



IOTA PHI LAMBDA SORORITY, INC.

# THE BUSINESS CHRONICLE

Volume 7 Issue 8

Epsilon Tau Chapter

April 2020

## The "New" Normal

At the end of February, I prepared my message not knowing that just a few weeks later we would be facing a global pandemic brought about by the novel Coronavirus, (COVID-19), and a new term called "social distancing." Just a few weeks ago, we believed our message today would be about seeing our sorors of the Southwestern Region at the 73<sup>rd</sup> Regional Conference, our final touches on a fantastic set of Business Month events for April and plans for the Spring. But that is not our reality, we have been ordered to "stay-at-home" from work and school. However, Epsilon Tau's essential sorors must continue to report to work during this pandemic. There is so much uncertainty, but we must press forward, there is a new normal that will emerge from this crisis. For those of us, who are working from home, I encourage you to get up and get dressed each day like your whole office will see you. I encourage you to step out and see the sun, but please avoid crowds of people. Please do what you can to protect yourselves and your families. Wash your hands frequently, obey the stay at home order except for essential trips to the grocery store and pharmacy, and KEEP your hands out of YOUR face. Help our cities and local counties flatten the curve so as to not overwhelm the healthcare systems. Mentally, allow your families to grieve those things lost as part of this pandemic. Missed senior activities, virtual graduations, missed opportunities to honor the lives of our families and friends, milestone birthday celebrations, and even freedom to move about our lives. Not only has this pandemic affected our physical and mental health, it has impacted our financial health. Be vigilant, regarding your financial health. Know and understand the deferment policies being offered. Consult a financial professional, it might be a good time to purchase stocks and real estate. There may opportunities to build generational wealth in these dark times.

Seven gavel taps to the Business Month Committee chair, Soror Erielle Johnson and her committee for quickly reshaping our 2020 Business Month into virtual events. Make time for our planned activities. Seven Gavel Taps to Sorors, Malika Walker, LaToya Randle and Twyla Williams for their service as essential personnel to their employers during this pandemic.

"Everything will be okay in the end. If it's not okay, it's not the end." – John Lennon  
 #ComeSeeET #EveryoneTogether #ETWEAREWHY



*Michelle Peace*  
*Epsilon Tau President*

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Epsilon Tau Chapter  
[www.iota-et.org](http://www.iota-et.org)

Southwestern Region  
[www.iotaswr.org](http://www.iotaswr.org)

Iota Phi Lambda Sorority, Inc.  
[www.iota1929.org](http://www.iota1929.org)



## Epsilon Tau Rocks the Vote

The ET Sorors AND the Men Of Iota showed up to VOTE on Super Tuesday... March 3<sup>rd</sup>.

On Super Tuesday the greatest number of U.S. states hold primary presidential elections and caucuses.



Approximately 1/3 of all delegates to the presidential nominating conventions can be won on Super Tuesday.

The results on Super Tuesday are a strong indicator of the eventual nominee of each political party.

## Toys U Can't Return Program at Blair Elementary



Soror Monique Smith and Soror Krystal Brown presented a Self Esteem, Self-Image, Self Affirmation and Self-Awareness workshop in support of the Iota Phi Lambda Sorority, Inc. Toys "U" Can't Return initiative to the 5<sup>th</sup> grade girls of W.A. Blair Elementary School. The Toys "U" Can't Return Program is part of the 12 week initiative for mentorship of 15 girls with topics on Building Relationships/Dynamics of a Relationship (family, school, friends); Decision Making/Goal Setting; and culminating with Vision Boards and a Toys "U" Can't Return – Pearls of Perfection Ceremony.

Due to the COVID-19 pandemic, the schools of Dallas County may not reopen this school year, this 12-week program will be discontinued until schools reconvene.

