

## WHAT YOU SAY MATTERS. HOW YOU SAY IT MATTERS MORE!

## COMMUNICATE WITH CONFIDENCE. PRESENT WITH IMPACT, LEAVE THEM INSPIRED AND MOTIVATED.

### Creativity. Connection. Growth.

How would you feel if your presentation truly connected with the audience, you inspired them, and you made them laugh. When you're done, you have a sense you left an impact, and delivered a message that was needed. You feel the energy in the room. You helped shape it. Feels good, right?

#### Let's get started!

The people and organizations I help achieve great results includes: Corporate and Non-Profit Executives, Entrepreneurs, Professional Speakers, Subject Matter Experts, Busy Leaders.

An expert in communication strategies,

Denise DiGrigoli, founded Drive Media and Consulting with the mission of helping people



harness and use their innate intuition to communicate, problem solve and achieve high goals.

Denise guides companies and individuals to become more agile in changing business environments, fueling creativity, driving growth, inspiring connection and innovation.

I look forward to working with you. Please feel free to text or call me at (203)856-1320



## My clients hire me for 3 reasons:

- I:They are uncomfortable with impromptu presentations, or dis-like planed public speaking engagements, and at the same time, they know it is vital to their professional advancement and personal success.
- 2:They are unafraid, yet have trouble putting a tight presentation together and realize this can make them an ineffective speaker. Or they know they need to make improvements to their pitch, in order to secure more business and better business relationships.
- 3:They are good speakers but they want to be great. They're looking to present a keynote, TED talk or other motivational presentation to change hearts and minds.





# Executive Speaking is the new competitive advantage



- 9 Tips for Talks & Presentations
- 1. Grab their attention, use eye connection. Seed your idea.
- 2. Use smart gestures.
- 3. Be passionate & be yourself.
- 4. Ask good questions.
- 5. Know when to pause... for real.
- 6. Prepare, but please no death by PowerPoint.
- 7. Sense stress, read the room, adjust.
- 8. Truly listen.
- 9. Cite examples, engage, and use your conclusion to motivate.

Clients Include:

<u>INNOV8:Trumbull, CT</u> CEO, Senior Executive and Sales Leadership, on-going contract

<u>RD Weis, NYC</u>: Annual sales meeting for Senior Sales Team & Marketing Execs

<u>Delamar Luxury Hotels:</u> Jackie Kosiba, Regional Director & Sales Teams

<u>Conscious Capitalism, Connecticut</u>: Larry Bingaman President & CEO at So. Central CT. Regional Water Authority

<u>IMFA - Westchester:</u> Karen Hass, Program Manager/ Board Member

UHG ACF Conference - Global

<u>WIPRO</u>: Santosh Karagada, Senior Vice President, Human Resources

WWP: Komal Khan, Senior Benefits Analyst

Rite Aid: Allison Fuller, Director of Benefits

<u>Acushnet Company</u>: Dorothy Bouley, Senior Director of Benefits and Wellness

Sephora: Veronica McCoy, Sr. Mgr. Benefits

### **EXECUTIVE CONSULTING in:**

Public Speaking

Giving A TED Style Talk

Fear of Public Speaking

Communication & Negotiation Skills

**Business Storytelling** 

Presentation Skills

Virtual Communication Skills

Leadership

All consultations, programs are designed and tailored to your needs based on three decades of starting, building and running successful businesses, backed with leadership and executive roles in the luxury goods, fine art, and event industries.

Fees: By session, project or extended contract. In-person in Fairfield, CT or via Zoom at your connivence. Your satisfaction is guaranteed.

## It can be as easy as 1,2,3

- 1. We start with a discovery meeting;
  - Define what works for you, and what does not. We identify trigger points, if any
  - Define goals and a vision of how you want to be perceived, seen and heard
  - Review what has worked and what has not
- 2. We create various scenarios, with real talks, presentations, and impromptu situations.
- 3. We practice, we role-play, and then we get in front of an audience. (A real one, or one we create similar to a focus group) We work/repeat the process until you feel great.

