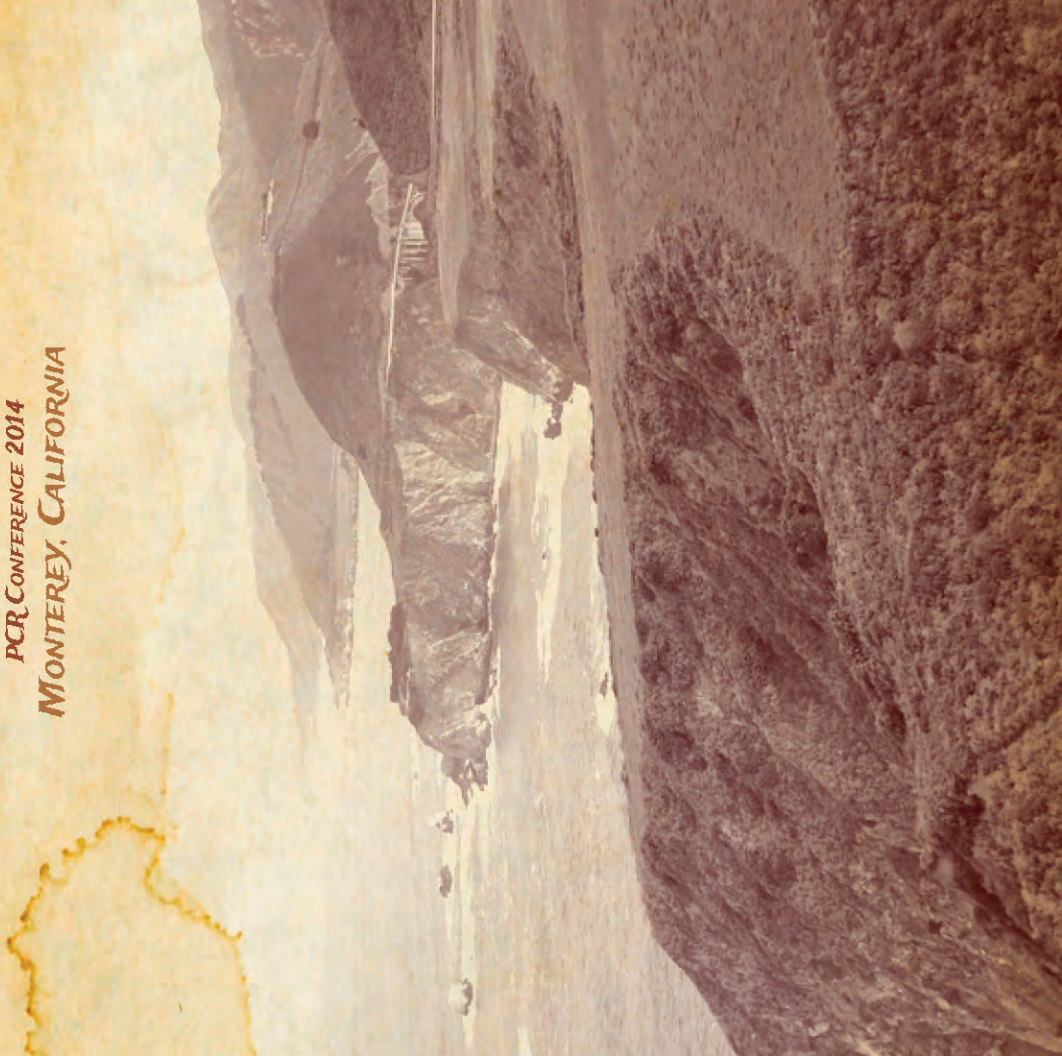


PACIFIC COAST REGION OF THE WOCN PRESENTS:





