



# THE BUSINESS CHRONICLE



Volume 8 Issue 3

November 2020

## November Greetings from ET's President – Gavel Taps

During this season of Thanksgiving, we have a lot to be thankful for. The pandemic has affected the world but through it all, we are thankful, grateful, and blessed. We exercised our right to vote on November 3, 2020, and now we are making alternate plans to celebrate Thanksgiving with our families. This year, maybe more than any other, let us remember to reach out to others. Whether you donate to your local food bank, volunteer distributing Thanksgiving meals or prepare a meal for a family, your loving gesture will bring joy.

Seven gavel taps to Soror Nicole Owens, Membership Chair, Soror Twyla Williams, Membership Co-chair, and the Membership Committee on a successful Chat & Chew. Seven gavel taps to Soror Michelle Peace on coordinating the October Awareness Campaigns. Seven gavel taps to Soror Eriele Johnson on executing and moderating an informative Wine Down Wednesday, "Our Vote, Our Voice."

Sorors mark your calendars and prepare for the upcoming membership intake activities this month. Membership is the lifeline of our organization.

"I have found that among its other benefits, giving liberates the soul of the giver." —Maya Angelou

Sisterly,

*Wendy B.*



### President Wendy B. Jacques



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## ET Promotes Breast Cancer Awareness



Every Friday in October, Epsilon Tau sorors wore pink to bring awareness to Breast Cancer. Fact:

According to the National Breast Cancer Foundation, Inc. in 2020, an estimated 276,840 new cases of invasive breast cancer will be diagnosed in women in the US as well as 48,530 new cases of non-invasive (in situ) breast cancer.

Collages and photos were posted to the ET Group Me and published to the ET Social Media pages (ET FB and IG accounts) to show our support.

## Domestic Violence Awareness

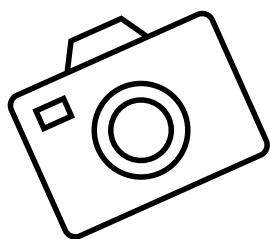


October was first declared as National Domestic Violence Awareness Month in 1989. Since then, October has been a time to acknowledge domestic violence survivors and be a voice for its victims. Epsilon Tau sorors submitted photos and facts for our silent cause video/ collage. The Covid-19 health crisis has caused a tremendous spike in incidents of abuse. Even as lockdown restrictions are lifted, the abuse will not simply end. It remains a critical time for survivors, and greater awareness, education, and bystander intervention are desperately needed. Epsilon Tau sorors joined in to support [nomore.org](https://www.nomore.org) to activate bystanders and share information that can help those who are experiencing violence during this unprecedented time.

TOGETHER, WE CAN HELP OUR FRIENDS,  
NEIGHBORS, AND COMMUNITIES BY  
#LISTENINGFROMHOME

The [video](#) posted to our FB and IG accounts in support of Domestic Violence Month Awareness.

# New Pics are In!!



## Soror Spotlights



### What's New ~ Twyla Williams ~

#### What's New?

"Taking advantage of this time to work on my fitness goals. Down 30lbs so far."

#### Occupation?

Case Manager with the US Small Business Administration's Office of Disaster Assistance

#### What have you gained from Iota Phi Lambda?

"Iota has given me a network of sisters who inspire me to be better and seriously consider my impact on the community."

#### Fun Fact?

"I love to dance although my rhythm is questionable."

### Iota Woman – Iota Entrepreneur ~Aneyshia Taylor~

Soror Aneyshia offering wellness for the mind, body & spirit with **Bern & Jack**.

Bern & Jack is a holistic health and wellness company that provides products and resources focused on the entire being (mind, body, and spirit). They also offer monthly meditations and reiki training.

Starting next month, they will offer herbal drinking and bath teas, elderberry syrup, affirmation mugs.

