

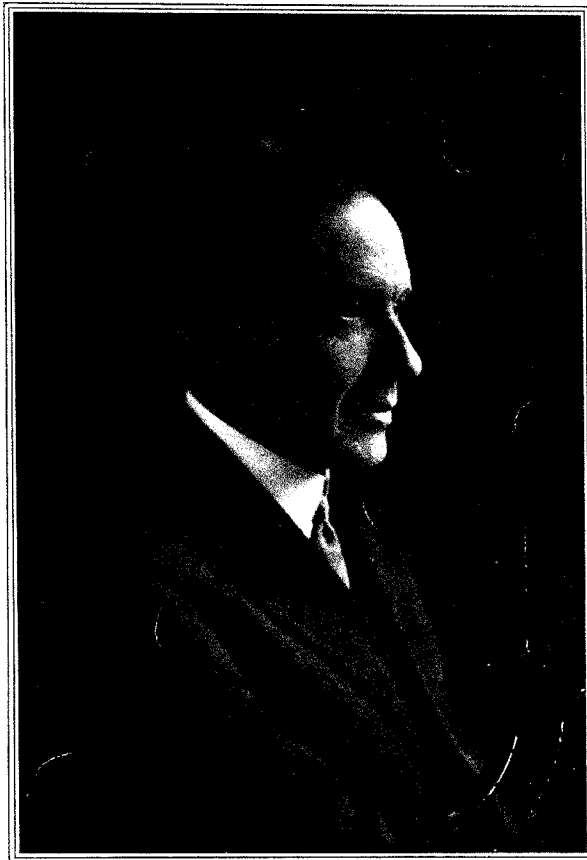
SAGINAW BOARD OF COMMERCE

BULLETIN

Vol. 1

SAGINAW, MICHIGAN, JUNE 1919

No. 2



MR. W. C. DURANT, President General Motors Corporation.

WHAT MR. DURANT HAS TO SAY TO SAGINAW.

"My message to Saginaw is just this," said Mr. Durant on the occasion of a visit to local properties several weeks ago. "If the business men of Saginaw take care of the housing problem so that our workmen will have proper accommodations and will furnish an adequate water supply, the General Motors will put in another plant in Saginaw. I may say that I am very much pleased with Saginaw and what it has done."

Smith & Stoelker Publishing Co.



Printers
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216 North Hamilton Street, Saginaw, Michigan

P. M. GOODWYN, Mgr.

Bell 2875-W — PHONES — Valley 2875

Suppose You Had No Home?

This problem faces hundreds of new families and thousands of individuals in Saginaw today because of our rapid industrial growth.

*Talk It Over—
You Folks at Home*

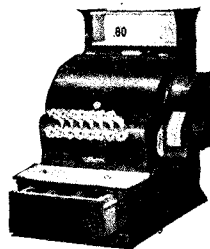
There are hundreds of homes in Saginaw that could provide additional rooms or apartments for people who now have no good place to live. Their rental would add to your income.

*Furnish and Rent Your Rooms
Urge Others to do Likewise*

THE M·W·TANNER CO.

National Cash Registers

Sold at a Saving of
25 to 50 Per Cent



THE J. C. VOGT SALES CO.

215 S. Washington Avenue

SAGINAW BOARD OF COMMERCE BULLETIN

Vol. I.

JUNE 1919

No. 2.

Contract Let for First Piece of Concrete Road; Means Much to Saginaw.

Saginaw has made a start on a permanent high type road building program. On June 2nd the contract was let for building ten miles of the Saginaw road from the Genesee County limits, this side of Clio, through to Cook's Corners. The Saginaw County Road Commission advises that the contract was for approximately \$25,000 a mile. This will give a through concrete road as far as Cook's Corners, and plans are already under way to continue such a road through to the city limits.

The Board of Commerce at its annual meeting May 15th went on record favoring a high type permanent road of at least 18 feet width from Genesee County into Saginaw and from Saginaw west to the Gratiot County limits by way of Merrill.

State Highway Commissioner, Frank F. Rogers, realizing the importance of these

two roads has promised federal and state aid to the best of his ability.

Now that the good roads bond issue has been passed and the legislature is providing the enabling acts whereby this money can be raised and expended it is up to Saginaw County to go ahead and get in on the ground floor, and secure its share of this money for the roads which rightfully should receive such aid.

Steps are already being considered for such a high type road to Merrill and Gratiot County is ready to go ahead with such a program. The impression seems to be created that a north and south road, and east and west road across Saginaw County should be of such type. Such roads bear an immense amount of traffic—farmer's produce, trucking, passenger, tourist, etc.,

(Continued on page six)

ROADS LIKE THIS MEAN NEW MONEY FOR THE COMMUNITY SERVED



*Section of Dixie Highway concrete road from Flint north to Genesee county line.
Saginaw has made a start on continuing this fine road.*

COAL ELECTRIC POWER RAILROADS WATER NAVIGATION SAGINAW

BOARD of COMMERCE

BULLETIN

Published Monthly by
SAGINAW BOARD OF COMMERCE
Saginaw, Michigan

Officers and Directors—Saginaw Board of Commerce
Fifty-seventh Year

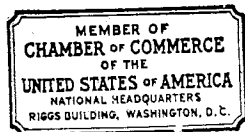
OFFICERS

President.....Geo. H. Hannum
First Vice-President.....Wallis Craig Smith
Second Vice-President.....John Jeffers
Treasurer.....M. N. Brady
Managing Secretary.....Julius B. Kirby
Assistant Secretary.....Chester M. Howell
Traffic Manager.....Donald MacDonald

Chief Clerk.....Mamie L. Johnson
Stenographers—Helen A. Korbelyk, Nina L. Delbridge.

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Ben G. Appleby	Chas. T. Kerry
Harry P. Baker	H. E. Oppenheimer
Jno A. Cimmerer	Jno S. Porter
Gordon L. Grant	Hiram A. Savage
Julius W. Ippel	Edward Schust
Max Heavenrich	H. W. Sullivan



REAL "CITY OF OPPORTUNITY"

Some years ago a committee was named to consider a slogan for the City of Saginaw. Out of many suggestions that of "The City of Opportunity" was selected. How true this slogan is at this time! Saginaw is logically, literally, and physically a City of Opportunity. They say opportunity knocks at your door. We are hearing the rapping but in order to welcome opportunity with open arms we must provide some of the stage settings ourselves. Likewise, more and more houses, pure water, street car extensions, and a municipal dredge—then we can really say, "The City of Opportunity."