# TREASURES BY THE COAST

PCR CONFERENCE 2014  
MONTEREY, CALIFORNIA



**TREASURES BY THE COAST**

Daphne Weland  6414 Kingfisher Place  Ventura, CA 93003





# TREASURES

BY THE COAST



## PROGRAM DESCRIPTION

*THIS 2.5 DAY CONFERENCE WILL PROVIDE HEALTH CARE PROFESSIONALS WITH EVIDENCE-BASED INFORMATION ABOUT WOUND, OSTOMY AND CONTINENCE TOPICS. TWO OPTIONAL POST-CONFERENCE SESSIONS WILL BE OFFERED TO PREPARE ATTENDEES FOR (RE)CERTIFICATION WITH THE WOCNCB VIA EXAMINATION OR PROFESSIONAL GROWTH PORTFOLIO.*

## PROGRAM OBJECTIVES

Discuss issues to consider for role implementation.

Discuss strategies to enhance professional development.

Understand how Pilates and nutrition can play a role in recovery.

Gain new perspective of the value of movement for chronic patients.

Define the WHO definition of Health and Wellbeing.

List five things that you can control in your life and five you cannot control.

Name four warning signs of good health, hope and humor.

Define the following terms: Pressure Ulcer, Moisture-associated skin damage (MASD), Incontinence-associated dermatitis (IAD) and Intertriginous dermatitis (ITD) Friction Damage.

Explain the difference between a Pressure Ulcer, Incontinence-Associated Dermatitis (IAD) and Intertriginous Dermatitis (ITD).

Define two categories of etiology-based malnutrition in adults.

Name three markers of malnutrition in a nutrition-focused physical exam.

List two factors that influence interpretation of serum protein levels.

Identify the key physiologic characteristics in assessing any rash.

Develop a systematic approach for the diagnosis of rashes.

Identify gaps in ostomy patient care and impact on quality of life. Discuss strategies the WOC nurse can utilize to improve outcomes for ostomy patients.

Identify resources and potential "WOC nurse extenders" that can improve ostomy patient outcomes

Understand the importance of offloading and understand the role of total contact casting through observation.

List the major indications for hyperbaric oxygen therapy.

Discuss how hyperbaric oxygen therapy assists with wound healing.

Relate potential physical and psychological implications of ostomy surgery on sexual function.

Design a plan with specific suggestions to facilitate sexual adjustment following ostomy surgery.

Describe 4 basic areas of focus in developing a plan of care for fistula management.

Discuss 8 techniques for the management of enterocutaneous and enteroatmospheric fistulae.

Identify discharge considerations for the fistula patient in transitioning them from hospital to home.



### EDUCATION COORDINATOR

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### REGISTRATION COORDINATOR

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# CONFERENCE AGENDA

## THURSDAY FEBRUARY 20, 2014

- 0800 – 1100 Board of Director's Meeting
- 1130 – 1200 Registration
- 1200 – 1215 Opening Remarks
- 1215 – 1315 emPOWERed: Advancing Your Professional Practice  
*Nancy Tomaselli MSN, RN, CS, CRNP, CWOCN, LNC (1 CEU, P)*
- 1320 – 1420 From Crohn's to Health: How My Ostomy Helped Me Thrive  
*Samantha Wellman Credentialed Pilates Instructor, Nutritional Coach, and Alignment Journey Master (1 CEU, O)*
- 1425 – 1525 Juggling Your Personal and Professional Relationships with Health, Hope, and Humor  
*Michele (Shelly) Burdette-Taylor PhD, RN-BC (1 CEU, P)*
- 1525 – 1540 Break
- 1540 – 1640 New Views on the Interface of Nutrition and Wound Healing  
*Katherine Rose RD CNSC (1 CEU, W)*
- 1645 – 1745 TBA *Sponsored by Systagenix*