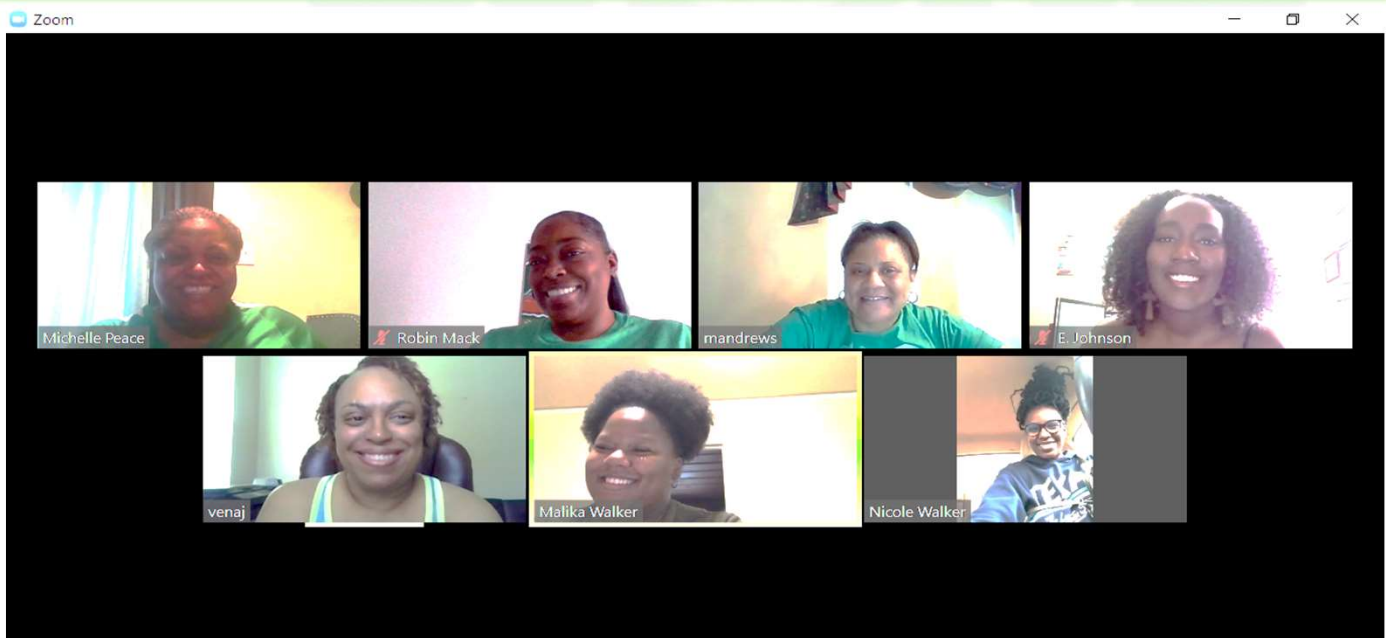


## ET @Black Girls CODE Python Workshop at Microsoft



On March 8, 2020, Soror Michelle Peace represented Epsilon Tau Chapter and Epsilon Tau Outreach as a volunteer for Black Girls CODE- Dallas Chapter. Fifty girls of color, ages 7-17 learned to use Python Programming language. Python is used for web and internet development. It uses syntax similar to English which makes it perfect to use for all skill levels. It is used for computing, social media, and web development.

## ET Officers Meet Via Zoom



On March 30, 2020, Epsilon Tau Chapter Officers held its Officers' Meeting via the Zoom videoconference platform. The Dallas County stay at home order is in effect until April 30 in response to the Covid-19 pandemic.



**Epsilon Tau Presents**

**2020 BUSINESS MONTH EVENTS**

**Virtual Edition**

<p><b>4/15</b> <b>Virtual Wine Down Wednesdays</b></p> <p>ET hosts LIVE sessions focused on self-care, mental health and business tips.</p> <p>&gt;&gt; Date: April 15, 2020 &gt;&gt; Time: 7:00pm</p> <p><b>SCAN TO REGISTER &gt;&gt;&gt;&gt;</b></p> 	<p><b>4/18</b> <b>Virtual Black-Owned Business Crawl</b></p> <p>Join ET in virtually supporting local small black-owned businesses</p> <p>&gt;&gt; Date: April 18, 2020 &gt;&gt; Time: All day</p>
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**Eventbrite search: Epsilon Tau Events**

**For more information visit [WWW.IOTA-ET.ORG](http://WWW.IOTA-ET.ORG)**





## Iota Virtual Business Month 2020



The National Executive Board of Iota Phi Lambda Sorority, Inc. welcomes our members to its virtual Business Month 2020. We would like to offer you some alternatives to your previous planned activities for Business Month. We have listed below activities that you can use to “Remix” Business Month during the Covid-19 Pandemic. These activities include webinars, YouTube presentations and action items that impact your communities and honor the first responders during this national crisis. You may also use your chapter websites and Facebook pages to honor African American business owners in your community

– Dorothy M. White, 23<sup>rd</sup> National President

## Soror Check-in by Southwestern Regional Director Loud



Since we have each been experiencing this unprecedented national pandemic of COVID19 for sometime now. "Social Distancing" is indeed teaching us a new normal.