ADVERTISING IN BULLETIN

Advertising in the Bulletin is an evidence of faith in the future of Saginaw. Placing such publicity means that the advertiser has faith in the efforts of 1350 members of the Board of Commerce. This issue of the Bulletin, the second to be published is the first to contain advertising. It is not intended to make of this medium a remunerative proposition, but to make the Bulletin

self-sustaining. We bespeak of our members of the Board of Commerce, who have wares to sell and who wish to place them before the entire membership of the board, earnest consideration of such publicity as the Bulletin affords.

This appeal is in the sense that all members will know that advertising pages are open to them.

"BUILD NOW" EDITION

The "Build Now" edition which the Saginaw News-Courier published Wednesday June 11th carried a powerful appeal to every Saginawian to heed immediately insofar as it is possible the sermons which President George H. Hannum and Managing Secretary Kirby of the Board of Commerce have been delivering the last six months. From a standpoint of psychological power, composition and make-up and straight news matter the "Build Now" edition of the News-Courier was surely something which Saginaw should remember and keep on remembering.

OUR ACES ARE HIGH

The Saginaw Aces, leaders in the Michigan-Ontario Class B League, since the first day of the season have been giving Saginaw some fine advertising and the Bulletin extends its congratulations to President Clements and Manager Wetzel for the fine manly lot of players that represent this city.

ABOUT TRAFFIC BUREAU

The Traffic Bureau of the Board of Commerce is a business insurance which you can not afford to miss. This service is at your disposal without any charge. Avail yourself of the many ways in which it can benefit you.

As prosperity knocks at our door and we sense the possibilities of the City of Opportunity the Saginaw river looms up as one of our greatest opportunities. A city with water and rail transportation and coal and hydro-electric power can not stand still.

Everyone who attended the annual meeting of the Board of Commerce couldn't help but take a large amount of personal satisfaction in the knowledge of playing some part in making Saginaw bigger and better. Did you get that feeling?

COAL ELECTRIC POWER RAILROADS WATER NAVIGATION SAGINAW

**LENMAR MFG. CO. IN NEW FIELD;
WILL ENLARGE PLANT.**

The Lenmar Manufacturing Company of Saginaw has announced the manufacture of booths for talking machine stores. They have engaged M. A. Carpell, late of the Herzog Art Furniture Company, and he has turned in a \$100,000 order for booths. The company will increase its capitalization from \$25,000 to \$200,000, will increase its plant, and expect to start operations within thirty days. Further details of this important announcement of Saginaw's business will be made in the July issue of the Bulletin.

—o—

NEW BUILDING FOR E. F. HUBBELL

E. F. Hubbell, of the Hubbell Auto Sales Co., has completed arrangements for the purchase of his old site at corner of Genesee Avenue and Water Street and will build at once a new Ford sales and service building. This new building will give the company a modern plant on the east side and the one on the west side, which will be continued, the two serving the city in thorough manner. The new building will be 100 by 132 feet, at least two stories high.

—o—

With the Retail Merchants' Bureau

The monthly meeting and dinner of the Retail Merchants' Bureau will be held at the Saginaw Canoe Club Tuesday, June 24th, at 6:15, according to an announcement of the committee on arrangements Gardner Palmer, A. D. Philippe and C. G. Christensen.

Mayor Mercer will be present and a talk will be given by H. J. Clifford, late welfare worker at the Buick Factory at Flint, a powerful and convincing speaker who has come to the First Presbyterian Church.

There will be several reports given at this meeting and every member of the bureau is urged to be present.

—o—

May Meeting a Success

The monthly meeting of the Retail Merchants' Bureau was held in the Hotel Bancroft, Tuesday evening, May 20th. Vice-President H. P. Baker presided.

Addresses were given by Mayor B. N. Mercer, A. W. Seeley, of the War Board, and Assistant Secretary C. M. Howell, of the Board of Commerce.

A report was made on messages to Congressman J. W. Fordney, and Senators Truman H. Newberry and Chas. E. Townsend, of Washington, by the Board of Commerce,

the Retail Merchants' Bureau, and the Retail Dry Goods Dealers asking repeal of the luxury tax.

G. F. Opperman brought up the matter of an ordinance for a license protecting Saginaw retailers from transient peddlers. A Committee was appointed consisting of Mr. Opperman, H. B. Schneermann and A. E. Jochen to take up this matter with the city. On motion of Mr. Opperman, seconded by Mr. McDonald, and carried, the Bureau went on record favoring such an ordinance.

W. C. Wiechmann presented the matter of drayage companies reporting to city officials families moving into and from one part of the city to another so that accurate information could be secured on new population and changes within the city.

A. D. Philippe brought up the matter of uniform closing hours. The matter was left to the chairman of the different groups to secure their opinions. It was the sense of the meeting for uniformity of opening and closing hours.

Vice-President H. P. Baker named the committee to make arrangements for the next monthly meeting and dinner.

—o—

CARRYING A SAGINAW MESSAGE

Some 60,000 pieces of hotel stationary now carries the message of the Board of Commerce's tourist, hunting and fishing map furnished by this organization and which was printed in the May issue of the Bulletin. The Bancroft and Franklin Hotels have backed up their stationary with the map. It carries a powerful appeal and will reach thousands of prospective visitors through Saginaw into the rich prolific game and resort district which lies at our door step. These maps can be had by any Saginaw firm as the Board of Commerce has secured a number of electros for use.

—o—

The 33rd annual convention of the Michigan Bankers' Ass'n was a great success and Pres. Otto Schupp was showered with congratulations for the excellent manner in which the many features were carried out.

—o—

A municipal dredge would make over sections of the Saginaw river bank and low lands that can not be estimated in value from an industrial and civic standpoint.

