



THE BUSINESS CHRONICLE



Volume 8 Issue 4

December 2020

December Greetings from ET's President – Gavel Taps

Season's Greetings Sorors! As 2020 comes to an end and we enter into the season of Advent, I reflect upon the many blessings that God has bestowed upon Epsilon Tau and its individual members. None of us could have ever imagined the twists and turns that 2020 would bring the world. We experienced sickness and loss, but God healed our bodies and kept us safe, and we continue to work in the name of Iota.

Seven gavel taps to Soror Nicole Owens, Membership Chair, Soror Twyla Williams, Membership Co-chair, and the Membership Committee on pinning 9 prospective members. Seven gavel taps to Soror Michelle Peace, Education and Scholarship Chair and the committee on a successful Evelyn D. Wilkey Essay Contest. Seven gavel taps to Soror Shelia Fisher on coordinating our activity with Samaritan's Purse, Operation Christmas Child. Seven gavel taps to Soror Erielle Johnson and Soror Michelle Peace on coordinating our first Virtual Small Business Pop Up Shop in observance of Shop Small Saturday.

Sorors mark your calendars for our remaining membership intake activities and Holiday Celebration, because we deserve to celebrate.

"The Word became flesh and made his dwelling among us. We have seen his glory, the glory of the one and only Son, who came from the Father, full of grace and truth." – John 1:14

Sisterly,

Wendy B.



President Wendy B. Jacques



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Samaritan's Purse – Operation Christmas Child



Operation Christmas Child is a project of Samaritan's Purse, an international relief organization. Their mission is to provide local partners around the world with shoeboxes filled with small toys, hygiene items, and school supplies as a means of reaching out to children in their own communities with the Good News of Jesus Christ. Some of the places shoe boxes are delivered to include: Mongolia, Tanzania, Namibia, Peru, Mexico, Philippines, Pacific Islands, Middle East, and US Native American Reservations.

Epsilon Tau Sorors and FIL participated in this effort by packing over 40 boxes for distribution!



Epsilon Tau Outreach – Recipient of Starbucks Foundation Grant

Thanks to Starbucks Partner, Leslie McGriff and The Starbucks Foundation for recognizing how we are creating more inclusive communities. Your generosity will help Epsilon Tau Outreach sponsor virtual programs for youth and adults to increase their entrepreneurial skills during this pandemic. Epsilon Tau Outreach was chosen to be among more than 400 recipients across the nation to receive a Community Grant! Our Community Grant of **\$2,500** will be used in part to execute our plans for a January 2021 Youth Conference to cover topics on College Exploration, Career Planning, Making Money, Social Justice, and Tools for Self Confidence.



THANK YOU

Our organization is a proud recipient
of a grant from The Starbucks Foundation.

IOTA.talks Web Series



IOTA PHI LAMBDA SORORITY, INC.

IOTA.talks WEB SERIES

BUILDING CAPACITY TO LEAD

"The single biggest way to impact an organization is to focus on leadership development. There is almost no limit to the potential of an organization that recruits good people, raises them up as leaders and continually develops them."
— John Maxwell

CALENDAR OF EVENTS

SUNDAY, NOVEMBER 15, 2020
6:00PM EST / 5:00PM CST / 3:00PM PST

EXPLORING THE NATIONAL WEBSITE,
NATIONAL MEMBERSHIP DATABASE,
NATIONAL VENDOR PROTOCOL

SUNDAY, DECEMBER 6, 2020
6:00 PM EST / 5:00 PM CST / 3:00 PM PST

PARLIAMENTARY PROCESS, BYLAWS,
RECOMMENDATIONS, STANDING RULES,
MAKING PROTOCOLS

Epsilon Tau Soror Michelle Peace and Epsilon Tau President Wendy B. Jacques made National presentations during the November 15, 2020, IOTA.talks Web Series. Soror Peace took Sorors on a virtual tour of the organization's website: www.iota1929.org and explained the site's security policy. She has served as Iota's National Webmaster for 10 years. ET President, Wendy B. Jacques serves as the National Vendor Coordinator. Soror Jacques explained the National Vendor Policy and showcased the sorority's National Vendors. The Webinar also included a presentation of the National Membership Database by National Executive Director, Vonetta Martin.

