



THE BUSINESS CHRONICLE



Volume 8 Issue 2

October 2020

October Greetings from ET's President – Gavel Taps

It is October and Fall is official here. We are still amid the COVID-19 pandemic, continuing to live our lives in the safest manner possible, and now we are learning how to further the mission of our sorority virtually. It is a grand task, but I know we are up to it and will be successful. The reality is everything is different and changing, but the victory will be the impact that Epsilon Tau will have on the business and professional women in our community and chapter.

The month of October also brings about the awareness of Breast Cancer, Domestic Violence and World Mental Health Day. Breast Cancer is the second leading cause of cancer deaths in women. The chance that a woman will die from breast cancer is about 1 in 38. As women battle the threat of breast cancer, they may be struggling with intimate partner violence or domestic violence. On average, nearly 20 people per minute are physically abused by an intimate partner in the United States. Data has shown that cases have increased during COVID-19 lockdowns and quarantines. With all that is occurring in the world, we must not only be aware of our physical health but our mental health. Since the pandemic and late June, 40 percent of U.S. adults reported struggling with mental health or substance abuse. It is important to practice good mental health practices to guide us through these times of unrest and change. You always have a soror, sister, friend or family member that will listen. Remember to breathe.

Seven gavel taps to Soror Tina M. Jackson on a successful 2020 Surviving the Game Conference. Seven gavel taps the President's Workshop Committee on a thought-provoking workshop. Seven gavel taps to Soror Nicole Owens, Membership Chair and her committee for an informative and well attended virtually Chat 'n Chew.

Sorors, the 2020-2021 Sorority Year is here, and I am excited about the work Epsilon Tau will do. "It's only after you've stepped outside your comfort zone that you begin to change, grow, and transform." – Roy T. Bennett

Sisterly,

Wendy B.



President Wendy B. Jacques



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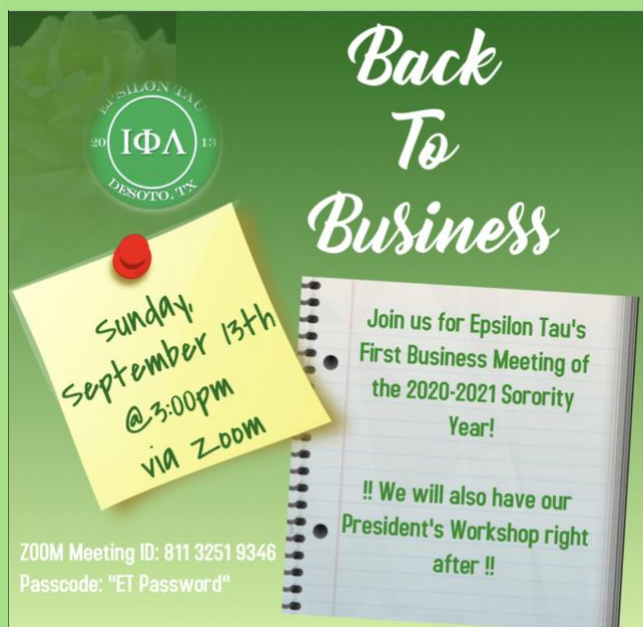
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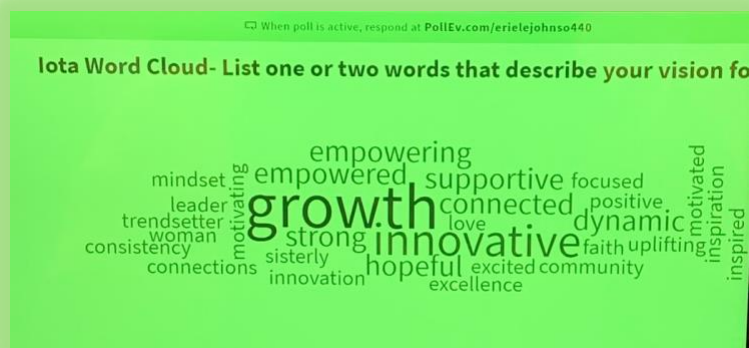
First Business Meeting



On September 13, 2020 Epsilon Tau held their first business meeting of the sorority year. Due to the current pandemic, the meeting was presented virtually via Zoom.