—o—

E. B. Flack and C. A. Pennell have launched The General Tool & Supply Co. Notice their page ad. which is self explanatory.

Continued from page three)

and are of vital importance to Saginaw and should be of wide permanent type able to bear and hold up this immense traffic.

Good permanent roads cost money, but they mean money for a community, and it is the impression that with such events as the style show, retail trades and wholesale trade reaching out for expansion to the natural Saginaw territory the most important feature in the development of this part of our community life is that of good roads. People want to come to Saginaw and in order to come they must have the roads to travel over. The better the roads the easier and more convenient it is going to be to reach the city.

The Saginaw County Road Commission has adopted the resolutions of the Board of Commerce annual meeting for a high type, at least 18 feet wide, road from the Genesee County limits into Saginaw and from Saginaw to the Gratiot County limits by way of Merrill. Plans have been made for building a concrete road out Gratiot Avenue between the bridges, this work to be done this year. This is a start on this road.

District Highway Engineer R. W. Roberts reports that he has arranged for all preliminary work for a concrete road between St Louis and Alma.

The Saginaw County Road Commission is doing a large amount of work and this is shown in the fact that the roads are in better shape this year than at any time in the past.

—0—

DIRECTOR GUIDER, STRONG WORKER HAS LEFT US.

Wm. M. Guider, Secretary-Treasurer and Manager of the Saginaw Mirror Works, Secretary of the Saginaw Show Case Company, Ltd., Director of the Board of Commerce, and a member of the city board of estimates, died Tuesday, May 20th. He was 60 years old. Mr. Guider left us very suddenly. Only a few days before he assisted materially in the annual meeting of the Board of Commerce.

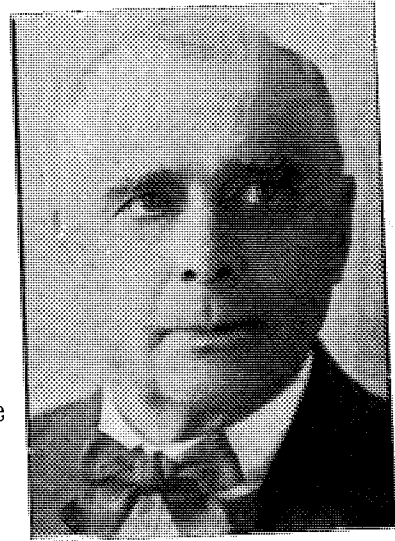
Born in Saginaw County, prominent business man, hard worker for anything for the betterment of Saginaw, a keen student of municipal conditions, and one of those who played a large part in the merging of sectional organizations into the Board of Commerce, he leaves a place in Saginaw which is hard to fill. He is survived by the widow and three sons, Arnold R., Carl H., and Frederick O. Guider.

W. M. GUIDER

Born Sept. 1, 1858

Died May 20, 1919

Director of
Board of Commerce



The Directors at their monthly meeting May 29th adopted the following resolutions:

WHEREAS, the Directors of the Saginaw Board of Commerce in meeting assembled are mindful of the fact that from our number there has been taken by death Director W. M. Guider—a gentleman, a kindly and true father and husband, and a hard working and straight steering vital personality for the betterment of Saginaw, and

WHEREAS, the Directors of this body sense the voice of the members when they express the feeling of great loss that this bereavement has brought to us at a period when the fullness of life was being exemplified, and

WHEREAS, the late Mr. Guider in his capacity as business man, public official and civic worker was ever mindful of trusts placed in him and responded nobly and with full measure of a ripened judgement to the many calls made upon him, therefore,

BE IT RESOLVED, that the Directors of the Board of Commerce do realize the great loss the family, the city, the public, and the Board of Commerce has suffered, and we extend to the family our heartfelt loss and sympathy and take this slight form of recognition of the value of the late Mr. Guider's sterling worth, and

BE IT FURTHER RESOLVED, that a copy of these resolutions properly engrossed be sent to the family and to the Press.

President of Board Appeals for Support of The Citizen.

—o—
By GEO. H. HANNUM
Pres. Board of Commerce

"The Saginaw Citizen, a weekly newspaper devoted to the best interests of this city, has made its appearance and I urge



of the membership of this Board their subscriptions to the paper and their support and I ask of the merchants and those who carry advertising their support through the advertising columns of the paper.

"The Citizen in no way conflicts with the daily newspaper field in Saginaw; it is a weekly; its policy is a clean portrayal of our city in a manner which should aid in the development we are all seeking. From examination of the first issues it would appear that the paper is a community production devoted absolutely to upbuilding Saginaw.

"I want the members of the Board of Commerce to investigate the columns and the policy of The Citizen, that is all I can ask of you. I believe your scrutiny will be such as to warrant the confidence I have placed in the paper and its mission and will result in the support I ask you."

—o—
W. E. Kirst and H. C. Claffin have started the Saginaw Chemical Laboratories. They are analytical and consulting engineers with offices at 710½ Genesee Ave. They were brought here through the Board.

CLEAN-UP CAMPAIGN WAS A GREAT SUCCESS

The Clean-Up and Paint-Up and Keep It Up Campaign Committee of the Board of Commerce met Monday night, May 26th, and reviewed the conditions of the second annual Clean-Up Week May 12th to 17th. Chairman David A. Wolsey and the committee were well satisfied with the results and believe that there has been inoculated into the mind and spirit of every one in Saginaw the thought of making Saginaw even a cleaner city than the enviable record that it now enjoys.

Fifteen thousand school children took part in the Campaign. A large number of these wrote essays on Clean-Up subjects. All of them took pledge cards home to their parents. The Women's Clubs, the Fire Department, the Police Department, Health Department of the City, the ministers—every possible agency, assisted in this movement. The results of the Camera Contest were very gratifying. About forty pictures of unsanitary and unsightly spots were turned in. The Boy Scouts brought in several hundred report cards showing conditions that could be bettered. The Board of Commerce Committee is cooperating thoroughly with Mayor B. N. Mercer and City Health Officer Dr. W. B. Clark. Some of these cards have been turned over to the City Departments.

The Committee was very successful in its effort to secure the appropriation for a systematic block by block clean-up of rubbish next spring, the Board of Estimates allowing \$750 for this work.

