# FlatRock Privacy Statement

FlatRock is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to FlatRock's website and governs data collection and usage. By using the FlatRock website, you consent to the data practices described in this statement.

# Collection of your Personal Information

FlatRock collects personally identifiable information, such as your email address, name, home or work address or telephone number. FlatRock also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

Information about your computer hardware and software is also automatically collected by FlatRock. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by FlatRock for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the FlatRock website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through FlatRock public message boards, this information may be collected and used by others. Note: FlatRock does not read any of your private online communications.

FlatRock encourages you to review the privacy statements of websites you choose to link to from FlatRock so that you can understand how those websites collect, use and share your information. FlatRock is not responsible for the privacy statements or other content on websites outside of the FlatRock family of websites.

# Use of your Personal Information

FlatRock collects and uses your personal information to operate the FlatRock website and deliver the services you have requested. FlatRock also uses your personally identifiable information to inform you of other products or services available from FlatRock and its affiliates. FlatRock may also contact you via

surveys to conduct research about your opinion of current services or of potential new services that may be offered.

FlatRock does not sell, rent or lease its customer lists to third parties. FlatRock may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, FlatRock may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to FlatRock, and they are required to maintain the confidentiality of your information.

FlatRock does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

FlatRock keeps track of the websites and pages our customers visit within FlatRock, in order to determine what FlatRock services are the most popular. This data is used to deliver customized content and advertising within FlatRock to customers whose behavior indicates that they are interested in a particular subject area.

FlatRock websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on FlatRock or the site; (b) protect and defend the rights or property of FlatRock; and, (c) act under exigent circumstances to protect the personal safety of users of FlatRock, or the public.

#### Use of Cookies

The FlatRock website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize FlatRock pages, or register with FlatRock site or services, a cookie helps FlatRock to recall your specific information on subsequent visits. This simplifies the process of recording your

personal information, such as billing addresses, shipping addresses, and so on. When you return to the same FlatRock website, the information you previously provided can be retrieved, so you can easily use the FlatRock features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the FlatRock services or websites you visit.

# Security of your Personal Information

FlatRock secures your personal information from unauthorized access, use or disclosure. FlatRock secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

# Changes to this Statement

FlatRock will occasionally update this Statement of Privacy to reflect company and customer feedback. FlatRock encourages you to periodically review this Statement to be informed of how FlatRock is protecting your information.

# **Contact Information**

FlatRock welcomes your comments regarding this Statement of Privacy. If you believe that FlatRock has not adhered to this Statement, please contact FlatRock at frtunifiedcom@frtci.net. We will use commercially reasonable efforts to promptly determine and remedy the problem.