

**MPR**  
**MPR**  
**MIKE PERKINS RACING**



## ABOUT MIKE

- 28-year-old Project Manager
- Currently lives with his wife Kellie in Quakertown, PA
- 10 years involvement in the short track racing industry
- Previously raced street stocks and four-cylinders in VA and NC



# RACE SERIES

- Legend Cars are 5/8-scale fiberglass full-fendered versions of the famed NASCAR modifieds driven by legendary drivers such as Fireball Roberts, Buck Baker, and Curtis Turner.
- Power: 125 HP Yamaha FX09 engine
- Weight: 1250 lbs
- Full tubeframe chassis



# PARTNERSHIPS



- Unlike other race teams, our model is simple: we are focused on per-race rentals, so are asset light
- Fixed costs = simple budgeting – we race as often as funding allows
- No complicated sponsorship hierarchy: a \$500 partnership gives the below platform for your business:
  - Logo placement on website, Twitter, and Facebook headers
  - Logo placement on driver firesuit
  - Logo placement on vehicle (as available by rental terms)
  - Activation online: retweets and sharing of posts by your business

# CONNECT



@mperk57  

Mike Perkins Racing 

[mikeperkinsracing.com](http://mikeperkinsracing.com)

[mike@mikeperkinsracing.com](mailto:mike@mikeperkinsracing.com)

757-292-9319