Great aid was received through the theatres, every theatre in town willingly cooperating in running slides calling attention to Clean-Up Week and what it meant. The members of the Committee to whom great credit is due for launching and carrying this Campaign are as follows:

D. A. Wolsey, Chairman
Miss Marie A. Mader
Miss Jessie L. Hall
Miss L. Grace Bishop
Miss Elsa J. Harris
Mrs. Louis Mautner
Mrs. H. A. Penney
Henry Goetz
W. W. Warner
F. W. Arbury
Mrs. D. A. Nicol
Mrs. S. C. J. Ostrom
C. M. Howell, Sec'y.

“Expansion of City Limits Seems Necessary”—Sec. Kirby

—o—

By JULIUS B. KIRBY
Managing Sec’y Board of Commerce

“The undertaking of the City Council and Charter Commission looking into the question of extending the City Limits so as to take within and make a part of the City of Saginaw that territory immediately adjacent to and surrounding the present City Limits, built up with comfortable workingmen’s homes such as Buena Vista, Carrol-



ton, and other places, seems to be a step in the right direction.

“While we are continuing to urge the building of homes within the corporate limits upon the many vacant lots, admirable building spots, yet we must not overlook the fact that thousands of people are living in comfortable homes adjacent to our city limits but not favored with public conveniences and protection afforded to those whose homes are situated within the city.

“In connection with the remarkable industrial expansion, we observe the many new comfortable workingmen’s homes being erected just at the outskirts of the city, which is largely accounted for in the reasonable prices offered by way of lots, and

personally I believe it the duty of those in charge of the City Government to afford these homes fire and police protection, schools, water, sewers, lights and transportation, as well as the other advantages to be obtained by incorporating and placing these homes within the city. People seeking and occupying such homes are entitled to the conveniences mentioned and it will result in a valuable return to the city in that we will have a contented labor and a contented citizenship when they are able to avail themselves of these necessary public improvements and utilities.

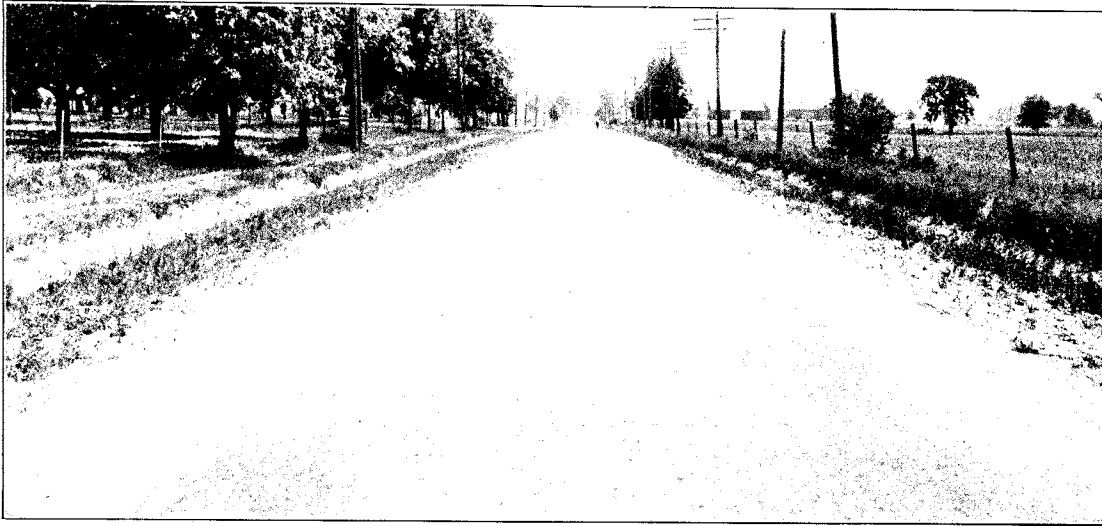
“I trust that the proposed enlargement of the city limits will meet with the hearty approval of not only the people residing within the city at this time but the sections proposed to be added. It is my purpose to call this very important matter to the attention of the Board of Directors at the earliest possible moment for their consideration.”

—o—

The Board of Commerce has received very gratifying letters from R. A. Turner, of Lansing, State Club Leader of the Boys’ and Girls’ Agriculture and Home Economics work and from Miss Theresa McDonald, Saginaw County Club Leader, thanking for the Certificates of Award furnished by the Board and bearing the signature of the President and Managing Secretary, and the board’s seal. These were awarded to thirty boys and girls of Saginaw townships who were leaders for the last year.



Section of Concrete Road South of Flint.



Genesee has a high type road clear across the County.

REFERENDUM ON CHARTER CHANGES

The members of the Board of Commerce have an opportunity through a referendum to voice their views on any features they think should be written in the charter now undergoing revision by the Commissioners elected April 7th. Managing Secretary Julius B. Kirby, following the action of the Board of Directors, named a committee consisting of Geo. W. Weadock, Chairman, Benton Hanchett, Arnold Boutell, H. A. Savage, and John Popp to represent the Board of Commerce in making suggestions

to the Charter Commissioner. This Committee met with the Managing Secretary and decided to place a referendum before the membership. The replies have been very general.

—o—

George B. Morley, President of the Second National Bank, headed a party of that institution to Grand Rapids, June 9th, to inspect bank property with a view of securing an idea to work into the big office and bank building which the Second National will erect in Saginaw.

Vice-Presidents, Treasurer, and Ass't Secretary



WALLIS CRAIG SMITH
1st Vice-President



JOHN JEFFERS
2nd Vice-President



M. N. BRADY
Treasurer



CHESTER M. HOWELL
Assistant Secretary

Important Resolutions on Water and Charter Revision by Board of Directors.

BOARD BACKS PLAN OF COUNCIL

Record of a meeting of the Board of Directors of the Saginaw Board of Commerce, held at the Board of Commerce Rooms, Thursday evening, June 19th, 1919, at 7:30 o'clock.