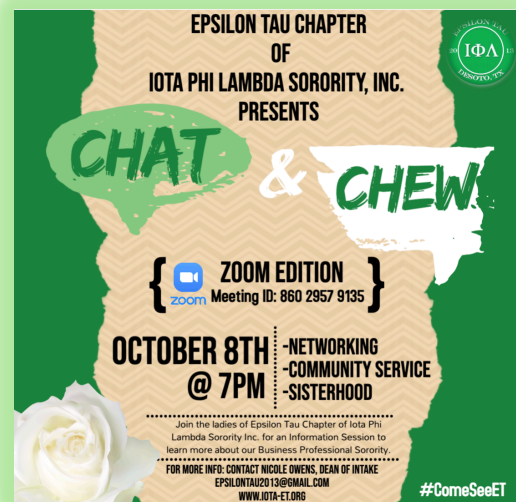
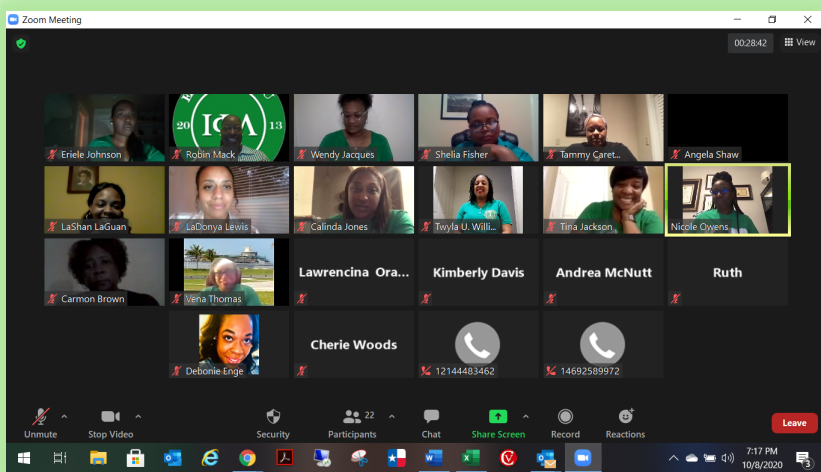
<https://www.facebook.com/BernandJackWellness/>

<https://www.bernandjack.com/>



## ET 2020 Chat & Chew

ET's Dean of Intake, Nicole Owens and Soror Twyla Williams hosted an awesome virtual information session for those interested in Iota Phi Lambda Sorority, Inc. The Chat & Chew event agenda included information about the sorority and chapter, an introduction of the attendees and an open forum for questions related to membership. There were 29 in attendance including 12 potential candidates.



## The Passing of DeSoto Mayor McCowan

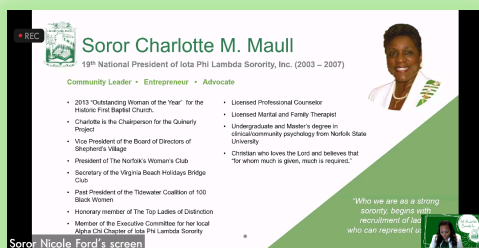
Epsilon Tau Chapter of Iota Phi Lambda Sorority, Inc. joins the citizens of DeSoto, Texas in mourning the passing of DeSoto Mayor Curtistene McCowan. Mayor McCowan's life and legacy reflect the image of true servant leadership. We offer our sincere condolences to her family and friends.



## Iota Talks Webinar Series

On Sunday, October 15, 2020 President-Elect Berry of Iota Phi Lambda Sorority, Inc kicked off "Iota. Talks", a webinar series designed to build leadership capacity. The session reviewed "Evolution of Membership Graduate & Undergraduate Progression".

The next session will present "Exploring the National Website, National Vendor Protocol & National Database" on Sunday, November 15<sup>th</sup>.



IOTA PHI LAMBDA SORORITY, INC.

# IOTA.talks WEB SERIES

**BUILDING CAPACITY TO LEAD**

*"The single biggest way to impact an organization is to focus on leadership development. There is almost no limit to the potential of an organization that recruits good people, raises them up as leaders and continually develops them."*  
— John Maxwell

Iota.talks are designed to build leadership capacity and enhance Sorors knowledge of IPL's foundation, basic operations, protocols and leadership growth; driven by National Board members and other leaders throughout the organization.

**SAVE THE DATES**

Sunday, October 18th at 5 PM CST-  
"Evolution of Membership Graduate & Undergraduate Progression"

Sunday, November 15th at 5 PM CST-  
"Exploring the National Website, National Vendor Protocol & National Database"

Sunday, December 6th at 5 PM CST-  
"Parliamentary Process/Bylaws/ Recommendations/Standing Rules & Meeting Protocols"

## Make a Difference Day

On Saturday, October 24, 2020, National Make a Difference Day brings community service to a whole new level each year. Organizations join forces on the fourth Saturday in October to make a difference, big or small. Epsilon Tau sorors stuffed shoeboxes with toys and goodies for the Samaritan's Purse Operation Christmas Child project.

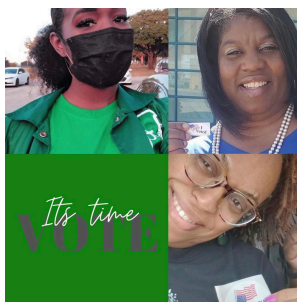
**Don't forget!!!** The deadline for your shoeboxes is **Saturday, November 14<sup>th</sup>**.