## SATURDAY FEBRUARY 22, 2014

- 0730 – 0830 OUCH! Event benefiting the Bates-Jensen Wound Reach Foundation: Details to follow.
- 0830 – 0930 Exhibits Open
- 0900 – 0930 Registration
- 0930 – 1030 Hyperbaric Medicine — The Basics  
*Edward G. Johnson, MD, MPH*
- 1035 – 1135 TBA  
*Mikel Gray PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN (1 CEU, C)*
- 1140 – 1240 Lunch Symposium Sponsored by Medline: Prevention, Treatment and Creativity: The Use of Marathon to Improve Patient Outcomes  
*C. Tod Brindle, MSN, RN, CWOCN (no CEUs offered)*
- 1240 – 1345 Exhibits Open
- 1345 – 1445 Everything Your Patient With an Ostomy Wants to Know About Sex (But is Afraid to Ask)  
*Paula Erwin-Toth MSN, RN, CWOCN, CNS, FAAN (1 CEU, O)*
- 1450 – 1550 Practical Techniques for Fistula Nightmares  
*C. Tod Brindle, MSN, RN, CWOCN Sponsored by Medline (1 CEU, W, O)*
- 1550 – 1600 Closing Remarks

## FRIDAY FEBRUARY 21, 2014

- 0700 – 0730 Registration
- 0730 – 0830 Breakfast Symposium Sponsored by Coloplast: Assess, Don't Just Guess: Is it Pressure or Moisture?  
*Maggie Bork BSN, RN, CWOCN (1 CEU)*
- 0835 – 1035 Rash Decisions: An algorithmic approach to assessing rashes.  
*Margaret Bobonich, DNP, FNP-C, DCNP, FAANP (2 CEUs, W)*
- 1035 – 1050 Break
- 1050 – 1150 WOC Nurse Strategies to Improve Ostomy Patient Outcomes  
*Dorothy Doughty MN, RN, CWOCN, FAAN (1 CEU, W)*
- 1155 – 1255 Lunch Symposium Sponsored by KCI: Pathways to Wound Reconstruction: The Role of Negative Pressure Wound Therapy  
*Dr. Charles Andersen, MD, FACS, FAPWCA and Sibyl Shelby BSN, RN, CWON (no CEUs offered)*
- 1255 – 1400 Exhibits Open
- 1400 – 1500 The State and Science of Pressure Ulcers  
*Barbara Bates-Jensen PhD, RN, CWOCN, FAAN (1 CEU, W)*
- 1500 – 1515 Break
- 1515 – 1715 General Membership Meeting
- 1730 – 1830 Exhibits Open
- 1830 – 2030 Dinner (Exhibits will remain open)



## SUNDAY FEBRUARY 23, 2014

### Post Conference Workshop 1: WOC Certification Review

- 0730 – 1000 Continence Review  
*Mikel Gray PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN (2.5 CEUs, C)*
- 1000 – 1015 Break
- 1015 – 1245 Ostomy Review  
*Paula Erwin-Toth MSN, RN, CWOCN, CNS, FAAN (2.5 CEUs, O)*
- 1245 – 1330 Lunch (Included)
- 1330 – 1530 Wound Review  
*Dorothy Doughty MN, RN, CWOCN, FAAN (2 CEUs, W)*

### Post Conference Workshop 2: Recertifying by PGP

- 0800 – 1100 Recertifying by PGP  
*Donna Rositani BSN, PHN, CWOCN (3 CEUs, P)*



## CONTINUING EDUCATION

Provider approved by the California Board of Registered Nursing #03602. The 2.5 day program provides 14.0 contact hours (includes 1.0 contact hours with vendors). The post-conference program will provide an additional 7.0 contact hours for the WOC Review or 3.0 contact hours for the Recertification by PGP.



## REGISTRATION INFORMATION

Space is limited. Therefore, pre-registration is recommended. Please dress in layers as temperature can vary in the meeting rooms.

Registration fee includes handouts, CEU certificate, and meals as indicated in the program agenda. Receipts for registration will be available electronically upon request only. No confirmation of receipt will be sent.

Cancellation and refund policy: A refund minus a \$25 administration fee will be made if written cancellation is postmarked by January 17, 2014.