Present

President George H. Hannum
1st Vice-President Wallis Craig Smith
2nd Vice-President John Jeffers
Treasurer M. N. Brady
Managing Secretary Julius B. Kirby
Assistant Secretary Chester M. Howell
Directors Ben G. Appelby, Harry P. Baker,
Jno A. Cimmerer, Max Heavenrich, J. W.
Ippel, Gordon Grant, H. E. Oppenheimer,
Jno S. Porter, H. A. Savage.

At this meeting the following resolutions were offered and unanimously adopted:

"WHEREAS, Honorable B. N. Mercer, Mayor of the City of Saginaw, has requested the Saginaw Board of Commerce to appoint five (5) delegates and submit their names to him not later than Monday, June 23rd, so that he can place the list before the Council on June 24th in accordance with the resolution heretofore adopted by the City Council to consider some plan by which the City of Saginaw may be supplied with pure water, and

WHEREAS, it appears that other civic and fraternal organizations have likewise been invited to name a similar number of delegates for the same purpose, now, therefore,

BE IT RESOLVED, that the Saginaw Board of Commerce hereby designates and names George H. Hannum, W. H. Wallace, W. J. Wickes, A. D. Eddy, Wallace Craig Smith as delegates to act and represent the Board of Commerce in the proposed undertaking, and

BE IT FURTHER RESOLVED, that the Board of Commerce, through its Board of Directors, hereby endorses the plan undertaken by the City Council and hereby pledges its membership to faithfully cooperate and support whatever plan a majority of the joint committee so selected may approve of.

RESOLVED FURTHER, that the Board of Commerce regards the movement and undertaking to secure an unlimited and wholesome supply of pure water for the City of Saginaw as a vital and important movement at this period of industrial expansion and that it will do each and every thing within its power to the end that our City be supplied with an adequate and satisfactory supply of pure water."

SAGINAW BOARD OF COMMERCE,
By JULIUS B. KIRBY,
Managing Secretary.

—o—

REPORT OF CHARTER COMMITTEE

At the same meeting the following resolutions relative to Charter Revision was offered and unanimously adopted:

"WHEREAS, the Charter Commission now organized and considering the revision of the Saginaw City Charter has requested the Board of Commerce to submit proposals and suggestions to be considered by it in the revision of the Charter, and

WHEREAS, the Board of Commerce appointed a committee consisting of Hon. Geo. W. Weadock, Chairman; Benton Hanchett, Arnold Boutell, H. A. Savage, and John Popp to make recommendations to the Board of Directors of the Board of Commerce of such proposals and suggestions, and

WHEREAS, such committee has made written proposals and suggestions appearing from 1 to 7 inclusive, which are hereto attached, now, therefore,

BE IT RESOLVED, that the Managing Secretary of this organization transmit to the City Charter Commission said proposals and suggestions presented by the committee aforesaid along with the said resolution, and that such proposals and suggestions are hereby ratified, confirmed, and endorsed, and submitted for the consideration of the Charter Commission in response to the request made as aforesaid."

SAGINAW BOARD OF COMMERCE,
JULIUS B. KIRBY,
Managing Secretary.

TO THE BOARD OF COMMERCE OF
THE CITY OF SAGINAW.

Your Committee on the Revision of the Charter of the City of Saginaw, beg leave to report that it has had the subject under consideration and submits the following recommendations:

1. That the present Commission form of government be retained, giving to the Mayor, the power of veto over all matters subject to vote by the Council.

2. That the salaries of the Mayor and other members of the Commission be increased so as to give them adequate compensation for the services performed.

3. That the Charter may be so revised that the City may acquire, own and operate, either within or without its corporate limits, utilities for supplying pure water, and to enable the City to raise the necessary funds to pay for the same.

4. To the end that the present restrictive provisions preventing the furnishing of adequate street car transportation facilities for the City be abolished, we recommend that Sections 198, the last nine lines of Section 199, and Sections 200, 206 and 209 of Chapter XVII of the present Charter be omitted.

5. That the Eastern and Western taxing districts of the City be consolidated.

6. That the Board of Education, East Side, and Union School District, West Side, be consolidated into one school system for the whole city.

7. That provision be made to insure better public health service.

All of which is respectfully submitted.

Signed

Geo. W. Weadock,
John Popp,
Benton Hanchett
H. A. Savage

Committee.

I concur except I recommend striking out the balance of Article XVII in addition of the sections enumerated.

(Signed) Arnold Boutell

W.C. DURANT HONORS SAGINAW

Saginaw was honored by a visit of W. C. Durant, President of the General Motors Corporation, and in the party with Mr. Durant were the following officers of the E. I. du Pont de Nemours Company: Irene du Pont, President; Felix du Pont, vice-president of Cellulose products division; Eugene du Pont and E. E. du Pont, directors; H. F. du Pont, member finance committee; J. J. Raskob, vice-president and chairman of finance

committee of the General Motors Corporation; H. G. Haskell, vice-president and member of executive committee, Canadian Explosives, Ltd.; Wm. Coyne, vice-president and director of same company; H. F. Brown, vice-president; F. Donaldson Brown charge of sales; F. G. Tallma, vice-president; H. F. Pierce, chief engineer; J. A. Haskell, vice-president. Also in the party were W. P. Chrysler, first vice-president in charge of General Motors Corporation, and C. S. Malt, director.

—o—

The Pikers Are Coming To Saginaw

Before the July issue of the bulletin is in your hands the Fifth annual tour for better roads of the East Michigan Pikes Association will have been completed. The Pikers will leave Detroit the morning of July 6th, will reach Saginaw and stay here that night. East Tawas the night of July 7th; Alpena, July 8th; Mackinaw City, July 9th, reaching the Soo the afternoon of July 10th. Cheboygan, July 12th; W. E. Wood's 26,000 acre ranch out of Grayling, July 13th and then on down through the center of the State. The tour is about 800 miles through the finest country in the world, all out doors and an invitation is extended to anyone to accompany the Pikers.

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Managing Secretary Julius B. Kirby of the Board of Commerce has received a letter from Congressman J. W. Fordney showing that the resolutions for a Union Station adopted by the Board of Commerce at the annual meeting and forwarded to the Director General of Railroads and Mr. Fordney has been referred to T. C. Powell, Director Division of Capital Expenditures, with the request that it be given every consideration.

