



THE BUSINESS CHRONICLE



Volume 8 Issue 8

April 2021

April Greetings from ET's President – Gavel Taps

It's Business Month! Members of Iota Phi Lambda Sorority, Inc., in cities across the nation are gearing up to celebrate our signature program. This is the time when we answer the call of National President Soror Dorothy White and acknowledge and support small businesses by shopping locally and spotlighting small businesses on our social media accounts.

Seven gavel taps to Soror Eriele Johnson for hosting the 74th Southwestern Region Virtual Conference Pop Up Shop. Shopping, virtual or in-person, soothes the soul and supports our National Vendors and Soror Entrepreneurs. Seven gavel taps to Soror Eriele Johnson, Business Month Chair, Soror Ján Harbert, Co-chair, and the Business Month Committee for kicking Business Month off with Wine Down Wednesday: Social Media Matters Edition. Seven gavel taps to Epsilon Tau for working the programs and projects of Iota Phi Lambda and being recognized through several awards at the 74th Southwestern Region Virtual Conference.

Business Month is well underway, and Epsilon Tau has several exciting events to come. Sorors put on your favorite and most comfortable green shoes and let us keep pushing towards the finish line. "Be fearless in the pursuit of what sets your soul on fire." - Anonymous

Sisterly,

Wendy B.



President Wendy B. Jacques



What's Inside

Page 2

- Women's History Month

Page 3

-74th Southwestern Regional Virtual Conference

Page 4

-Business Month Activities

Page 5

-Soror Spotlights

Page 6

-April Birthdays

-National Conference Info

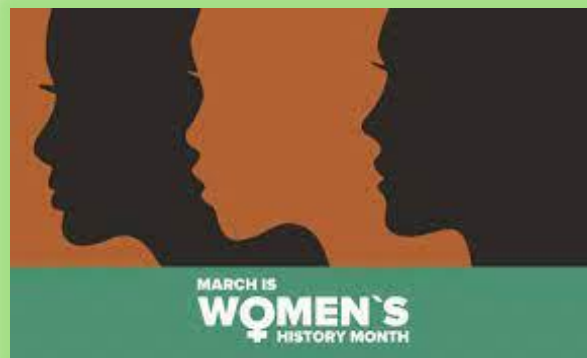
Page 7

-ET Info & Calendar

March is Women's History Month

Women's History Month is an annual declared month that commemorates and encourages the study, observance, and celebration of the vital role of women in American history.

As an organization that is led and supports women, it is important to celebrate and understand our history as we set the path forward and guide future generations.



Celebrating International Women's Day March 8, 2021



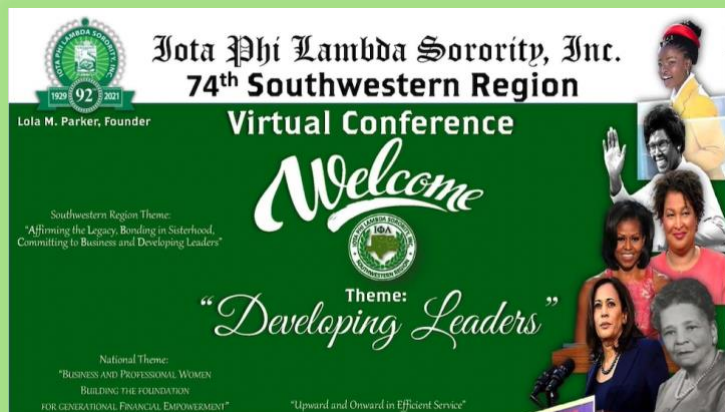
On March 8th, ladies of Epsilon Tau observed International Women's Day by joining the #ChooseToChallenge on social media. We raised our hands high to celebrate the achievement of women all of the world and "chose to challenge" equity gaps in our society created by gender bias and inequality.



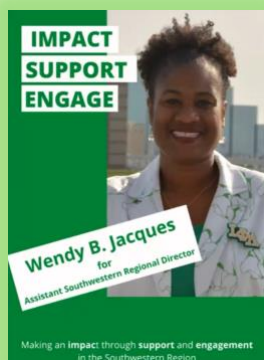
On March 29th, ET joined *Women's History Month: Sisters on the Frontlines* led by our Woman of the Year, Akwete Tyehimba. The virtual event highlighted women who demonstrated the example of courage, commitment and collective work needed for revolutionary change for African people and humanity. This was truly a gift of education about events and women not mentioned in our history books.



The 74th Southwestern Region Virtual Conference



The 74th Southwestern Regional Conference convened virtually March 25-27, 2021, under the leadership of Regional Director, Soror Vahnita Loud. Epsilon Tau had a delegation of 23 sorors attend the conference this year. Six sorors were first timers. Soror Eriele Johnson hosted a successful Virtual Pop-Up Shop on that Saturday. FIL Andrell Fisher attended the FIL Lunch and Learn Virtual Workshop. Congratulations FIL Eryn Fayson on being the Alma I. Mackey Scholarship recipient. Epsilon Tau won 1st Place in Newsletter, 2nd Place in Scrapbook, 2nd Place in Community Outreach, 2nd Place in Chapter Growth, 3rd Place in Technology, 3rd Place in Networking, and 3rd Place in Business Month.



Congratulations to the newly elected and installed Southwestern Regional Officers. Soror Robin Mack will begin her third term as the Southwestern Regional Recording/Financial Secretary and Soror Wendy B. Jacques was elected and installed as the Assistant Southwestern Regional Director. Best wishes to Soror Rosetta Davis and Soror Tanesha Mosley who were endorsed by the Region for the positions of Southwestern Regional Director and National Recording Secretary, respectively.



