



# Sponsors & Advertising Program

## **100<sup>th</sup> Anniversary Sponsor \$5000**

Full Color Page Prime Ad Placement in the Yearbook, 2 @ Full Page Newsletter ads (Winter/Summer), Anniversary Sponsor @ both conventions, signage and website, 1 full convention registrations at both conventions & one membership dues

## **Diamond Sponsor \$4000**

Full Page Color Prime Ad Placement in Yearbook, 2 @ 1/2 Page Newsletter ads (Winter/Summer), Diamond Sponsor @ both conventions, signage and website, one convention registration at both conventions & one membership dues

## **Platinum Sponsor \$3500**

Full Page Color Prime Ad Placement in Yearbook, 2 @ 1/2 Page Newsletter ads (Winter/Summer), Platinum Sponsor @ both conventions, signage and website, one convention registration at both conventions & one membership dues

## **24kt. Gold Sponsor \$3000**

Full Page Color in Yearbook, 2 @ 1/2 Newsletter ads (Winter/Summer), 24kt. Gold Sponsor @ both conventions, signage and website, one Annual Convention registration & membership dues

## **14kt Gold Sponsor \$2500**

Full Page Color Ad in Yearbook, 2 @ 1/2 Newsletter ads (Winter/Summer), 14KT. Gold Sponsor @ both conventions, signage and website, one Annual Convention registration & membership dues

## **Emerald Sponsor \$2000**

1/2 Page Color Ad in Yearbook, 2 @ 1/2 Newsletter ads (Winter/Summer), Emerald Sponsor @ both convention, signage and website, one Sunday Registration at Annual Convention & membership dues

## **Ruby Sponsor \$1500**

1/2 Page Color Ad in yearbook, 2 @ 1/4 Newsletter ads (Winter/Summer), Ruby Sponsor @ both conventions, signage and website, one Sunday Registration at Annual Convention & membership dues

## **Sapphire Sponsor \$1000**

1/4 Page Color Ad in yearbook, 2 - 1/4 Newsletter ads (Winter/Summer), Sapphire Sponsor @ both conventions, signage and website, one Sunday Registration at Annual Convention & membership dues

## **Silver Sponsor \$500**

Business Card Ad in Newsletter (Winter/Summer), Silver Sponsor @ both conventions, signage and website, registration for Sunday at Annual Convention & membership dues

See reverse side for individual pricing.

If one of the packages on the other side doesn't fit your company, you have the option to purchase items separately. Please check what you would like to purchase.

<u>Sponsor</u>	<u>Annual</u>	<u>Saltwater</u>
100 <sup>th</sup> Anniversary	___ \$2500	___ \$2500
DIAMOND	___ 2,000	___ \$2,000
PLATINUM	___ \$1,500	___ \$1,500
24KT GOLD	___ \$1,000	___ \$1,000
14KT GOLD	___ \$750	___ \$750
EMERALD	___ \$500	___ \$500
RUBY	___ \$250	___ \$250
SAPPHIRE	___ \$150	___ \$150
SILVER	___ \$100	___ \$100

<u>Newsletter Color Ads</u> (Price includes Summer and Winter Editions)	
Full Page (9 1/2 x 7 1/2)	\$850
1/2 Page (Horizontal 7 1/2 x 4)	\$550
1/4 Page (Vertical 3 3/4 x 4)	\$350
Business Card (Horizontal 3 1/2 x 2)	\$200
___ <b>Repeat 2023 Ad</b>	___ <b>New Ad</b>

<u>Yearbook</u>	<u>Black/White</u>	<u>Color</u>
___ Full Page (7 1/2 x 10)	\$300.00	\$500
___ 1/2 Page Horizontal (10x3 3/4)	\$250.00	\$350
___ 1/4 Page Vertical (3 5/8 x 4 7/8)	\$200.00	\$250
___ Inside Front Color (Full Page Left or Right)	NA	\$700
___ Page 3 or 5 Color (Full Page)	NA	\$700
___ Inside Back Color (Full Page - Left or Right)	NA	\$650
___ Outside Back Color (Full Page)	NA	\$750
Ads requiring set-up, scanning or typesetting may incur additional charges Ad files – hi-res PDFs	___ <b>Emailed Material</b>	___ <b>Repeat 2023 Ad</b>