## HOTEL INFORMATION

### Hyatt Regency Monterey Hotel and Spa

1 Old Gold Course Rd.  
Monterey, CA 93940  
831-372-1234

\$149 Single/Double Occupancy plus 10% room tax. To reserve your room, please call 888-421-1442 and reference group name "Pacific Coast Region WOCN's" or reserve online at <https://resweb.passkey.com/go/PacificCoastRegionWOCN>. Please make your reservations prior to January 17, 2014 (subject to availability) for reduced conference rates. Parking at the hotel is complimentary.

## AIRPORT TRANSPORTATION

Monterey Regional Airport is the closest airport to the Hyatt Regency Monterey Hotel and Spa. The closest international airports are San Jose International Airport (SJO) and San Francisco International Airport (SFO)

The hotel has a complimentary shuttle from MRY (Monterey Regional Airport). If flying into another airport, a shuttle van must be arranged to take you from the airport to the hotel and back (for example, Super Shuttle or Monterey Airbus). Monterey Airbus charges \$70 RT from SJO and \$90 RT from SFO.

## ACTIVITIES

### Bates-Jensen Wound Reach

Saturday February 22, 2014  
7:30-8:30am

Details to follow. Please check PCR website for event details and registration for participation.

20% off products and services at Accista Spa (<http://monterey.hyatt.com/hyatt/pure/spas/f>) on site is being offered to the Pacific Coast Region WOCN attendees who are staying at the Hyatt Regency.

Trolley service between the hotel and downtown Monterey has been arranged exclusively for PCR WOCN Conference attendees on the nights of Thursday February 20th from 6:30-10:30pm and Saturday February 22nd from 7:30-11:30pm.



# CONFERENCE REGISTRATION

Name _____	Company Name _____
Credentials _____	Address _____
RN License Number _____	Work Phone _____
Phone Number _____	Email _____

### Full Conference Registration February 20-22, 2014

Type	Early Bird	Post-Marked After Jan. 17, 2014	At the Door
Pacific Coast Region WOCN Member	\$165	\$185	\$210
Non-PCR WOCN Member *	\$190	\$210	\$235
Student **	\$155	\$175	\$200

### One-Day Only Registration (fees below are per day)

Type	Early Bird	Post-Marked After Jan. 17, 2014	At the Door
Pacific Coast Region WOCN Member	\$95	\$115	\$125
Non-PCR WOCN Member *	\$105	\$125	\$135
Student **	\$85	\$105	\$115

Check the day(s) that you will attend:  Thursday February 20  Friday February 21  Saturday February 22

### Accompanying Person(s) for dinner on Friday night – \$50 each

Name(s): \_\_\_\_\_

### Post-Conference Workshops

#### WOC Review

Type	Early Bird	Post-Marked After Jan. 17, 2014	At the Door
Pacific Coast Region WOCN Member	\$125	\$155	\$165
Non-PCR WOCN Member *	\$155	\$185	\$195
Student **	\$105	\$135	\$145

#### Recertification by PGP

Type	Early Bird	Post-Marked After Jan. 17, 2014	At the Door
Pacific Coast Region WOCN Member	\$45	\$65	\$75
Non-PCR WOCN Member *	\$70	\$90	\$100
Student **	\$30	\$50	\$60

*A Non-PCR WOCN Member is a clinician who may be a WOCN Member but is affiliated with a different region or a nurse who is not a WOCN Member.*

*\*\* Students are those studying to become a registered nurse. Students must show proof of student status (e.g. student ID, letter from faculty on school letterhead or copy of current enrollment).*

Make checks payable to PCR-WOCN. Checks are the preferred method of payment.

Send to:  
Maureen Dwyer RN BSN  
MA CWOCN  
229 North Ave.  
Aptos, CA 95003

Registration online at [www.pcr.org](http://www.pcr.org) will also be available beginning December 15, 2013 if you want to pay by credit card.