



IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

Volume 7 Issue 5

Epsilon Tau Chapter

January 2020

Happy New Year!

We made it! A new decade has arrived and its name is 2020. In just speaking it we think of visual clarity. 20/20 vision is perfect, high-definition clarity. The question is: How clear is your vision? Specifically, how clear is your vision of your own future? As president of Epsilon Tau Chapter I am excited to work with you to develop that answer for the future of our chapter.

So, how do we have 20/20 vision in 2020? An article with this title by Benjamin Hardy, Ph.D., a Contributor for Inc.com suggests that this year it is important to take twenty steps in one direction rather than one step in twenty directions. We need laser beam focus on self care. Rest and Recovery are fundamental to clarity and purpose. We need to say "no" to opportunities, people, and activities that don't meet our mission. We need to say "yes" to deeper connections with each other. Then we need to share our Vivid Vision with everyone. Your thoughts should become words, words should become actions, actions habits, and habits your personality and destiny.

Seven gavel taps to Soror Shelia Fisher and Monique Smith on their work with the Epsilon Tau FIL; and Soror Robin Mack and the Membership Committee for growing the membership of our chapter. Welcome, New Sorors, Krystal and Calinda. And seven gavel taps to each of you sorors, we can not function with out you, your hard work, and ideas.

In 2020, Epsilon Tau chapter will continue to support its membership, youth, and local businesswomen. We will boldly and enthusiastically embrace new opportunities to increase our impact and sisterhood. Epsilon Tau is "Empowering Women for Business."

"Your vision of where or who you want to be is the greatest asset you have. Without having a goal it's difficult to score."--Paul Arden

#ComeSeeET #EveryoneTogether #ETWEAREWHY



Michelle Peace
Epsilon Tau President

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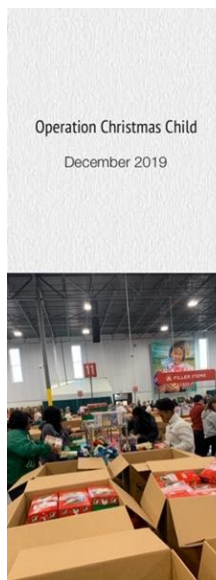


Epsilon Tau Future Iota Leaders



The FIL met on December 1st for their monthly meeting and Christmas Party. The FIL exchanged gifts and dined on their favorite appetizers, can and entree, pizza! A good time was had by all!

On December 7th, the FIL participated in Operation Christmas Child. They helped stock over 18,500 shoe boxes with toys. The toys are delivered to underprivileged children and orphans to spread the good news of Jesus Christ.



"YOUTH IN PURSUIT OF EXCELLENCE"



ET Membership Activities

Epsilon Tau's Lomepa Club selected the Line Name of **“Double Take”**. Their line name explanation: **“Double Take”** represents our captivating personalities and the everlasting impression we leave lingering on others.

Their Workshop was held on Thursday, December 5, 2019 at The Meadows Conference Center. Six ET sorors attended. Sorors reviewed Iota historical facts, the National Organization, the Sorority emblem and pin, the Greek Alphabet, and the LOMEPA song. The Business Presentation was also held on the same evening. The presentation **“Building Your Personal Brand”** was professionally executed and packed with useful information.



On Saturday, December 14, 2019, the Lomepa Club entertained Sorors at the **“Pajama Jam” Fun Night**. Club members sang the **“Lomepa Song”** and recited the Greek alphabet to the pleasure of 5 Big Sisters. They entertained the Big Sisters with games of Name that Song and Artist, Name that Move, and a hilarious round of **“The Black Card Revoked.”** During the Fun Night a live drawing for a \$300 Southwest Airline voucher was held. The monies benefit Epsilon Tau Outreach for educational and scholarship opportunities. Overall, the Double Take Line brought in a total of \$540.





ET Membership Activities



Induction was on Sunday, December 15, 2019 at the Tim Jackson Realty Agency.
Krystal Brown and Calinda Jones officially joined the sisterhood of
Iota Phi Lambda Sorority, Inc., Epsilon Tau Chapter.





ET Christmas Celebration



Epsilon Tau Chapter sorors came together at Bar Louie's to hold its 2019 Christmas Celebration. After conducting chapter business, we had lots of fun doing the White Elephant Gift Exchange.





ET Soror Spotlight

Soror Tina Marie Jackson, PhD

Date of birth: 8/29

How long have you been in the sorority? Since 6-1-2003 16 years

What is your occupation?