April Business Month Activities

THE EPSILON TAU CHAPTER OF IOTA PHI LAMBDA SORORITY, INC. HOSTS

Wine Down Wednesday

Social Media Matters Edition



Join Epsilon Tau and special guest, Whitney Blocker, for a discussion about

- All things Social Media!
- Building your personal brand
- Business and photography tips!

Special Guest: Whitney Blocker
Blogger, Influencer & Photographer

APRIL 7, 2021 - 7PM
ZOOM & FACEBOOK LIVE
SCAN CODE TO REGISTER

EVENTBRITE REGISTRATION REQUIRED



Virtual

EPSILON TAU PRESENTS

POP-UP SHOP

Shop & Save Event

Come celebrate and support local Small Businesses with Epsilon Tau!

SATURDAY, APRIL 10th

1:00 PM - 3:00 PM

ZOOM & Facebook Live
Registration Required

Vendors Wanted
***Contact Epsilon Tau for vendor opportunities

Beauty Products
Jewelry & Accessories
Health & Wellness Products
Door Prizes

Register HERE




The Epsilon Tau Chapter of Iota Phi Lambda Sorority, Inc. Presents

WOMEN IN BUSINESS VIRTUAL WEBINAR

The Business Woman's Guide to Overcoming Fear and Getting Started



Sharon Fore-Guillory
Event Planner & Corporate Trainer



Jazmine Hawkins
Licensed Professional Counselor



Coach Shaun D
Life Coach

Join the ladies of Epsilon Tau and Professional Panelists, for an informational webinar with tips and strategies on letting go of fear, the power of "no" and mindful meditation, in order to walk in your purpose.

APRIL 17th | 1-3pm
Live Zoom Event

REGISTER NOW AT [Eventbrite.com](https://www.eventbrite.com)




You are invited to attend

EPSILON TAU'S 1ST VIRTUAL

Tastes & Toasts

ENTREPRENEUR HONORS RECEPTION

HONORING

Kira Buckley & Portia Andrews-Heyy Healers Holistic Health
Dania Carter- Heart of Courage
Krystle Brown-State Farm
Whitney Blocker- WBJordan
Ashley Hemphill- Beauty Kulture Academy
Sharon Fore-Guillory- Behind The Veil Events
Shaundra Dineen- Rubyz Global Coaching & Consulting
Yasmeen Thompson- Yassy Treats
Gabby Goodgames- Pawsome Treats

APRIL **24** 7:00 PM

The Comfort of your Home

ZOOM & FACEBOOK LIVE
TICKET & DINNER OPTIONS AVAILABLE ON EVENTBRITE

RSVP BY 3/20
SCAN CODE FOR TICKETS & REGISTRATION




Soror Spotlight

What's New With You? ~ LaToya Thomas ~



How long have you been a member of Iota Phi Lambda Sorority? 4 Months

Occupation? *Healthcare Administration*

What new with you? *So much has changed in the last 12 months. The most important change is me becoming a self-published author in 2020. I used a terrible event that happened to my daughter and turned it into a positive children's book that focuses on and reinforces Social and Emotional Learning (SEL) whether at home or in the classroom. I also used 2020 to become a certified piercer. My goal is to establish myself as a premier black ear-piercing studio in southwest Dallas county for children. So, as you can see, I have a lot of irons in the fire at the moment. The struggle is trying to figure out which one is the priority?!?*

Why Iota? *I chose Iota because the mission of the organization fit my personal goals as it relates to entrepreneurship. I'm a sponge; so, I needed to surround myself with like-minded women that could assist me in my goals, as well as I with theirs. There's so much I stand in need of learning when it comes to business operations. The added bonus is that I now have a sisterhood of women that offer their support whenever I'm in need. And for me, my relationship within my chapter with these ladies is priceless.*

Iota Woman – Iota Entrepreneur ~ Angela Delph ~

The Delph Group

I am Soror Angela Delph the owner of The Delph Group. We provide financial education to families in our communities, and we are licensed to sell life insurance in multiple states. Our mission is to assist our clients in obtaining financial freedom, creating generational wealth, and having peace of mind.

For more information:

<http://angeladelph.com/>

adelph@primerica.com



April Birthdays



Carmon
Brown
04/05

Krystal
Brown
04/15

Vena
Thomas
04/19



Happy Birthday to You... 🎵

2021 National Convention

Iota Phi Lambda Sorority, Inc. has released the 92nd Virtual National Call to Convention.

When: July 27-31, 2021

Registration \$150

Registration Deadline May 15, 2021

[Call to Convention Details](#)



Chapter Officers

President
Wendy B. Jacques

1st Vice President
Eriele Johnson

2nd Vice President
Jan Harbert

Recording Secretary
Malika Walker

Corresponding Secretary
Carmon Brown

Financial Secretary
Alicia Hinkle

Treasurer
Mary Andrews

Journalist
Calinda Jones

Dean of Intake
Nicole Owens

Contributors to this Issue:

President Wendy B. Jacques, Soror Michelle Peace, Soror Shelia C. Fisher, & Soror Eriele Johnson



April Calendar



Wine Down Wednesday	Wednesday, April 7 th @7pm
Virtual Pop-Up Shop	Saturday, April 10 th @1pm
Chapter Meeting	Sunday, April 11 th @3pm
Women in Business Webinar	Saturday, April 17 th @1pm
Taste & Toast Reception	Saturday, April 24 th @7pm



Southwestern Region Theme: “Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders”

National Theme: “Business and Professional Women Building the Foundation for Generational Financial Empowerment”

“Upward and Onward in Efficient Service”

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