Maddi’s Bag Inc.

477 Brinton Lake Road

Thornton, PA 19373

Thank you for your interest in sponsorship of our Annual Shop 4 CHOP! This years’ event will be 2 days! It begins Thursday, November 2nd with a VIP Sip & See that will be held from 6p-10p and continues to Friday, November 3rd with shopping open to the public from 11a-7p. Between 3p–5p, ALL vendors will participate in our first ever Shop4CHOP Happy Hour! There will be giveaways, special promotions and shop deals! It will definitely not want to missed! This multi-vendor pop-up shop event is being hosted by Maddi’s Bag and will be at 477 Brinton Lake Rd, Thornton PA. The invitation to attend is open to all individuals with limited ticket sales for the VIP Sip & See.

The goal of our annual multi-vendor pop-up shop event is to raise funds that solely support our comfort bag program successfully in place on the trauma unit at The Children’s Hospital of Philadelphia. Through our comfort bag program we are able to provide young trauma patients with a bountiful supply of appropriate activities that minimize stress, foster communication and help re-connect families during recovery from near fatal accidents. Funds over and above the programs need are dispersed by the Trauma Unit Child Life Team as seen fit among their doctors, nurses, therapists and patients to recognize and celebrate their valuable impact and the critical role they played in a families’ recovery journey.

Traumatic Brain Injury (TBI) is the leading cause of disability and death among adolescents in United States. Each year as a result of motor vehicle crashes, falls, sports injuries or abuse an average of 62,000 children sustain traumatic injuries severe enough to require hospitalization. Maddi’s Bag celebrates the survival stories among these pediatric patients. It is our mission to help comfort these children when the unexpected confronts them traumatically.

If after reading over the sponsorship opportunities you decide to join Maddi’s Bag for their 9th Annual Shop 4 CHOP, please mail checks to: Maddi’s Bag Inc., 477 Brinton Lake Rd, Thornton PA 19373. Checks can be made payable to ‘**Maddi’s Bag**”. Once received, a Maddi’s Bag board member will be in contact to finalize specifics. Thank you in advance for your consideration! Your generosity will be greatly appreciated! If further assistance is required please don’t hesitate to contact us via email [maddisbag@gmail.com](mailto:maddisbag@gmail.com) or phone 610.715.2587

Kindly,

Jenny Raimondo

**Maddi’s Bag President**

**“celebrating survival, strength & gratitude”**

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| **2023 SPONSORSHIP OPPORTUNITIES** | **PLATINUM $5,000(+)** | **DIAMOND**  **$1500** | **GOLD**  **$1000** | **SILVER**  **$500** | **BRONZE**  **$250** |
| Social media recognition with link to business leading up to event | X | X | X | X | X |
| Website presence with link to business leading up to event | X | X | X | X | X |
| Continuous social media recognition until 2023 planning | X | X | X | X |  |
| Continuous website presence with link until 2023 planning | X | X | X |  |  |
| Email blast Inclusion | X | X |  |  |  |
| Business/logo signage welcomed at both days of 2023 Shop 4 CHOP event | X | X |  |  |  |
| Invitation to include cooperate gift in VIP guests’ bag | X |  |  |  |  |
| Program inclusion | X | X | X | X | X |
| Complimentary entry passes to VIP Sip & See Thursday, Nov 2nd 6-10pm | 4 | 3 | 2 | 1 | 1 |
| Complimentary entry passes to Shop 4 CHOP Friday, Nov. 3rd 11am-7pm | 8 | 6 | 5 | 4 | 2 |

NEW THIS YEAR!!!!

Maddi’s Bag STAR SPONSOR $100 which will give you 1 Entry to both days and name recognition on social media as well as program inclusion.

Maddi’s Bag BAG SPONSOR $50 which will give you 2 Entries to Friday’s Shop4CHOP event

\*\*\*Non-monetary donations are greatly appreciated and essential to the success & growth of our event each year. Contact us to design a customized sponsorship arrangement for your business/organization that will meet your specific goals, values & strengths.

All donations are tax deductible as Maddi’s Bag is a recognized 501(c)(3) **TAX ID# 47-3469948**

Thank you in advance for your consideration! Your generosity will be greatly appreciated! If further assistance is required please don’t hesitate to contact us via email [maddisbag@gmail.com](mailto:maddisbag@gmail.com) or phone 610.715.2587