mosquito Control

# BugFest



- Took feedback from vendors and spaced everything out more
- Was able to expand further down the school



# BugFest

Results '23

- Greeter counted guests this year
  - Averaged 38.5 new guests every 30 minutes
  - Total of 347 visitors
- 50 guests filled out our exit survey
  - All answered “very satisfied”, except for one that said “somewhat satisfied”
  - Best advertisement was social media
  - Overall they want more live bugs
- Organization survey
  - All said they would do it again
- All the Grounds guys loved working it, so it should be easy to get guys to work it next year



# BugFest

Plans for '24

## Plans:

- Scheduled for the same time frame, September 28<sup>th</sup>, 2024
- More set up time
- Look into sponsors
  - Provide the goodie bags
- Print out maps for the guests when they enter
- Try to distribute flyer through the York County school system

## New Organizations or Tables

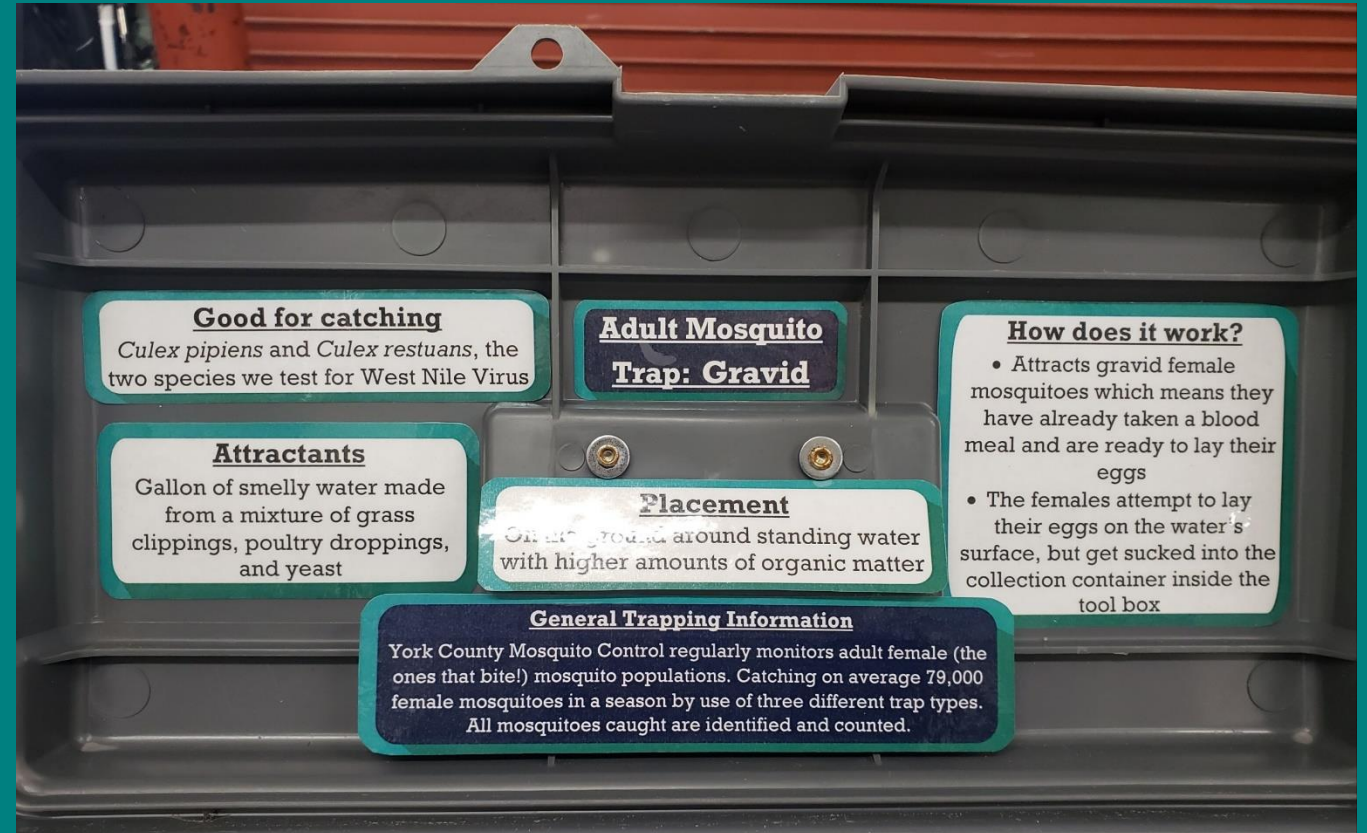
- Virginia Institute of Marine Science
- Virginia Department of Forestry
- Person with Tarantulas, Scorpions, Jumping Spiders, etc.
- Bugs as food
- Fairfield Foundation