This action is at the direction of Brice Claggett Assistant to the Director General of the Railroads.

—o—

The Board of Commerce endorses the good judgment of Mayor Mercer in welcoming back home Lieutenant B. J. Vincent with the position of City Attorney; likewise the offer of the position of Assistant Chief, which the Mayor has tendered to Captain Geo. S. Crabbe, whose record is such that he is admired by all Saginaw.

○○○

Russell B. Thayer has been elected War Savings Stamps Chairman for Saginaw County.

New Man Power for Board in Large Number of New Members.

The Membership Committee of the Board of Commerce has been doing some wonderful work and at the last weekly meeting John S. Porter was elected permanent chairman, L. E. Swan, Vice-Chairman and, Chester M. Howell, Secretary. The Board of Commerce wishes to extend its thanks and appreciation to the following membership workers who will when designated to wards make up the membership team for the year:

John S. Porter, Chairman
L. E. Swan, Vice-Chairman

Geo. Zuckerman	O. L. Huff
J. B. Rabe	Ferd Adams
E. B. Mowers	Chas. G. Christensen
Geo. Owens	A. D. Philippe
W. T. Loney	Jos. C. Welsh
Edw. A. Strobel	Fred Jaeckel
Eugene F. Schust	W. H. Foote
Gordon L. Grant	Ludwig Schwemer
Geo. Phoenix	W. H. Granville
E. A. McPhail	Harry Wilmot

The Committee has brought into the fold a number of so-called hard nuts. The present membership of the Board is close to the 1350 mark and the membership team plans to make it 1500. In a number of instances the Committee has added plural membership where there was a single membership before. The new memberships follow:

12 Lufkin Rule Co. 1 additional now 13
1 M. C. Murray 2 additional now 3
2 Bancroft Hotel Co. 1 additional now 3
1 Bernhard & Jahnke 1 additional now 2
1 Murphy & O'Hara 1 additional now 2
1 Walz Hardware Co. 1 additional now 2
1 The Style Shop 1 additional now 2
1 Wm. C. Wiechmann 2 additional now 3

Nash Saginaw Motors Motors Co. 2 memberships.

A. Barkholz
Anthony Beck Auto Supply Co.
Adolph Berka
Berka & Morden
R. J. Bernecker
Blink & Kirchner
Bootie Messenger Service
Boston Nonpariel Hat Cleaning Co.
Buckhout Hardware Co.
G. W. Bruske Hardware
Carson, Pirie, Scott & Co.
Central Bakery

Central Warehouse Co.
Judge Arthur Clements
Mrs John Connelly
Edwin R. Cornish
J. H. Crannell
Curbey Welding Co.
Robert J. Curry
B. C. Davis
C. F. M. Deibel
Geo. J. Dorr
Ira E. Dunlap
Robert Edelhoff
Henry C. Ericsson
Dr. R. Ernst
Everett House
Faltyn Electric Co.
Filberts Medicine Store
Fischer & Son
A. H. Fish
Jack W. Fish
Dr. A. M. Francis
Frank Bros.
John Furlo
Gaffney Granite.
Wm. G. Gage
General Tool & Supply Co.
Goodwin Corset Shop
Gordon Bros.
R. W. Grant
Grattan & Darger
Hall Realty Co.
Catherine Hickey
D. E. Hickey & Co.
George J. Hicks
Albert Hitzert
Hoffman & Smith
The Hoover Sales Co.
W. J. Hunsaker
Wm. Hyman
Jims Auto Shop
Johnston Optical Co.
Johnson Auto Sales Co.
Jungerheld Sheet Metal Products Co.
Vincent Kindler
W. H. Keeth
John L. Kreuzberger, Fire Chief
E. H. Leiphart
Paul Leo
Loeffler Bros
Tom McGrory
Dr. J. A. McLandress
Manhattan Restaurant
Walter W. Markert
The Menter Co.
Merrill & Kren

A. C. Meyers
 Michigan Employers Casualty Co.
 Michigan Hat Cleaning Co.
 F. A. Morrison
 A. A. Munson
 Andrew Murray
 Myer Bros.
 L. G. Nerreter & Co.
 New York Electric Lamp & Fixture Co.
 Louis Otto
 Otto & Davis
 The Pattern & Casting Products Co.
 R. G. Patterson
 Peoples Cash Market
 Peoria Life Insurance Co.
 Harold J. Popp
 Miss Minnie B. Pesenecker
 G. F. Raymond
 Frank L. Rice
 Wm. C. Richter & Son
 C. P. Rieder
 Bruce A. Ripley
 Leo Carl Rodeitcher
 Dr. B. B. Rowe
 Sager & Bros.
 Saginaw Band
 Saginaw Bird Store
 Saginaw Journal
 Saginaw Mattress Co.
 Saginaw Oldsmobile Co., Inc.
 Saginaw Products Co.
 Saginaw Pure Ice Co.
 Saginaw School Men's Club
 Frank G. Salmer
 Jos. F. Salmon
 John E. Schaitberger
 Schaefer Bros.
 Schemm Products Co.
 W. J. Schultz
 C. R. Smith
 L. C. Smith & Bros. Typewriter Co.
 Tofic Steeh
 V. Steele
 Mrs. Evangeline G. Tefft
 Eugene Trogan
 M. L. Tuhy
 Roy S. Vincent
 F. P. Walter
 W. Parke Warner
 G. Leo Weadock
 Wesley Hotel
 Charles T. Williams
 Dr. H. R. Wilson
 Richard T. Wilson
 Wilson-Griffith Co.
 Young & Kohr
 H. J. Zacharias

—o—

The Frank D. Chase, Inc., Company, of Chicago, factory builders, gave Saginaw

considerable national publicity recently through the Chicago Tribune when they ran a big ad headed "Helping to Build a City," and recited "Saginaw, Michigan, is a City of push and of promise. We are helping to make it grow."

—o—

AT THE DIRECTORS MONTHLY MEETING MAY 29th

On motion of Director Sullivan, seconded by Director Schust, and carried, resolutions were adopted on the death of Director W. M. Guider.

