## {HEADER IMAGE – ADDED BY AGENT}

**{SUBJECT LINE OPTIONS}** Protecting your legacy is simpler than you think. Thank you for working with me for your coverage needs!

## {COPY}

Dear <NAME>,

I'm so glad to have you as a valued client! My work is about helping people with a holistic approach to coverage.

That's why I personally offer my clients a membership to Legacy Safeguard<sup>®</sup> – free of charge. Legacy Safeguard is a comprehensive and meaningful legacy planning service designed to help you leave a lasting legacy and ensure you will be remembered for generations to come.

I really believe this kind of planning is important.

Through Legacy Safeguard you will receive the following benefits:

- Legacy Planning Services, including an archive to capture your vital information and final wishes
- End-of-Life Planning, including expense estimators and on-call advisors
- Estate Planning, including an attorney locator and FREE legal documents
- Support for Survivors, including assistance that's personalized for you

<NAME>, I'd love to meet with you and see if you can benefit from this no-cost service. Please call me at <PHONE NUMBER> so that I may help you protect your family and legacy.

Sincerely,

<AGENT NAME> <AGENT EMAIL ADDRESS>