

Aleena Qazi

Graphic Designer

Education

Bachelor of Fine Arts: Graphic Design 05.2018
Dean's List Scholar 2015 to 2018
BOSTON UNIVERSITY—Boston, MA

High School Diploma 06.2014
CHADWICK SCHOOL—Palos Verdes Peninsula, CA

Experience

Senior Designer 08.2021 to present
Designer 11.2018
PEOPLE MAGAZINE—New York, NY to 08.2021

Day to day tasks include attending photo selects, conceptualizing and organizing images on pages, and working directly with editors on creative, intelligent design solutions with tight deadlines. Working primarily on designing interviews and the beauty, style, crime, and food sections. Have directed many still life shoots for beauty and style sections as well as assisted with art direction on food shoots. Commissioned infographics, illustrations, design icons, and graphic elements for packages and assisting senior art directors on larger projects, special issues and packages. Have also managed and trained new employees.

Graphic Design Intern 05.2017
EDITORIALIST MAGAZINE—New York, NY to 08.2017

Worked in the art department applying graphic design skills for editorial layouts. Assisted with design tasks for web, including digital issue layouts in all sections, homepage marquee design, online article design, email blasts, photo retouching, image sourcing/research. Brainstormed and designed spreads for the Fall/Winter 2017 print issue.

Graphic Design Intern 06.2016
BRAFTON INC.—Boston, MA to 08.2016

Assisted the Design Director on a wide range of aspects of graphics production. Worked on illustrations of logos and posters for client projects and graphic design solutions to client communications as well as information graphics to be displayed on websites, blogs, and print display.

Art Director 01.2015
BU BUZZ MAGAZINE—Boston, MA to 01.2017

Designed spreads for print and organized and directed photoshoots for the Boston University publication the "BU Buzz." Additionally created digital graphics and worked with other editors in the art direction of fashion photoshoots in Fall 2015 and Spring 2016. Managed and provided feedback for spreads in all sections, photo editing and retouching, and implemented unifying elements to remain on brand.

Contact

www.aleenaqazi.com

Skills

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe AfterEffects
Adobe Experience Design
Woodwing Studio
Microsoft Office
HTML
CSS

Languages

English—Native
Spanish—Advanced
Kashmiri—Native