President's Workshop

Shortly after, we proceeded with the President's Workshop led by President Wendy B. Jacques. Topics of discussion were "glows" and "grows", our 2020 vision and chapter goals. The theme was "The Foundation of a Fruitful Sisterhood".



Epsilon Tau Presents

The Foundation of a Fruitful Sisterhood

During our 2020-2021 Presidents' Workshop, we will display your ideas for the new year via Vision Boards. It can be digital or physical. Pick from the 3 options, gather your items and let's go.

- Committee Chairs** - What's your vision for your committee?
- Sorors** - What new ideas do you have for Epsilon Tau?
- Sorors** - What do you plan to put into Iota & what do you want from Iota?

ET Attends the BWA 43rd Symposium

I Matter, I Vote:

The Black Women's Agenda, Inc. Hosts Virtual Voting Rights Town Hall During Its 43rd Annual Symposium

The BWA went on the offensive Friday, September 18, 2020, hosting a virtual town hall devoted to protecting and securing the voting rights of African Americans and other people of color during its 43rd Annual Symposium. Moderated by Heather McGhee, Board Chair, The Color of Change, a panel of prominent political activists and observers - including Rev. Dr. William J. Barber II, President, Repairers of the Breach and Co-Chair, Poor People's Campaign; Dr. Johnetta B. Cole, anthropologist, educator and Board Chair of The National Council of Negro Women, Inc.; Dr Eddie S. Glaude Jr., and esteemed author, commentator and Chairman of Princeton Univ's Dept of African American Studies, and Aisha C. Mills, a nationally renowned political strategist and social impact advisor - discussed strategies for combating voter suppression, registering and engaging African-American voters, and ensuring that they have the opportunity to make their voices heard.



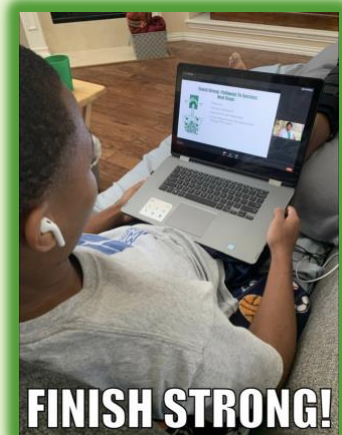
Missed It? Watch [Here](#)

ET's FIL attend Surviving the Game's 15th Annual Seminar



On September 12, 2020, the 15th Annual Surviving the Game Virtual Seminar was concluded. This was the first year STG was virtual and there was an amazing turn out and a great time.

In honor of 15 years of service STG decided to hold an STG essay contest! The students were told to write an essay about what they learned from the conference and how they would apply those tools to their life. They wrote about finishing strong, expanding their personal brands, and thinking about they are going to do rather than what they could've done. We selected 3 winners; in 1st place Ms. Bobbie Oramalu from Texas; 2nd place Mr. Christian Huble from Minnesota and 3rd place Ms. Lela McGregor from Minnesota, Congratulations to all the winners!



Epsilon Tau Chapter

www.iota-et.org

Southwestern Region

www.iotaswr.org

Iota Phi Lambda Sorority, Inc.

www.iota1929.org

Soror Spotlights

What's New ~ Mary Andrews ~



What's New?

"Due to the pandemic, there is not much that is new. Work is very stressful right now as debt management is top priority."

Occupation?

Finance & Treasury in the Oil & Gas Industry

What have you gained from Iota Phi Lambda?

"Sisterhood. Ladies I can serve the community with".

Fun Fact?

"I'm a gamer".

Iota Woman – Iota Entrepreneur ~ Phyllis Green ~

Soror Phyllis Green is setting trends and turning heads with her jewelry collection. If you love accessories, for an affordable price, then Phyllis' \$5 Bling VIP Group is for you!

As an Independent Consultant for Paparazzi, Soror Phyllis has necklaces, rings, bracelets, and earrings all for \$5 each!

Every necklace comes with a FREE pair of earrings. Have allergies, no problem. All of her items are LEAD and NICKEL-FREE.

