



IOTA PHI LAMBDA SORORITY, INC.

# THE BUSINESS CHRONICLE

Volume 7 Issue 9

Epsilon Tau Chapter

May 2020

Greetings, Sorors-

It never ceases to amaze me that the women of Iota Phi Lambda Sorority, Inc., and especially here in Epsilon Tau Chapter are so supportive, flexible, skilled, talented, and passionate. We completed our 2020 Business Month activities with a flair that only can be described as masterful. Our chapter had two public virtual events and a virtual small business crawl to support small business owners during the last month. We also supported virtual events for Alpha Chapter, Gamma Chapter, Beta Pi Chapter, Epsilon Phi Chapter and Zeta Delta Chapter. These programs were informative and the presenters were knowledgeable and shared relevant information for managing our lives and finances.

We have been forced to stay home for more than 40 days, we find our governments are anxious to reopen businesses and may appear to be sacrificing public health. But we are discovering that the virus is beginning to hit closer to home. This month, our soror, Periete Todd shared that she had tested positive for the Coronavirus. She shared her story to sorors through a video and she is good spirits and recovering at home. We pray for her speedy recovery and for God's healing to all our loved ones who are dealing with this pandemic.

Seven gavel taps to the Business Month Committee chair, Soror Erielle Johnson and her committee for quickly reshaping our 2020 Business Month into virtual events. They were informative, creative and fantastic events. I look forward to the next series of Wine Down Wednesday Events. Seven gavel taps Soror Krystal Brown for your Wine Down Wednesday feature on the Mind and Money Edition. Seven additional Gavel taps to Soror Calinda Jones for your instruction and the production of ET's Birthday "Don't Rush" Video. Kudos, it was fabulous! Seven Gavel Taps to Sorors, Malika Walker, LaToya Randle and Twyla Williams for their service as essential personnel to their employers during this pandemic.

**"Remember, no one has done this before. No one. Take It Easy." – Michele Gustafson**

#ComeSeeET #EveryoneTogether #ETWEAREWHY



*Michelle Peace*  
*Epsilon Tau President*

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## Epsilon Tau Celebrates Business Month

### ET Wine Down Wednesdays



#### ET Wine Down Wednesday- Sorors ONLY

On April 8th, we conducted a Sorors only Wine Down Wednesday to catch up, mingle, share business tips and work out any kinks in the Zoom technology before hosting our public event on May 15th. Sorors discussed some of the new things happening in our lives, books that we are reading, business and self-care tips.



#### ET Wine Down Wednesday- Self-Care & Quarantine

On April 15th, ET joined our business month honorees Kira Buckley and Portia Andrews (Heyy Healers) in a LIVE meditation via Facebook. Several Sorority sisters in ET and other chapters joined the live meditation. Followed by a LIVE Zoom Wine Down, there were 25 participants. We were joined by our National Recording Secretary and 2019-2021 National Soror of the Year, Jennifer Porter, Gamma Chapter!

Our guests got the opportunity to ask questions to the Healers about holistic health, herbal supplements, meditation and more. We are very excited about our new relationship with Kira and Portia and plan to host another event with them.



## Epsilon Tau Celebrates Business Month

### ET Virtual Black Owned Business Crawl



On April 18th, ET promoted and supported black owned businesses via online shopping. Sorors supported Heyy Healers, Glamorize Cosmetics, Upper Echelon Socks, Trendsetters Beauty Supply, Kessler Baking Studio, Milan's Delights, Smokey Joe's BBQ and more. Several sorors participated and posted on our Social pages.



Sorors of Epsilon Tau infused \$1,243.39 into African American small businesses.

### ET Wine Down Wednesday- Mind and Money Edition



On April 29th, ET hosted another Wine Down Wednesday and were joined by Business month honoree and Soror Krystal Brown.

Krystal shared her story of her relationship with money and gave us tips on how to improve our relationship with money, setting the foundation for generational wealth, gaining multiple streams of income and much more.

There were 24 participants, including the National Recording Secretary, Jennifer Porter, Gamma Chapter, Soror Rochelle Thomas, Beta Pi Chapter and Soror Tanesha Moseley, Beta Psi Chapter.



## ET Supports Iota Sisters Virtual Events

**f GREEN TABLE TALK**  
PRESENTED BY IOTA PHI LAMBDA SORORITY, INC.  
"BUSINESS AND PROFESSIONAL WOMEN BUILDING THE FOUNDATION FOR GENERATIONAL FINANCIAL EMPOWERMENT"

Ruby Powell-Dennis, TN State Rep-97 Cand.  
Nishira Imani, CEO Wax Bar Memphis  
Kelley Bynum, VP of SKB Facilities & Maintenance, Inc.  
Crystell Oliver, Founder of Dream Team Solutions LLC  
18 April 2020 | Saturday | 1:30pm  
Streaming Live from Iota Phi Lambda Sorority, Inc Zeta Delta Chapter's Facebook Page

**The EPSILON PHI Chapter**  
Presents  
**Business & Books**

A Facebook LIVE conversation with local African American authors about their books and the steps taken to write their own masterpiece!