# New Outreach Material

Life Cycle Tire

Trap Displays

Gravid



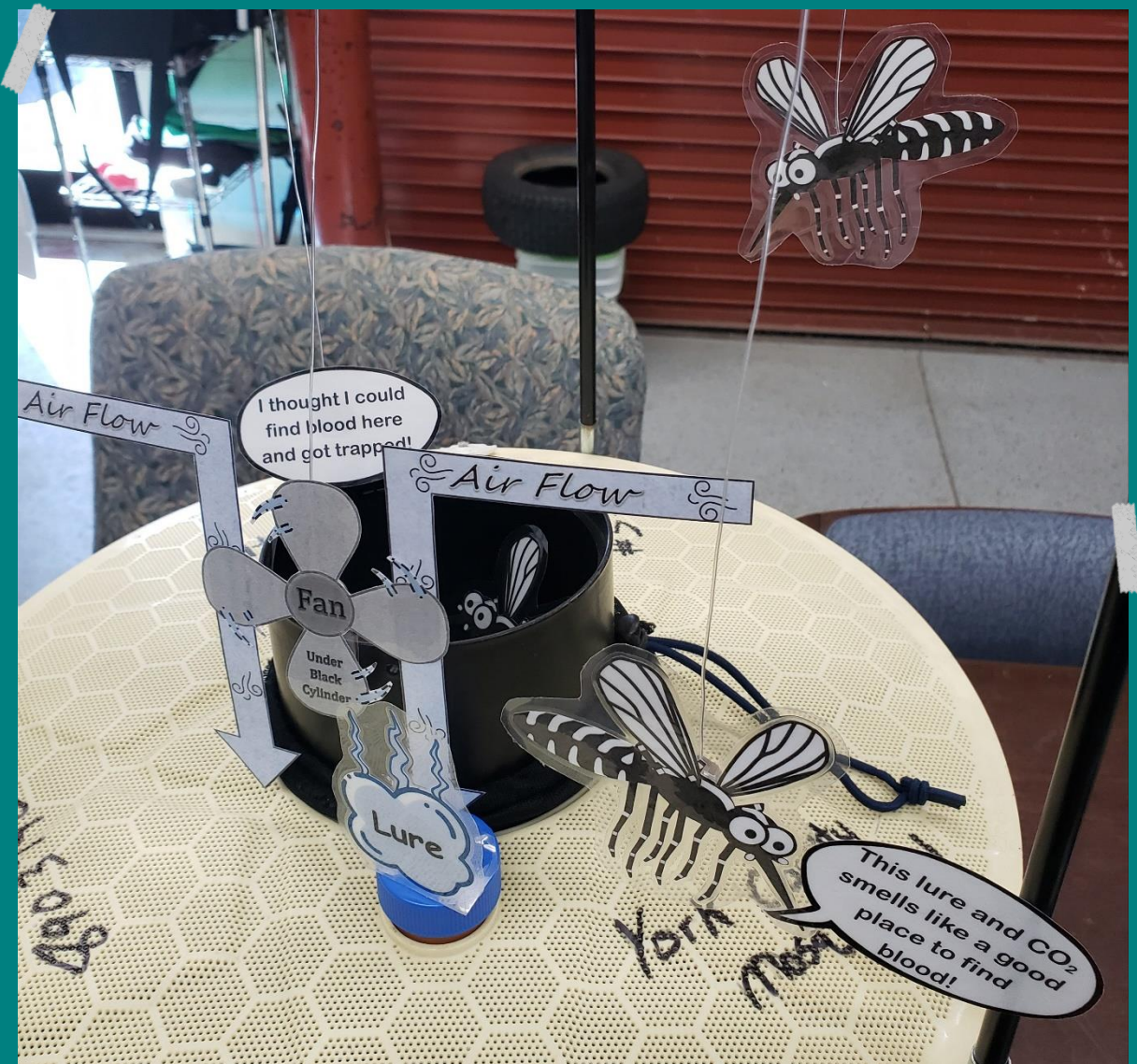
# New Outreach Material

Life Cycle Tire

Trap Displays



BG

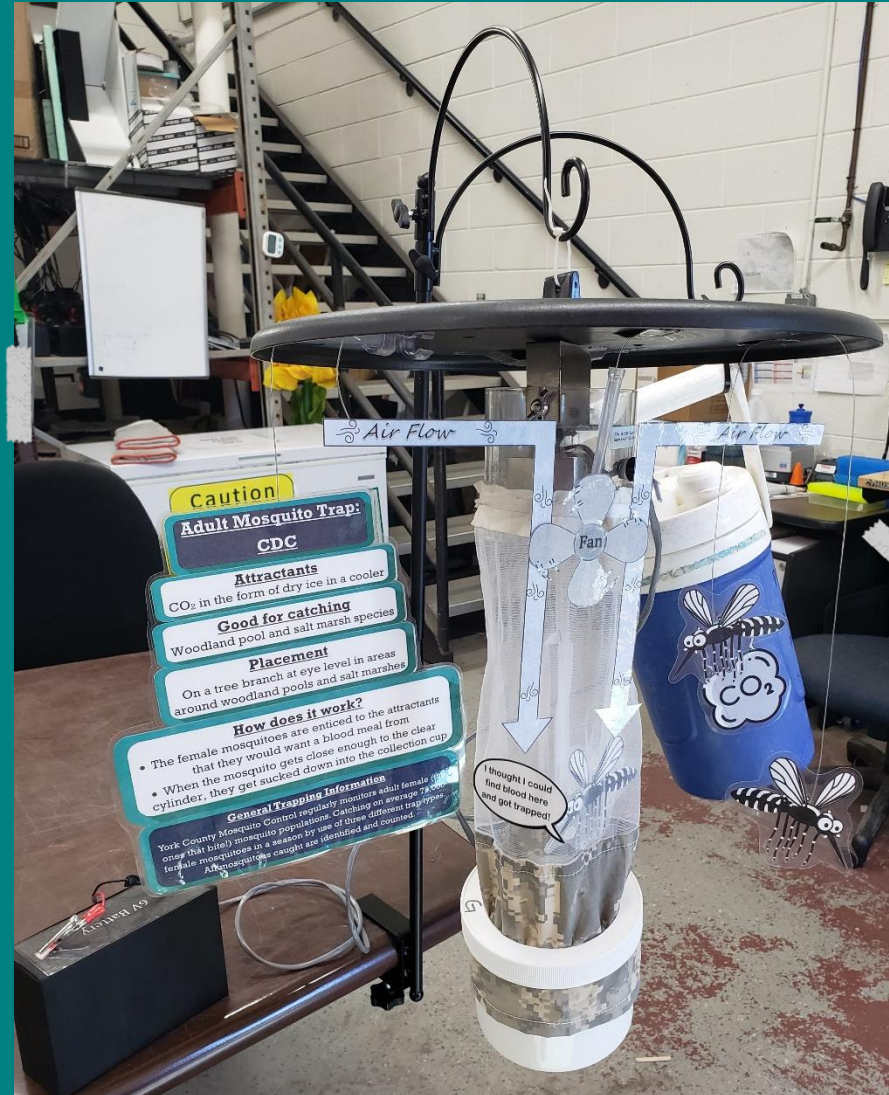


# New Outreach Material

Life Cycle Tire

Trap Displays

CDC



# New Outreach Material

## Life Cycle Tire

### Display Future PG

Lazy Susan showing contents  
commonly breed mosquito

- Place in front of display board
- Use resin as the water with life cycle
- Gives viewers an idea of what makes the display interactive



### Life cycle display

Along the tread  
the water inside the

and "eye catcher"  
at Tire Drive, or





Thank  
you!