On motion of Director Appleby, seconded by Director Schust, and carried, J. W. Ippel was elected Director to fill the vacancy caused by the death of Mr. Guider.

Managing Sec'y J. B. Kirby reported that the resolutions pledging the support of the Board of Commerce for a union passenger station had been forwarded to Congressman J. W. Fordney and the Director General of Railroads and replies had been received from each.

Mr. Kirby presented a petition from Supervisor George W. Smith and a large number of others from Fergus asking the Michigan Central passenger train No. 71 to stop on signal. The petition was endorsed by the Directors and referred to the Traffic Department.

The Secretary brought up the matter of a landing field in Saginaw for planes and the Directors authorized the naming of a committee to have this matter in charge.

The Secretary reported on the status of the proposed City Dredge. On motion of Director Schust, seconded by Director Cimmerer, and carried, a committee consisting of President Hannum, M. N. Brady and Wm. Craig Smith was named to confer with the Mayor and council regarding this matter.

The Secretary presented a letter from the Civic League of Saginaw stating that at the regular meeting of the League Thursday, May 22nd, the members endorsed pure water and more housing conditions in Saginaw.

The Secretary read a letter from Chairman A. W. Tausend of the Charter Commission asking the Board of Commerce to make suggestions as to features that might be deemed desirable for incorporation in the new charter. On motion of Director Appleby, seconded by Director Cimmerer, and carried, a committee of five was empowered to be named by the Secretary to prepare such suggestions.

E. B. FLACK

Phone, Bell 3907

C. A. PENNELL

General Tool and Supply Company

Tools, Machinery and Supplies

119 North Baum St.
SAGINAW, MICHIGAN

Michigan Agency for
BICKFORD AND FRANCIS LEATHER
BELTING

—0—

UNITED STATES RUBBER CO.
No 4810 Peerless Air Hose
Steam Hose, Water Hose
4 Ace Friction Surface Belt
Rainbow and Peerless Piston Packing

—0—

FAIRBANKS, MORSE AND CO.
Motors, Scales and Pumps

—0—

S. K. F. BALL BEARING TRANSMISSION

—0—

EDISON MAZDA LAMPS

—0—

VICTOR HACK SAWS

—0—

Chucks

JACOBS, WESTCOTT AND CRONKVIST

—0—

ARMSTRONG TOOL HOLDERS

—0—

CRESCENT OIL CO.

Soluble Cutting Oils Core Oil

—0—

STEPTOE SHAPERS

—0—

BETSON'S PLASTIC FIRE BRICK

CLEVELAND MILLING MACHINE CO.
Milling Cutters
Largest Stock in the State
Outside of Detroit

—0—

AMERICAN TWIST DRILL CO.
High Speed Drills—Complete Stock

—0—

CLEVELAND OPEN SIDE PLANERS
Milling Machines and Boring Mills

—0—

FLATHER LATHES

—0—

DAVIS LATHES, SHAPERS, DRILL
PRESS and CUT OFF MACHINES

—0—

SILVER DRILL PRESSES

—0—

PEERLESS HACK SAW MACHINES

—0—

LOGAN AIR CHUCKS

—0—

INDEPENDENT PNEUMATIC TOOL CO.
Air Tools and Electric Drills

—0—

JAS. CLARK, JR. ELECTRIC CO.
Electric Grinders



“A Saginaw Concern Seeking Your Business”

Annual Meeting of Board Great Event for Saginaw.

The annual meeting of the Saginaw Board of Commerce was the largest attended and most enthusiastic known in the history of the organization. City officials and officers of the Midland Board of Commerce, officers and members of the Bay City Board of Commerce and the Flint Board of Commerce and other organizations were guests.

The program was carried out in every respect.

Resolutions were presented by Hon. J. W. Fordney for a municipal dredge, by Geo. H. Boyd for a union railroad station, and Judge C. M. Browne for permanent wide roads connecting Saginaw and Genesee County and Saginaw and Gratiot County by way of Merrill.

Managing Secretary Kirby reported the many activities of the Board for the last year. Treasurer M. N. Brady submitted his report.

A message was received from Lieut. Col. Theodore Roosevelt, Jr., expressing his regrets and inability to be present.

Short speeches were made by President George H. Hannum, Judge Hart of Midland, Mayor McBride of Brantford, Ontario, who brought greetings from his city, Mayor B. N. Mercer, John F. O'Keefe, and others. All sensed the feeling of everyone present in the Auditorium that night that Saginaw was going ahead more rapidly than many people comprehend and that it was the duty of every member of the Board of Commerce and every Saginawian to put his shoulder to the wheel and do whatever is necessary to assist in playing the part which the citizenship must in order to take care of the prosperity already evident and that which we will enjoy in further measure if we solve our problems.

Three thousand tickets were out for the dinner and the galleries and at 8:35 Ex-President William Howard Taft was escorted to the platform. Mr. Taft came to the Board of Commerce because he is a great man and statesman and is thoroughly familiar with the most important subject before the world today. He was given a mighty ovation, such as only Saginaw audience can tender to a guest of as great prominence as Mr. Taft. He was introduced by Hon. Benton Hanchett, chairman of this section of the meeting. Mr. Taft's talk, masterly,

clear, logical, delivered with a judicial precision and a simplicity which set out the



Ex-President Wm. H. Taft

covenant of the League of Nations like an open book, was a rare treat. His address closed the meeting and ended a year of progress in that onward rush of Saginaw.

—o—

The city is awakening to the fact that prices entering into house building are not going to drop and that the great need of homes at once is no myth. The movement is slowly gathering speed. Building permits comparatively show this:

1912.....	318	1916.....	265
1913.....	418	1917.....	286
1914.....	531	1918.....	428
1915.....	373	*1919.....	619

*Up to June 18.