**Save the Date**  
April 24, 2020  
6:00PM

#EPHIBandB

@EPHI2016IPL

**MAXIMIZING YOUR FINANCIAL PLAN WEBINAR**

Presented by  
**F3E** The Foundation for Financial Education  
A 501(c)(3) NONPROFIT ORGANIZATION

**LEARN THE TOOLS NEEDED TO FINANCIALLY FLOURISH IN THE WORKPLACE, IN BUSINESS AND AT HOME**

Virtual Workshop Key Points Include:  
Common Financial Myths  
Macro Manager  
Financial Planner  
Where Do We Go From Here?

Hosted by **Iota Phi Lambda Sorority, Inc. Gamma Chapter**  
Business and Professional Women Building the Foundation of Generational Financial Wealth

6-7PM | THURSDAY | APRIL 23,



*The Roses of Iota Phi Lambda Sorority, Inc*  
Presents:  
**"What's The Tea?"**  
Virtual Financial Forum

**April 30th @ 8pm**

*Bring your favorite tea to our sip and learn session with featured panelists*



Andrea Crookwell  
President  
Royalty Elite Mortgage Corp



Yolanda Jeffries  
Realtor  
Berkshire Hathaway



Julia Metzler  
AVP/Trust Counsel  
Chicago Land Trust



Tiffany Dryemaobi  
Real Estate Attorney  
Business & IP Attorney



IOTA PHI LAMBDA SORORITY INC.

**BETA PI'S BUSINESS MONTH SPOTLIGHT 2020**

Join us virtually on Zoom  
May 1, 2020 @ 5PM  
as we talk with  
**Ada Raglin Thomas**  
Equal Opportunity Specialist

**U. S Department of HUD**  
Office of Fair Housing  
Rights/Sexual Harassment

**CALL HUD**

MEETING ID: 689 063 3480  
PASSWORD: 730041

Epsilon Tau Chapter also supported our Sorors across the region and nation during their virtual business month events. There was a wealth of information and resources shared in each of these events. Sorors Peace, Jacques, Jackson and Johnson reported supporting Beta Pi, Zeta Delta, Gamma, Epsilon Phi and Alpha chapters in their virtual business month events.



## A Word from the National President



Sorors, I want to offer my gratitude and sincere thanks to you for your cooperation during this period of "shelter in place" and social distancing due to the COVID-19 pandemic. We are living in uncertain times that require some difficult decisions. This pandemic has caused us to adapt and make many changes in our professional and personal lives. We have adjusted to remote working from home, while overseeing school work and creating recreational activities to keep everyone busy and occupied. We have dealt with cancellation of events, programs and the inability to meet with our families, if they do not reside with us. The most difficult experience some of us have had to face is the passing of friends and family members without being able to be with them and the inability to gather together and comfortable each other. But we are meeting the challenge and with God's help, we will survive this extraordinary period of our lives.

Chapters, thank you for your programming during Business Month, I have had the pleasure to attend many outstanding virtual programs. I am sorry that I was not able to attend all programs, but the ones I did attend were outstanding; entertaining and informative. We have used this unprecedented time to increase our knowledge and expertise in presenting information to our members and the general public.

– Dorothy M. White, 23<sup>rd</sup> National President

## 73<sup>rd</sup> Southwestern Regional Conference Virtual Meeting



The 73<sup>rd</sup> SWR Conference re-scheduled for June 4-7, 2020 is cancelled due to COVID-19. We will instead hold what is being called, the "73<sup>rd</sup> Southwestern Region Virtual Conference" on June 6. Our virtual conference will occur via a Zoom video meeting. You will be made aware of more specifics and details in the coming days regarding the abbreviated agenda and "free" registration for this event. All "designated" attendees to be admitted on the call will be required to complete a registration form.

1. All hotel reservations being held as a stay for June 4 -7 at the Houston CityPlace Marriott of Springwoods Village have been cancelled. The hotel has sent cancellation notices to all persons affected.
2. All conference registrations, vendor registrations and ad monies paid will be refunded and sent to your chapter. The Regional Finance Team will handle the refund process.
3. The Silent Auction and Airline Ticket Raffle is cancelled.
4. If your chapter has prepared a Scrapbook and/or "Crazy Hat" for the conference, plan to enter the same items next year at the pending 74<sup>th</sup> SWR Conference. The scrapbook size is expected to increase as it will include this year and next year's chapter information.
5. Because of COVID19, the designated host chapter for the 74<sup>th</sup> SWR Conference will still be Epsilon Phi for 2021. Epsilon Chi will be the designated host chapter for the 75<sup>th</sup> SWR Conference in 2022.