## 2020 Election Year

# OUR VOTE, OUR VOICE

ET Rocks the Vote - The collage and voting photos were posted to the ET Social Media Pages. In addition to the participation of our sorors, friends, and families in the voting process, Epsilon Tau Chapter presented "Our Voice, Our Vote" Edition of Wine Down Wednesday an intimate conversation with Jasmine Crockett, Texas State Representative Elect for HD-100 on October 28, 2020. ET Sorors Wendy B. Jacques and Alicia Hinkle served as volunteers at area Polling Places on Election Day, November 3, 2020.



EPSILON TAU CHAPTER OF  
IOTA PHI LAMBDA SORORITY, INC.  
PRESENTS:

**Wine Down  
Wednesday**  
"Our Vote, Our Voice" Edition

SPECIAL GUEST:  
STATE REPRESENTATIVE ELECT  
JASMINE CROCKETT

**"NOW, IT'S TIME TO VOTE"**

Join Epsilon Tau and special guests for a discussion about

- The importance of voting
- The impact of not voting
- What is at stake for the 2020 election

SPECIAL GUEST:  
ATTORNEY AT LAW  
NICOLE OWENS, ESQ.

**ZOOM EDITION**  
Meeting ID: 820 2536 9740

**WEDNESDAY OCTOBER 28**  
@ 7PM

**YOUR VOICE  
YOUR VOTE**

"My dear friends Your vote is precious, almost sacred. It is the most powerful nonviolent tool we have to create a more perfect union." - John Lewis

On October 28, 2020 Epsilon Tau held an informative Wine Down Wednesday Event "Our Voice, Our Voice" Edition.

Special guests included State Representative Elect Jasmine Crockett and our own chapter soror Nicole Owen, Esq., Attorney at Law.

Topics of discussion were the importance of voting and how your vote and voice make an impact.



Joseph R. Biden Jr. - 46<sup>th</sup> US President-Elect

Kamala Harris - US Vice President-Elect

Epsilon Tau Chapter

[www.iota-et.org](http://www.iota-et.org)


Southwestern Region

[www.iotaswr.org](http://www.iotaswr.org)

Iota Phi Lambda Sorority, Inc.

[www.iota1929.org](http://www.iota1929.org)

## November



#iota.A.E.W.2020

EVELYN D. WILKEY NATIONAL  
ESSAY CONTEST  
APPLICATIONS DUE  
NOV. 30, 2020

Applications available  
through your local Iota  
chapter. Visit [iota1929.org](http://iota1929.org).

The deadline for the  
Evelyn D Wilkey  
National Essay  
Contest is Monday,  
November 16<sup>th</sup>

*Business  
Woman of the Year*

Nominate a deserving Business Owner

Submission for ET's Woman of the  
Year Nominations are due  
November 30<sup>th</sup>! Let shine some  
light and give recognition to the  
phenomenal women in our area.



*I hope you have a safe and  
joyous Thanksgiving!*

*If you're reading this, you  
have much to be thankful  
for.*



## Chapter Officers

**President**  
Wendy Jacques

**1<sup>st</sup> Vice President**  
Eriele Johnson

**2<sup>nd</sup> Vice President**  
Jan Harbert

**Recording Secretary**  
Malika Walker

**Corresponding Secretary**  
Twyla Williams

**Financial Secretary**  
Alicia Hinkle

**Treasurer**  
Mary Andrews

**Journalist**  
Calinda Jones

**Dean of Intake**  
Nicole Owens



## November Calendar



ET November Chapter Meeting	Sunday, November 8 <sup>th</sup> @3:00pm
Last day to Pay Member Fees	Friday, November 13 <sup>th</sup>
Samaritan's Purse- Christmas Child Boxes Due	Saturday, November 14 <sup>th</sup>
Pinning Ceremony	Monday, November 16 <sup>th</sup> @7:00pm
Deadline for Evelyn D Wilkey Essay Contest	Monday, November 16 <sup>th</sup>
American Education Week	November 16 <sup>th</sup> -20 <sup>th</sup>
Thanks Birth Control Day Social Media Campaign	Wednesday, November 18 <sup>th</sup>
Local Woman of the Year Nominations Due	Monday, November 30 <sup>th</sup>

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders"

National Theme: "Business and Professional Women Building the Foundation for Generational Financial Empowerment"

### CONTACT EPSILON TAU CHAPTER:

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