Check out her Facebook Page Below!!!



74th SWR Planning Meeting



A few participants at the SWRC 74th Planning Meeting

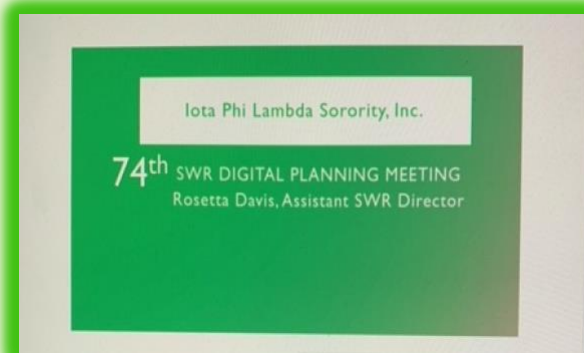


Saturday, September 26, 2020, Southwestern Regional Recording/Financial Secretary, Robin Mack, Epsilon Tau Chapter President, Wendy B. Jacques along with ET Sorors Michelle Peace, Phyllis Green, Alicia Hinkle, and Twyla Williams participated in the Southwestern Region's 74th SWR Conference. The 74th Southwestern Regional conference is scheduled for March 26-29, 2021. The conference's format was presented in both virtual and in-person option. The final format will be decided as pandemic concerns are addressed. The host chapter is Epsilon Phi Chapter. The day's agenda featured sessions entitled National Speaks and Regional Speaks. The National Speaks session included information from the Lola M. Parker Foundation Chair, Iota's National Executive Director, the National Treasurer and Secretary, and the National President Elect and Iota's National President, Dorothy White. Highlights from this session included information about the LMPF I3 Virtual Symposium with its focus on women ages 20-35, Foundation in need of a volunteer grant writer, the Iota New HQ office, National Publicity SOP, Soror financial responsibilities, due dates and forms, National Scholarship Deadlines and Scoring, the Essay Topic, Background Check Information, and All Iota Programs and Projects should be implemented Virtually. Exceptions should be approved by the National President. Wearing of Iota paraphernalia is prohibited in non-sanctioned in person gatherings.



74th SWR Planning Meeting

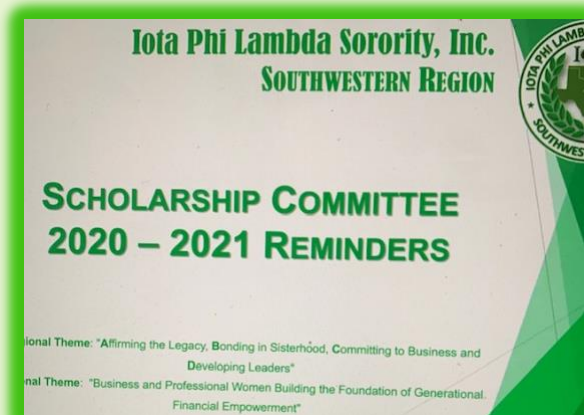
The Regional Speaks session included an informative protocol presentation by White Rose Queen, Lillian Parker. The Regional Scholarship Chair, Carmen Charles presented Regional essay and scholarship deadlines for the chapters. High level reviews of the Developing Leaders series led by the Region's Executive Committee and the Immediate Past Treasurer were presented. Along with Regional deadlines and information about new payment information. Things of note: The virtual Regional conference will have a charge of \$50/soror. Payments received after the deadline will be LATE and assessed a \$50 late fee. The due date for chapter reports is February 26, 2021. There is a new Regional PayPal email for payment of dues and assessments. Newsletters are due on the 10th of each month. The mailing list for submissions including the National Executive Director were provided. The colors theme of the conference is green, white, and pearls. Epsilon Tau chapter and Epsilon Omicron chapter members will present the Leadership Forum. Scrapbook and Crazy Hat presentations will be a part of the Conference whether virtual or in person. Finally, the Regional Committee Assignment List was distributed. Each chair was encouraged to contact its members. The meeting closed with Southwestern Regional Director, Vahnita Loud presenting her "Developing Leaders" challenge.