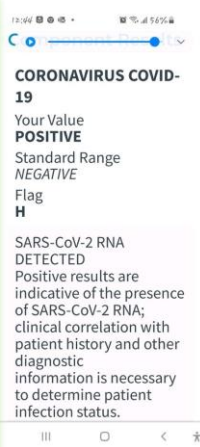
– Vahnita D. Loud, 19<sup>th</sup> Southwestern Regional Director





## ET Soror Recovering From Covid-19

~ Soror Periete Todd ~



On April 27, 2020, Epsilon Tau Chapter Soror Periete Todd received confirmation that she had tested positive for the Covid Coronavirus, Covid-19. Soror Todd shared her story with the chapter by posting a video that described her symptoms and her wish to spread awareness about the Coronavirus.

**“I was very meticulous about washing my hands with soap, wearing a mask, wiping items down with Clorox and I still got it.”**

**What type of symptoms did you experience?**

*On April 22, I felt my body was stiff, a little bit of sneezing, no sore throat, no difficulty breathing, none of the initial symptoms described. I tried to get up the next day and my body was so stiff, that prompted me to go and get tested. There is a new list of symptoms, I had diarrhea, headaches and a backache where your lungs are located.*

**Were you deemed an essential employee for work?**

*Yes, I was doing both reporting to work and working from home.*

**What places had you been going to daily?**

*Home, work, grocery store, my father's house as I was one of his caregivers.*

**Did you have to go to the hospital?**

*No, thankfully I did not.*

**How are you feeling now?**

*I'm improving. I do daily breathing treatments and take prescribed medicines. I really want to raise awareness about this virus. As they are reopening businesses be very careful, people are walking around asymptomatic.*



## ET Soror Spotlight ~ Soror Jan Harbert ~

Birth date: *March 29*

How long have you been in the sorority? *6 ½ years*

What is or was your occupation?

*Human Resource Business Partner*

What is your fondest Iota memory?

*Epsilon Tau hosting the 72<sup>nd</sup> SWR Conference*

Words to live by or favorite quote:

*The phrase commonly known as the Golden Rule: Do unto others as you would have them do unto you. Matthew 7:12*

I enjoy doing: *Spending time with family, Singing & Cooking*

What are you most proud of: *Raising 3 amazing, intelligent sons*

What super-power would you most like to have, and why? *Mind Control. I would like to change the thinking of those who feel it is okay to be judge, jury and executioner of those who have brown skin.*

If you could have dinner with anyone (dead or alive) who would it be: *I would have to pick 2 people; my father and my son. Both are deceased and I would just like to catch up and give hugs and kisses, one more time.*

Share something that no one knows about you: *Had a signed contract with LaFace Records when I was 15.*





### Chapter Officers

**President**

~Michelle Peace

**1st Vice President**

~ Eriele Johnson

**2nd Vice President**

~ Twyla Williams

**Recording Secretary**

~ Malika Walker

**Corresponding Secretary**

~ Vena Thomas

**Treasurer**

~ Mary Andrews

**Financial Secretary**

~ Nicole Walker

**Dean Of Intake**

~ Robin Mack

**Journalist**

~ LaToya Randle



### Calendar of Events

May 3, 2020

ET Virtual May Chapter Meeting (3:00PM)

May 4, 2020

ET 7<sup>th</sup> Birthday Celebration (7:29PM)

May 4-8, 2020

Celebration of Teacher Appreciation Week and Nurses Appreciation Day

May 13, 2020

Wine Down Wednesday Home Gardening with Soror Aneyshia Taylor

May 16, 2020

Epsilon Omicron Virtual Webinar, African American Women and Mental Health, 2:00PM

May 28, 2020

Wine Down Wednesday Mental Health

### CONTACT EPSILON TAU CHAPTER:

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Follow Epsilon Tau:



**STAY**

**SMART**

**KIND**

Be **SAFE** from coronavirus infection  
Be **SMART** & inform yourself about it  
Be **KIND** & support one another

*Help Stop The Coronavirus*



Newsletter Quiz: Did you find Shelly the ET turtle in this issue?

### Contributors to this Issue:

Soror Michelle Peace, Soror Shelia Fisher,  
Soror Eriele Johnson, Soror Periete Todd  
& Soror LaToya Randle