



Gibbons Group

# 2024 Profit Sharing System

## NEW AGENTS

<b>1st Lead Purchase</b>	\$100 Match from Manager
<b>1st Submitted Application</b>	\$100 Lead Money
<b>2nd Lead Purchase</b>	\$100 Match from Manager

## WEEKLY PRODUCTION FOR ALL AGENTS

<b>7 Submitted Applications</b>	\$150 Lead Money
<b>5 Submitted Applications</b>	\$100 Lead Money
<b>3 Submitted Applications</b>	\$50 Lead Money

### Lead Type Examples:

- **30 Day Leads = \$7 Ex: 20 Leads generate 5 appts**
- **60 Day Leads = \$4 Ex: 30 Leads generate 5 appts**
- **Incomplete Phone Leads = \$3 Ex: 20 Leads = 5 appts**