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ENVIRONMENTAL POLICY

Mission Statement

"To recognise environmental management as among the highest corporate priorities and as a key determinant to sustainable development; to establish policies, programs and practices for conducting operations in an environmentally sound manner."

1. Planning:

BARLEYBEAT will strive to incorporate environmental considerations into our planning process and assess environmental impacts before starting a new activity or project, decommissioning a facility, or leaving a site.

2. Waste Assessments:

BARLEYBEAT will periodically conduct formal reviews of our activities to assure compliance with environmental regulations and will review internal procedures following our findings.

3. Product Design:

BARLEYBEAT will seek to design dressing, set pieces and branding for optimal recyclability and reusability. Seek to have clients use the best options for recycling materials for one-off usage.

4. Contractors and Suppliers:

BARLEYBEAT will promote adopting the above principles by contractors acting on behalf of the enterprise, encouraging and, where appropriate, requiring improvements in their practices to make them consistent with those of the enterprise and encouraging the wider adoption of these principles by suppliers.

5. Operations:

BARLEYBEAT will strive to ensure that operations will be conducted to safeguard health, protect the environment, and conserve valuable materials and resources.

6. Integrated Waste Management:

BARLEYBEAT will strive to minimise the creation of waste and, wherever possible, recycle materials. Waste that can not be eliminated, reduced, reused, recycled or composted will be disposed of safely and responsibly.

7. Conserving Energy and Other Resources:

BARLEYBEAT will aggressively minimise energy and other resource consumption through increased efficiency and conservation.

8. Educate Employees:

"To educate, train and motivate employees to conduct their activities in an environmentally responsible manner."¹

9. Employee Performance:

BARLEYBEAT will strive to make environmental responsibility and innovation a guideline for measuring employee performance.

10. Open Dialogue:

BARLEYBEAT will make available to employees, customers and the community all relevant information on emissions, waste products and our activities that may affect their health and safety.

11. Promote Environmental Practices:

BARLEYBEAT will, wherever possible, promote sound environmental practices within our industry, including sharing experience with others and continuing to support research and development in environmental improvement."

12. Build Constructive Relationships with Others:

BARLEYBEAT will develop and maintain open and constructive relationships with environmental groups, regulatory agencies, public officials, customers, employees, and concerned citizens.

13. Cleanup:

BARLEYBEAT will maintain and enhance internal procedures for handling environmental emergencies and meeting other environmental requirements.

14. Process of Improvement:

BARLEYBEAT will continue to improve policies and environmental performance, considering technical developments, scientific understanding, consumer needs and community expectations, with legal regulations as a starting point, and to apply the same environmental criteria internationally.