We are in unknown territory and it does not appear a vaccine is eminent. Although we know people of all ages can be infected by the new coronavirus, many of our members in the Southwestern Region are at greater risk because of our ages and many regardless of age have pre-existing medical conditions (such as asthma, diabetes, heart disease, cancer, etc) and appear to be more vulnerable to becoming severely ill.

The World Health Organization is advising us to take steps to protect ourselves from the virus, for example by following in addition to staying home, wearing masks, good hand washing hygiene and good respiratory hygiene.

Be careful as you go, stay safe and always believe “Prayer changes things”.

*1 Peter 5:7 Cast all your anxiety on him because he cares for you.*

– Vahnita D. Loud, 19th Southwestern Regional Director





## ET Business Month Honoree

### Soror Krystal Brown – State Farm Agent

I am always asked, “Why did you choose this profession?”  
and I always answer, “My Gifts Chose It For Me!”



The passion that I have for helping others build for their future, contributing to the growth of someone’s career and being a resource for my community; has been a major part in anchoring me along the path of owning my own Insurance Agency. In the last three years I have witnessed the growth of my personal value through my efforts to always Help, Develop and Protect the needs of my staff, customers and community.



As an insurance agent, I find it gratifying developing financial protection plans for families and educating others on how to grow and protect their assets. As a business owner, I have learned that you lead in silence and would advise anyone who is thinking of owning a business, to remember that you have to be an accessible resource for your business to Thrive!

Always remaining a student allows me to adapt to the ever-changing business world and is the true key to my survival.

**Happy Business Month!**



**ET Soror Spotlight**  
~ Soror Demekia Biscoe, Ed. D. ~

Birth date: *February 27*

How long have you been in the sorority?  
*One Year – March 3, 2019*

What is or was your occupation?  
*Assistant Principal of a middle school*

What is your fondest Iota memory? *Retreat Planning Meeting because I got to learn more about Iota and my sorors.*

Words to live by or favorite quote: *Be kind and love like God does.*

Favorite food: *I am a bit of a foodie so I like a lot of different things.*

I enjoy doing... *Watching sports, Listening to live music & Reading*

What are you most proud of: *Completing my Ed. D.*

Favorite dessert: *Caramel cake*

Favorite sound: *Rain (thunderstorm)*

What super-power would you most like to have, and why? *Teleportation... so I could travel more and meet new people.*

If could have dinner with anyone (dead or alive) who would it would be: *My mom and nana.*

Share something that no one knows about you:  
*I wanted to sing opera as a kid.*





### Chapter Officers

- President**  
~Michelle Peace
- 1st Vice President**  
~ Eriele Johnson
- 2nd Vice President**  
~ Twyla Williams
- Recording Secretary**  
~ Malika Walker
- Corresponding Secretary**  
~ Vena Thomas
- Treasurer**  
~ Mary Andrews
- Financial Secretary**  
~ Nicole Walker
- Dean Of Intake**  
~ Robin Mack
- Journalist**  
~ LaToya Randle



### Calendar of Events

- April 1, 2020** National Census 2020 Day
- April 5, 2020** Virtual Chapter Meeting
- April 8, 2020** Wine Down Wednesday with Epsilon Tau Chapter
- April 12, 2020** Easter Sunday
- April 15, 2020** Wine Down Wednesday with Heyy Healers
- April 18, 2020** ET Virtual Small Business Crawl

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Follow Epsilon Tau:



Newsletter Quiz: Did you find Shelly the ET turtle in this issue?

Contributors to this Issue:  
 Sorors Michelle Peace, Soror Shelia Fisher,  
 Soror Krystal Brown, Soror Demekia Biscoe,  
 & Soror LaToya Randle

### Stay Home. Save Lives.

*Help Stop The Coronavirus*



- 1) **STAY...** home as much as you can
- 2) **KEEP...** a safe distance
- 3) **WASH...** hands often
- 4) **COVER...** your cough
- 5) **SICK?** Call ahead