Epsilon Tau Says "Thanks Birth Control"



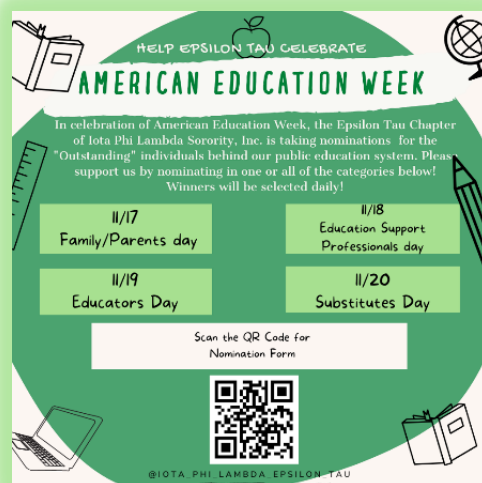
Since its introduction to the organization at Iota's first I3 Symposium, Epsilon Tau has joined the movement to remove the stigma associated with Birth Control in support of the Toys U Can't Return Program. On November 13, 2020, Epsilon Tau took to Social Media to post about leaders in Reproductive Health, like Bylye Avery of the Black Women's Health Imperative. Ms. Avery is a reproductive justice activist and advocate. In the 1970s, she and other like-minded colleagues opened a clinic in Gainesville, Florida that provided abortion, contraceptives, and reproductive health care information to women with lower incomes. She also started a birthing center. Avery's legacy also includes founding the National Black Women's Health Project (now the Black Women's Health Imperative). NBWHP was the first national organization to focus exclusively on the health and wellness of Black women and girls.

During the "Thanks Birth Control" Twitter Storm, posts were made on our ET Facebook, Instagram, and Twitter accounts. Twitter posts received "likes" from the Power to Decide National Organization.

Epsilon Tau Celebrates American Education Week

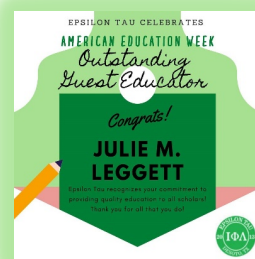
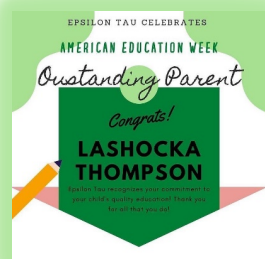
American Education Week was November 16-20, 2020. The AEW committee executed a virtual social media campaign honoring each day and its theme. 1. Kickoff Day; 2. Parent's Day; 3. Education Support Professionals Day; 4. Educator for a Day; and 5. Substitute Educators Day. In an effort to honor AEW, ET took daily nominations for "outstanding" individuals in the education field. Each day at 7:29pm the AEW committee took the nominations and used a randomizing wheel to pick a winner. The winners of each day are below:

- Outstanding Parent: LaShocka Thompson
- Outstanding Education Support Professional: Angela Beaty
- Outstanding Educator: Jackie Brown
- Outstanding Substitute: Julie McGill Leggett



Each winner received a \$10 gift card to Starbucks sent via email. A certificate was also created and sent to each winner and the winner was featured on our social media. Many of the posts for the week had triple digit views or interactions.

Epsilon Tau also honored our very own educators within the chapter. Sorors, Alicia Hinkle, Katrina Stevens, Demekia Biscoe, Erielle Johnson, Phyllis Green, Robin Mack, Tina Jackson and Donmonique Arnold.



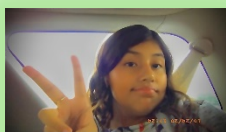
American Education Week Essay Contest

Epsilon Tau Chapter had seven submissions for its essay contest. There were two essays submitted by ET FIL both in the High School Division and five middle school submissions; 4 from Uplift Williams Preparatory students and one from Little Elm ISD. Our Middle School contestants were 6th grader, Joi Byers from Little Elm ISD, Jeriel Campos, Alexia Gonzalez, Eduardo Martinez, and Roxane Ventura, all seventh graders at Uplift Williams Preparatory School. This year's essays were well-written and scoring from our four judges was difficult. There was less than one point that separated our winning essays. The High School Essay Contestants were: FIL Evan Beaty and FIL Eryn Fayson. Epsilon Tau would also like to thank our four judges: MOI Melvin Randle, MOI Kevin Gause, Jamie Walker, and Flora Greene for their work judging our essays.

Let's meet some of this year's contestants:



Meet Rodriguez Middle School 6th grader, Joi. When writing her essay, Joi concludes: "Social media can affect not just teens but everyone who is using it and it can cause both damage and joy. If you didn't get anything out of this article, then I want you to remember that social media is as powerful as you allow it to be."