Presentation by the SWR Assistant Regional Director



Our own Soror Robin Mack, SWR Recording/Financial Secretary



Regional Scholarship Presentation



Happy Birthday Sorors!



ET Outreach



- Support ET Outreach by Using Amazon Smile as you make purchases in the Amazon Market.
 - Visit <https://smile.amazon.com/> . Select “Epsilon Tau Outreach” as the Supporting Organization
- Register your Tom Thumb Reward Card to Support ET Outreach
 - Visit <http://www.kroger.com>. Once logged into their Kroger account they can search for EPSILON TAU OUTREACH either by name or LS588 and then click Enroll.
- Join The Tom Thumb Good Neighbor Program
 - Visit <https://www.tomthumb.com/yourstore/good-neighbor.html> or click the icon to the left to download the registration form. You can email or bring the form with you physically to the Service Desk.

Thanks for your support. Please share with your friends and families.

Residual Giving can assist in our Fundraising efforts.

2020 Election Year

When we all Vote

Election Day

November 3, 2020



On The Ballot

President/Vice-President

Republican - Donald J Trump/ Michael R. Pence
 Democratic - Joseph R. Biden/ Kamala D. Harris
 Libertarian - Jo Jorgensen/ Jeremy "Spike" Cohen
 Green - Howie Hawkins/ Angela Walker

U.S. Senator

Republican - John Cornyn
 Democratic - Mary "MJ" Hegar
 Libertarian - Kerry Douglas McKennon
 Green - David B. Collins

*As well as local county and district candidates



Important dates/deadlines

- Voter Registration: October 5th
- Vote by Mail application deadline: Mailed applications must be received by October 23rd.
- Vote by mail ballot is due: Postmarked by Nov 3.
 - The absolute latest that your county can receive your ballot is 7pm on Nov 3 (if it's not postmarked) or 5pm the day after Nov 3 (as long as it's postmarked by 7pm on Election Day).
- Can I vote early in Texas?
 - October 13, 2020 - October 23, 2020
- Secretary of State resources available [here](#).

Breast Cancer Awareness

October is Breast Cancer Awareness Month, an annual campaign to increase awareness of the disease.

2020 has been a powerful reminder that we are all in this together, and our choices and actions have the power to protect the most vulnerable among us in a big way.

The same holds true when it comes to breast cancer

Death rates from breast cancer have been declining since 1990, in part due to better screening and early detection, increased awareness, and continually improving treatment options.

With over 334,000 new cases of breast cancer in the US each year, it seems as if everyone knows someone affected by the disease. Get involved and support. Wear pink, help a cancer patient, educate yourself (and others), directly fund research initiatives.



Domestic Violence Awareness



Don't stay silent. It's time to speak up all month long.

October is National Domestic Violence Awareness Month, which first began in 1981 by the National Coalition Against Domestic Violence as a Day of Unity to connect battered women's advocates across the country.

Domestic violence affects millions, both women and men, of every race, religion, culture and status. It's not just punches and black eyes -- it's yelling, humiliation, stalking, manipulation, coercion, threats and isolation. It's stealing a paycheck, keeping tabs online, non-stop texting, constant use the silent treatment, or calling someone stupid so often they believe it.

Nearly three out of four Americans personally know someone who is or has been a victim of domestic violence. Now is time to take a stand. Support survivors and speak out against domestic violence all month long.

If you need assistance or want to talk to someone about domestic violence, call 1-866-331-9474

Chapter Officers

President
Wendy Jacques

1st Vice President
Eriele Johnson

2nd Vice President
Jan Harbert

Recording Secretary
Malika Walker

Corresponding Secretary
Twyla Williams

Financial Secretary
Alicia Hinkle

Treasurer
Mary Andrews

Journalist
Calinda Jones

Dean of Intake
Nicole Owens



October Calendar



Chat & Chew Interest Meeting

Thursday, October 8th
@7:00pm

ET October Chapter Meeting

Sunday, October 11th
@3:00pm

**Virtual Interviews for ET
Candidates**

Thursday, October 15th

Wear Pink

Every Friday of October

National Theme: “Business and Professional Women Building the Foundation for Generational Financial Empowerment”

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“Upward and Onward in Efficient Service”