

DONATIONS & SPONSORS

Donations/sponsorships/endorsements will be used to administer and implements the programs the LATF has outlined as goals in addition to being title sponsors in tennis events & other promotional events

- Provides exclusivity with product and/or services and will be included in all events, website, printed materials, banners and promotional and media campaigns*
- Grants will be given to individuals and/or organizations promoting Latino Youth Tennis Programs & events
- Tournaments & clinics, scholarship grants to universities and/or tennis academies
- Special events (Hispanic Heritage Month) youth tennis & recreational programs to include all ages and levels of play

PREMIUM DONORS/SPONSORS

- | | |
|-------------------------------|----------------------------|
| a. Pancho Gonzalez: \$50,000* | c. Maria Bueno: \$10,000 |
| b. Rosie Casals: \$25,000* | d. Pancho Segura: \$ 5,000 |

LEGENDS DONORS/SPONSORS

(will receive similar benefits but no exclusivity)

- | | |
|-------------------------------|-----------------------------|
| e. Rafael Osuna: \$ 2,500 | g. Gabby Sabatini: \$ 1,000 |
| f. Charlie Pasarell: \$ 1,500 | h. Anita Lizana: \$ 500 |

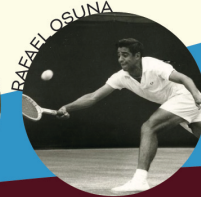
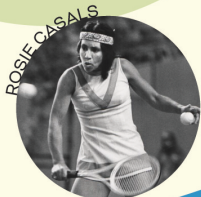
1ST LATINA FROM CHILE TO WIN A GRAND SLAM & BE RANKED # 1 IN THE WORLD

Other Amount: _____

Name _____ Cell Phone _____

Email Address _____

As a contributor to the Latin American Tennis Foundation you will receive maximum exposure through-out our media and promotional campaigns.



To represent, enhance and provide equal opportunities to Latin tennis players of all ages.

Ahora es el Momento

MISSION STATEMENT

"To represent, enhance & provide equal opportunities to Latinos of all ages who play the game of tennis"

Rosie Casals: President

When Greg, Dan and I decided to establish the Latin American Tennis Foundation we realized that we as Latinos and other Latino players have very little representation in the game of tennis. Additionally, there isn't a loud enough voice acknowledging that more resources are needed for tennis players of all ages. Today, Latinos are prominent in our tennis community and we will work together to utilize tennis as a means to build relationships and highlight causes that benefit everyone.

The Latin American Tennis Foundation is paving the way for future generations of Latinos to connect by understanding their heritage and the legacy left by players like Pancho Gonzales, Rafael Osuna, Pancho Segura, Maria Bueno, Gigi Fernandez, Rosie Casals and many others. We will grow awareness through community collaboration, strategic private and public partnerships, and media exposure to strengthen our presence in the game. We will build bridges and cultivate a strong alliance among one another to promote our Latin and Hispanic roots and culture, inspiring health and wellness on and off the tennis court.

EXECUTIVE BOARD OF DIRECTORS



ROSIE CASALS
*President - Founder,
Pioneer of Women's
Tennis*



DAN GONZALES
*Vice President -
Founder*



GREG GONZALES
Treasurer - Founder



CONNIE SPOONER
*Secretary, 1st WTA
Sports Medicine Trainer*

BOARD OF DIRECTORS

CHARLIE PASARELL, *Former #1 in the U.S. & Founder IWTC Tournament*
RAFAEL BELMAR-OSUNA, *Founder Mexican Tennis Hall of Fame*
CLAUDIA HERNANDEZ BELMAR, *Former WTA and #1 Mexican Player*
LORNIE KUHLE, *Coach to Bobby Riggs in "Battle of the Sexes"*
GIGI FERNANDEZ, *17-Time Grand Slam Doubles Champion*

ADVISORY BOARD

MICKY LAWLER, *President WTA*
NORMA MANZANERES, *Marketing & Public Relations*
ESTHER HENDERSHOTT, *SCTA Director of Community Tennis*
GUSTAVO GRANITTO, *GTC Tennis Academy & Consultancy*
NICOLAS PERIERA, *Tennis Channel & ESPN Tennis Analyst*
JAIME BARAJAS, *Founder Jaime Barajas Foundation*
HONORABLE TIM GARCIA, *former Court of Appeals Judge & ATP Player*
RAQUEL GISCAFRE, *Argentina former #1 & WTA Promoter*
SPENCER SEGURA, *Wealth Management Group*

HONORARY BOARD

BILLIE JEAN KING, *Equal Rights Activist & Tennis Hall of Famer*
DOLORES HUERTA, *Co-Founder United Farm Workers & Dolores Huerta Foundation*
DR. ALFREDO QUINONES-HINOJOSA, *Neurosurgeon, Author & Researcher*
RAUL YZAGUIRRE, *Former U.S. Ambassador, Civil Rights Activist & Founder of Unidos (previously the National Council of La Raza) "La Raza"*
PEPPE SERNA, *Critically acclaimed Mexican-American Film Actor*
EDDIE OLMOS, *Critically acclaimed Mexican-American Film Actor*

Our Board of Directors, Advisory & Honorary Board is comprised of distinguished persons who have played a critical role in shaping the tennis world. Leaders and visionaries, their accomplishments speak for themselves. We are fortunate to have such a strong group of advocates offer their expertise and vision to champion the goals of the Latin American Tennis Foundation.

GOALS OF THE LATF

- Provide financial support and leadership to existing and new organizations that are increasing Latino tennis participation, including coach's workshops.
- Promote diversity and collaborate with other non-Latin organizations.
- Develop junior, parent, and adult competition and relationships within the United States and between United States and Latin American countries.
- Build the Junior Development Fund to support and fund competitive Latino players. Provide scholarships to support their development, including equipment needs, coaching, and tournament and other related expenses.
- Work to increase tennis exposure and participation throughout Latin America.
- Celebrate and recognize Latino tennis history through media outlets, events, organizations, and the newly established International Latin American Tennis Hall of Fame.
- Introduce Latinos to the benefits of exercising and an active lifestyle.