Meet Uplift Williams Preparatory School 7th grader, Roxane. Roxane's essay concludes with this thought: "Social media could impact us either negatively or positively. Mainly there are more negative effects on social media. We could use social media to be in contact with people we lost contact with. But social media could be really harmful and hurtful to people. Before you think of commenting something hurtful think about it if you received that comment."



Meet Uplift Williams Preparatory School 7th grader, Eduardo. Eduardo's discussion of the impacts of Social Media on Teens concludes by stating "Social media is mainly popular and mostly used by teens in Generation Z. Being raised surrounded by technology, it is only natural for teens to use social media, however, it is important for parents to restrict ultimate use of technology because there will most likely be negative outcomes.."



Meet Duncanville High School 9th grader, Future Iota Leader, Evan. He summarizes his essay with this thought: "The popularity of social media does not seem that it will decrease anytime soon. As a matter of fact, the creation of more social sites and the promise of being social media famous guarantees that social media will continue to be a popular thing among teenagers. Social media can definitely be used to affect teenagers positively, but also negatively. It is the responsibility of teenagers and parents to ensure that the influence they follow is positive."



Meet Booker T. Washington School of the Performing and Visual Arts 12th grader, Future Iota Leader, Eryn. Eryn's discussion of the negative impacts of Social Media concludes with this thought: "Teens aren't aware of how social media can affect them personally. The access is unlimited daily because there are many outlets to access it. Social media needs to be monitored daily by parents to ensure if it is affecting teens' emotions negatively or causing a distraction, they can address it before it gets out of control.."

This year's winner for Middle School is **Eduardo Martinez, 7th Grader** at Uplift Williams Preparatory School and for High School, **FIL Evan Beaty, 9th Grader** at Duncanville High School. Their winning essays have been submitted to the Southwestern Region Essay Contest Chair for further judging.

Soror Spotlights

What's New ~ Malika Walker ~



Occupation?

Quality Engineering Group Leader, Mary Kay, Inc.

What have you gained from Iota Phi Lambda?

“The main thing that I’ve gained from Iota is a sisterhood. I now am connected to women who lead in every area of their lives and exhibit excellence inside and outside of Iota, and for that, I am grateful.”

Fun Fact?

“I originally wanted to be an actress. Engineering was the fall back plan.”

Iota Woman – Iota Entrepreneur ~ Shelia Fisher ~

Grant Management Services

“I’ve worked with grant programs for over 20 years. A few years ago, I was asked to become a grant consultant.”

What is your business? “I am a Consultant for US Department of Health & Human Services.”

What services do you provide? “I review grant programs for administrative and fiscal compliance with Federal legislation, rules, and guidelines. I also provide fiscal training to grant recipients.”

Why work as a consultant? “I am able to select the reviews I wish to perform. This provides the type of flexibility I need while still employed full-time. It also allows me to travel.”

Where do I see my business in 10 years? “I will retire from my full-time job and continue to perform grant reviews as a consultant.”

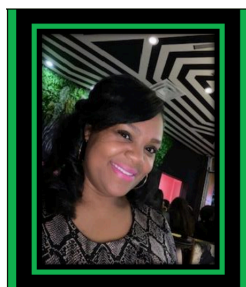


ET's 2020 Fall Pinning Ceremony

Epsilon Tau Chapter of Iota Phi Lambda Sorority, Inc. received applications from nine (9) women who desire entrance into our beloved sisterhood. On November 16, 2020 at 7:00pm Epsilon Tau's Dean of Intake, Nicole Owens, virtually pinned all nine (9) perspective candidates in the presence of 19 sorors. We also had the distinct honor of having remarks by **Madame National President Elect Mrs. Charlotte D. Berry** and our **Southwestern Regional Director Ms. Vahnita Loud**. Each of their encouraging words and wisdom lit fire and jumpstarted our LOMEPAS 30-day journey into IOTALand.

The 30-day countdown has officially begun and our LOMEPAS can't hide their excitement. The "Queens of Enead" have committed to the aims and ideals of Iota Phi Lambda Sorority, Inc. and each have pledged that they are ready to work!