<p>Total Charge \$ _____</p> <p>How would you like to be listed? Company and Sales Rep. ___ or Company Only ___ ___ Check enclosed</p> <p>___ Please email me an invoice so I can pay with bank debit or credit card</p>
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Name \_\_\_\_\_ Company Name \_\_\_\_\_  
 Email \_\_\_\_\_ Phone #: \_\_\_ Mobile or \_\_\_ Office \_\_\_\_\_

**YEARBOOK DEADLINE: MARCH 20, 2024**  
**NEWSLETTER DEADLINES: SUMMER, JUNE 28, 2024 / WINTER, JANUARY 15, 2025**  
 Alabama Jewelers Association  
 2802 Lurleen B. Wallace Blvd., Northport, AL. 35476  
 (205)526-5710 / [alabamajewelers@icloud.com](mailto:alabamajewelers@icloud.com) / [www.alabamajewelers.us](http://www.alabamajewelers.us)



ALABAMA JEWELERS ASSOCIATION  
 2024 CONVENTION REGISTRATION FORM  
 Grand Bohemian Hotel Mountain Brook, Alabama  
 Friday- Sunday, April 12th – 14th, 2024

Room Reservation: [www.alabamajewelers.us](http://www.alabamajewelers.us) or call 205-414-0505  
 Special Convention Room Rate starting at \$309  
**(Room Block Ends March 22nd, 2024)**

Name \_\_\_\_\_ Spouse or  
 Guest(s) \_\_\_\_\_  
 Company \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_  
 (Please fill-in all information for our files)

**Convention Registration Options**

<p><b><u>Full Convention Registration: \$299</u></b>          Includes:          Roaring 20's Party, Friday Night          Breakfast Saturday &amp; Sunday          Saturday Cocktail Reception          Saturday Night Dinner &amp; Band          Sunday Education Classes          Past President Luncheon          Swag Bag</p> <p># _____ @ \$299 = \$ _____</p>	<p><b><u>Saturday Night and Sunday Registration: \$275</u></b>          Includes:          Saturday Cocktail Reception          Saturday Night Dinner &amp; Band          Sunday Breakfast          Sunday Educational Classes          Past Presidents Luncheon          Swag Bag</p> <p># _____ @ \$275 = \$ _____</p>
<p><b><u>Saturday Night Only: \$250</u></b>          Includes:          Saturday Cocktail Reception          Saturday Night Dinner &amp; Band          Swag Bag</p> <p># _____ @ \$250 = \$ _____</p>	<p><b><u>Sunday Only: \$99</u></b>          Includes:          Continental Breakfast          Sunday Education Classes          Past President Luncheon          Swag Bag</p> <p># _____ @ \$99 = \$ _____</p>
<p><b><u>Saturday Add-On Options</u></b>          We will contact you when we have more info but to help with numbers, please indicate if you are interested in these options.</p> <p># _____ Golf Tournament – Price, Location &amp; Time TBA</p>	<p><b><u>Saturday Night Diamonds and Bubbles: \$100</u></b>          This add-on option for Saturday Night allows you an endless flute of champagne with a commemorative champagne flute to use for Saturday Evening. Two lucky glasses will contain a half carat diamond. Proceeds benefiting Jewelers for Children.</p> <p># _____ @ \$100 = \$ _____</p>

Additional Guest(s) \_\_\_\_\_ (Please add Additional Guest on a separate piece of paper)

PAYMENT: CHECK ENCLOSED \_\_\_\_\_ SEND ME AN INVOICE TO PAY ONLINE \_\_\_\_\_

Alabama Jewelers Association - 2802 Lurleen B. Wallace Blvd., Northport, AL. 35476  
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