

Treehaven Swim Club 2021 3-Year Membership Offer to New and Existing Members

As you know, **we are trying to raise money to be able to purchase and install a new filter for the pool at the end of the 2021 season.** We are trying to be creative in getting this money to plan out and schedule what needs to be done ensuring everything is smooth!

2 goals:

1. Get money up front to ensure planning and scheduling to move forward with filter as soon as pool closes the 2021 season. Fundraising has been a challenge and we will continue to do fundraising, but also need to ensure we do everything to keep the pool moving forward - and we need money to do that!
2. Bring in new members to our pool to help offset the 20-25 members that we lose every year due to life changes etc. COVID also proves a challenge in this area that we have to take into consideration that may cause us to lose more members, as we did last year, along with the competition of other pool pricing.

*Keep in mind, more members at Treehaven allows us **not** to increase prices yearly when you renew. Please do your best to bring in new memberships and take advantage of the referral fee!*

This year, a member that knows we are looking for creative ways to make improvements to our pool has given us the idea to get the funds for the filter up front, which is the information below:

We are putting out an offer to 25 members (current and new) to be able to pay for their membership ahead of time at a locked in rate. This number would get us what we need to move forward with planning and locking in the filter replacement for 2021.

To put it in perspective - \$350 is current rate for 2021 if paid by 6/1/21, and \$325 was rate for 2020

Current Treehaven Member offer:

\$1000 one time payment - this covers the next 3 years membership renewal dues @ \$333/ year paid in full. This also gives you a cheaper price than renewing yearly (at the current price of \$350), and immediate savings of \$51 that you would have paid if paying \$350/year.

This also includes 20 guest passes that can be used over the next 3 years (value of \$100).

2021 New Family Memberships:

One time payment of \$1000 - this covers the mandatory/one-time \$225 initiation fee, and your membership renewal the next 3 years @ \$259. This is a steal for any new members joining Treehaven this year!

- Right off the bat you are saving \$91 a year on your renewals (if figured at current renewal price of \$350), each of the next 3 years with a total of \$273 savings for you and your family to enjoy all summer long the next few years!
- The current Member that referred you will get 5 guests passes (worth \$25).

We have NEVER had a deal so sweet! We are really trying to rally in all ways, to raise funding needed, make improvements, and get new Treehaven Swim Club Memberships!

The form for this special will be posted on the website, or you can contact a board member to get a printed one sent to you!

Pandemic/Emergency disclaimer: If for any reason the pool does not open a season, you have the choice to be refunded once that decision is made, or carry over to the next year.