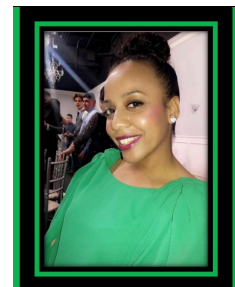
Fall 2020 LOMEPA Club "Queens of Enead"



Britni Brown



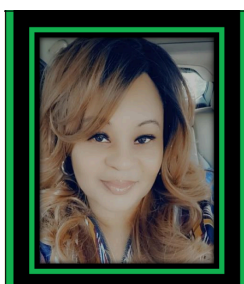
Debonie Enge



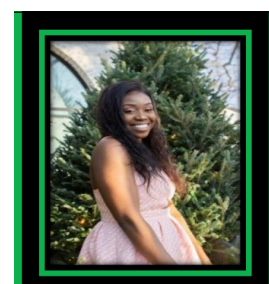
LaDonya Lewis



Tammy Carethers



Naturee Hutchinson



Courtney Taylor



Carol Davis



LaShan LaGuan



LaToya Thomas

December Birthdays



Nicole
Owens
12/12

Katrina
Stevens
12/23

Mary
Andrews
12/29



Happy Birthday to You... 🎵

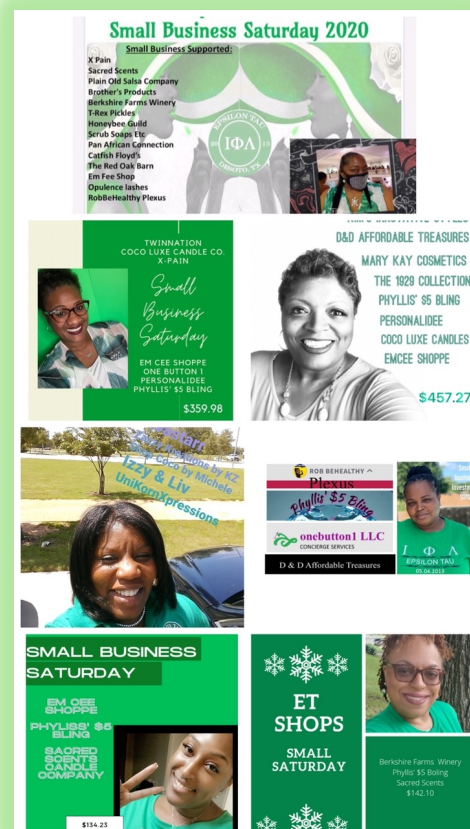
Epsilon Tau Shops Small Saturday, November 28, 2020

Small Business Saturday is nestled between Black Friday and Cyber Monday. This unique placement is a great marketing tool for small businesses. This year, Epsilon Tau hosted a Virtual Pop-Up Shop for Sorors, our intake club and National Iota Vendors. Business owners from Psi, Epsilon Omicron, and Epsilon Tau chapter were invited to participate in the Pop-Up Shop hosted by Epsilon Tau Chapter, 1st Vice President, Soror Erielle Johnson.

Businesses featured during the event were: Sacred Scents; Phyllis' \$5 Bling; Plexus Health Products; HBCU Headquarters and CoCo Luxe Candles.

Three National Iota Vendors appeared: One Button 1, LLC, D&D Affordable Treasures; and Em Cee Shoppe.

Sorors had the opportunity to explore the websites and products of the vendors and later purchase items from the vendors. Drawings for special gifts were provided. Thanks to our sorors from Psi Chapter and Epsilon Omicron who joined us for this virtual event. Sorors impacted these small businesses with almost \$2,000 of revenue.



Chapter Officers

President
Wendy B. Jacques

1st Vice President
Eriele Johnson

2nd Vice President
Jan Harbert

Recording Secretary
Malika Walker

Corresponding Secretary
Twyla Williams

Financial Secretary
Alicia Hinkle

Treasurer
Mary Andrews

Journalist
Calinda Jones

Dean of Intake
Nicole Owens

Contributors to this Issue:

President Wendy B. Jacques, Soror Michelle Peace & Soror Shelia C. Fisher



December Calendar



Giving Tuesday Tuesday, December 1st

Big & Lil LOMEPA Dinner Friday, December 9th @7pm

IOTA.talks Sunday, December 6th @5pm

LOMEPA Business Presentation Monday, December 7th @7pm

LOMEPA Club Workshop Thursday, December 10th @7pm

ET Business Meeting Sunday, December 13th @3pm

LOMEPA Fun Night Friday, December 18th @7pm

LOMEPA Induction (All White Attire) Saturday, December 19th @10am

Christmas Friday, December 25th

ET Virtual Cooking, Cocktails, and Convos Social Sunday, December 27th @3pm



Southwestern Region Theme: “Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders”

National Theme: “Business and Professional Women Building the Foundation for Generational Financial Empowerment”

“Upward and Onward in Efficient Service”