Higher Education Administrator and future College President



What is your fondest Iota memory? Pledging in Gamma Tau (Minneapolis, MN) under the leadership of my cousin who was Dean of Intake Carmita McGlory (it was a 6 month process that started in December of 2002). My father also attended my induction ceremony ☺ which took place at an African American art studio owned by one of my father's friends.

Words to live by: Do good anyway, serve with a humble spirit, always to your best...and let God do the rest!

I enjoy: 1) Working with youth and young adults 2) Exercising 3) Serving through my church Oak Cliff Bible Fellowship and also with others in ministry work nationally

What are you most proud of: My family through blood and friendship, I am truly blessed

Favorite dessert: Apple pie

Favorite Song: After the Love is Gone...Earth Wind & Fire, I also am a big fan of Ledisi and Jazz music is another one of my favorite past times.

Something that no one knows about me: I come from a family of business owners, my father owned an electrical company for 30 years, my parents also owned a hardware store, my uncle owned a real estate company for 40 years and my cousin has owned an apartment building over 30 years.





Iota Woman – Iota Entrepreneur

Soror Phyllis Green-Rawson

Soror Phyllis is the proud owner of Paparazzi-Phyllis' \$5 Bling. She sells Fabulous \$5 Jewelry and Accessories. All lead and nickel FREE. She started in the Spring of 2018. Soror Phyllis loves her business. She loves her Paparazzi and her Fabulous \$5 Customers. It has been a life changing experience for her. The most rewarding part for her is being able change the life of each and everyone of you just \$5 at a time.



Website:

www.paparazziaccessories.com/169415

Facebook: Phyllis' \$5 Bling

Instagram: Phyllis \$5 Bling



Iota Phi Lambda Sorority, Inc.
73rd Southwestern Regional Conference

Houston CityPlace Marriott
at Springwoods Village
1200 Lake Plaza Drive
Spring, Texas 77389
Host Chapter: Epsilon Phi

CONFERENCE THEME: "COMMITTING TO BUSINESS"
CONFERENCE CHALLENGE: "EACH ONE BRING ONE"

Conference Focus
"Iota Nuts & Bolts"

REGISTRATION DUE DATE
JANUARY 31, 2020
REGISTRATION FEE: \$200.00

ROOM RATE
Single or Double Rooms \$159.00
(Per Night)

HOTEL RESERVATIONS DEADLINE DATE
Thursday, March 5, 2020
(Subject to availability)

24-HOUR ACCESS RESERVATIONS
281 350-4000 (HOTEL)

73rd Southwestern Regional Conference
March 26-29, 2020

Houston CityPlace Marriott at Springwoods Village
1200 Lake Plaza Dr. , Spring, TX 77389
281-350-4000, ext. 4944 (Office)
www.marriottspringwoodsvillage.com
(Single, Double) Rooms \$159 per night

Conference Registration fee
\$200 Soror \$200 Guest \$200 MOI \$200 Pelati \$ 75 FIL
Deadline: January 31, 2020



Chapter Officers

President

~Michelle Peace

1st Vice President

~ Eriele Johnson

2nd Vice President

~ Twyla Williams

Recording Secretary

~ Malika Walker

Corresponding Secretary

~ Vena Thomas

Treasurer

~ Mary Andrews

Financial Secretary

~ Nicole Walker

Dean Of Intake

~ Robin Mack

Journalist

~ LaToya Randle



Calendar of Events

January 1, 2020

Happy New Year

January 5, 2020

ET FIL Meeting

January 12, 2020

Chapter Meeting
New Member Orientation

January 18, 2020

MLK Leadership
Breakfast, Collin College
(Plano Campus), 8AM

January 19, 2020

ET Chapter Career
Exploration – Mid-Way
Regional Airport, 2 PM

January 20, 2020

MLK Day/ Local
Scholarship Deadline

January 25, 2020

SWDCA's Credit Repair
and Budgeting Workshop
10 AM-12PM · Forever
Swing Dallas Event Venue

January 31, 2020

Scholarship Winner to
National Pres. Elect and
Regional Representative

Regional Conference
Registration Due

February 1, 2020

FIL Community Service
Shoes for Orphan Souls

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Follow Epsilon Tau:



Newsletter Quiz: Did you find
Shelly the ET turtle in this issue?



Contributors to this Issue:

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Soror Phyllis Green & Soror LaToya Randle