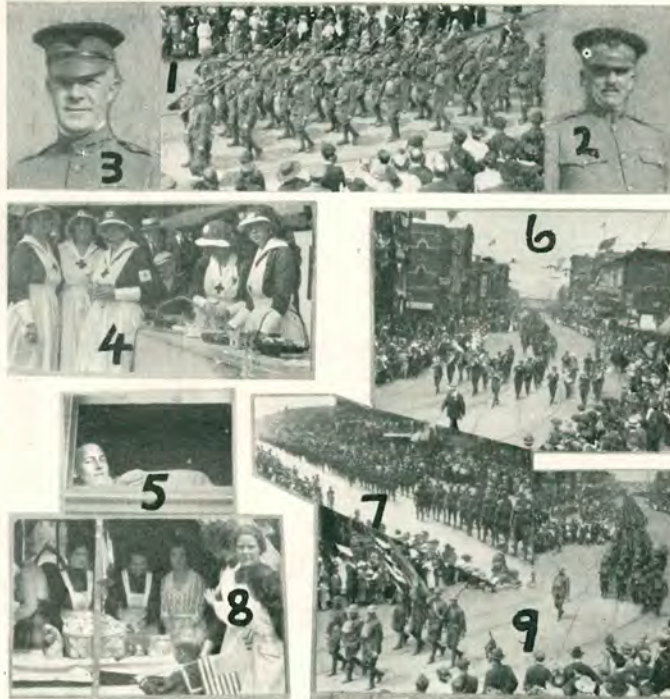
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The Board of Commerce received an invitation from the Cosmopolitan Club of the U. of M. to attend the annual banquet in Ann Arbor late in May. This club, made up of boys from a dozen foreign countries, was the guest of the Board of Commerce last year and visited many Saginaw plants and will take back with them to their home countries many ideas of Saginaw institutions.

THE RED ARROWS IN SAGINAW

TUESDAY, May 27, five hundred clean eyed, strong limbed heroes of the famous "Red Arrows" third battalion of the 32d division visited Saginaw. The city welcomed them with open arms. Mayor Mercer, Wallis Craig Smith and H. E. Op-

street cars, a dance, ball game, Red Cross, Salvation Army and a splendid parade featured the day. Our own Co. K., ground work of the old F Company of State Militia days came home with the battalion. Capt. Geo. S. Crabbe led them. A few minutes



- 1—Part of Co. K—our own Saginaw boys who smashed every line they hit.
- 2—Capt. Geo. S. Crabbe—beloved by his men and whose record is admired by all.
- 3—Major John L. Gardner, Lansing in charge of "Red Arrows" 3rd battalion.
- 4—One of Saginaw Red Cross canteens which extended a 100 percent welcome.
- 5—This soldier didn't have to think of the bugle call.
- 6—Head of parade column on Genesee.
- 7—Column marching on Genesee.
- 8—Salvation Army Doughnut Station.
- 9—Capt. George Crabbe leading column.

penheimer, all members of the soldiers' Welcome Home Committee went to Port Huron to try and route the soldiers through Saginaw. They succeeded and on 24 hours notice a celebration was prepared which the boys enjoyed. Eats, picture house,

after the parade Major Wm. H. Martin, our "Harry" arrived in the city. It was a great day for Saginaw and from expressions heard is was just as great a day for "the boys."

Deeper Waterways to Ocean Mean Much to Saginaw's Future.

The Directors of the Board of Commerce at their May meeting went on record in favor of deepened water way plan being proposed in Canada and the United States which lately received attention at Lansing and the National Capitol.

Managing Secretary J. B. Kirby was authorized to prepare Resolutions expressing the sentiment of the Board of Commerce. The Resolution follows:

"WHEREAS it has come to the attention of the Saginaw Board of Commerce that a great movement is now being inaugurated to deepen the St. Lawrence River and Welland Canal and the construction of larger and better locks so that transportation of ocean boats may be had to and from the Great Lakes.

The Saginaw Board of Commerce fully realizing the importance of such undertaking to the World Commerce and the great States bordering upon the Great Lakes hereby endorses the undertaking and pledges its support to the same.

NOW THEREFORE BE IT RESOLVED that Hon. Albert E. Sleeper, Governor of Michigan, be and he is hereby requested to place this import-

ant matter before the Michigan Legislatures at the earliest possible moment with recommendation of the creation of a commission to represent the State of Michigan along with an adequate amount of money to carry on its business for two years, and

RESOLVED FURTHER that a copy of this resolution be handed each of the respective representatives from Michigan in the United States Congress and United States Senators Chas. E. Townsend and Truman H. Newberry a view that the subject matter receive attention of the United States Congress and be made a part of our National program."

These Resolutions have been sent to Governor Sleeper and to every Congressman from Michigan and the two Senators at Washington, and from letters received from Washington they are being given every consideration.

Senator Townsend writes that the Saginaw Resolutions have been written into the records of the senate. Congressman Nichener of Michigan, is a member of the committee on Rivers and Harbors.

Saginaw with its Shipbuilding plant is vitally interested in a deepened water way to reach the Atlantic sea board.

Your faith in the future of
Saginaw is best expressed at
this time in the number of
homes you build, or inspire to
be built."

---Pres. Geo. H. Hannum

The Banks Are An Accurate Barometer of Saginaw Prosperity.

James Cook Mills in an article published in the News-Courier, May 26th set forth the financial condition of Saginaw in a manner leaving no doubt about the prosperity of Saginaw. His article in part follows:

"From December 31, 1917, to May 14, 1919, the total deposits jumped from \$21,

543,492.71 to \$27,745,867.65, a gain of \$6,202,374.94, or 28.8 per cent. At the latter date the total capitalization was \$1,400,000 and the surplus and undivided profits \$2,192,362.46, a total of capital resources of \$3,592,362.46, and showing a substantial gain over previous reports.

Summary:

	March 5, 1917	May 12, 1919	Gain
Bank of Saginaw.....	\$ 9,940,803.42	\$13,651,291.21	\$3,700,487.79
Second National	6,093,845.88	7,776,128.50	1,683,282.62
Peoples Savings	1,511,483.38	2,290,450.75	788,967.37
American State	2,149,999.50	2,875,188.98	725,189.48
Commercial Nat'l.....	927,251.32	1,152,808.21	225,556.89
	<u>\$20,623,383.50</u>	<u>\$27,745,867.65</u>	<u>\$7,122,484.15</u>

"The gain of more than seven million dollars represent savings of thrifty citizens and commercial and trust deposits due to increased activity in all lines of business in this city.

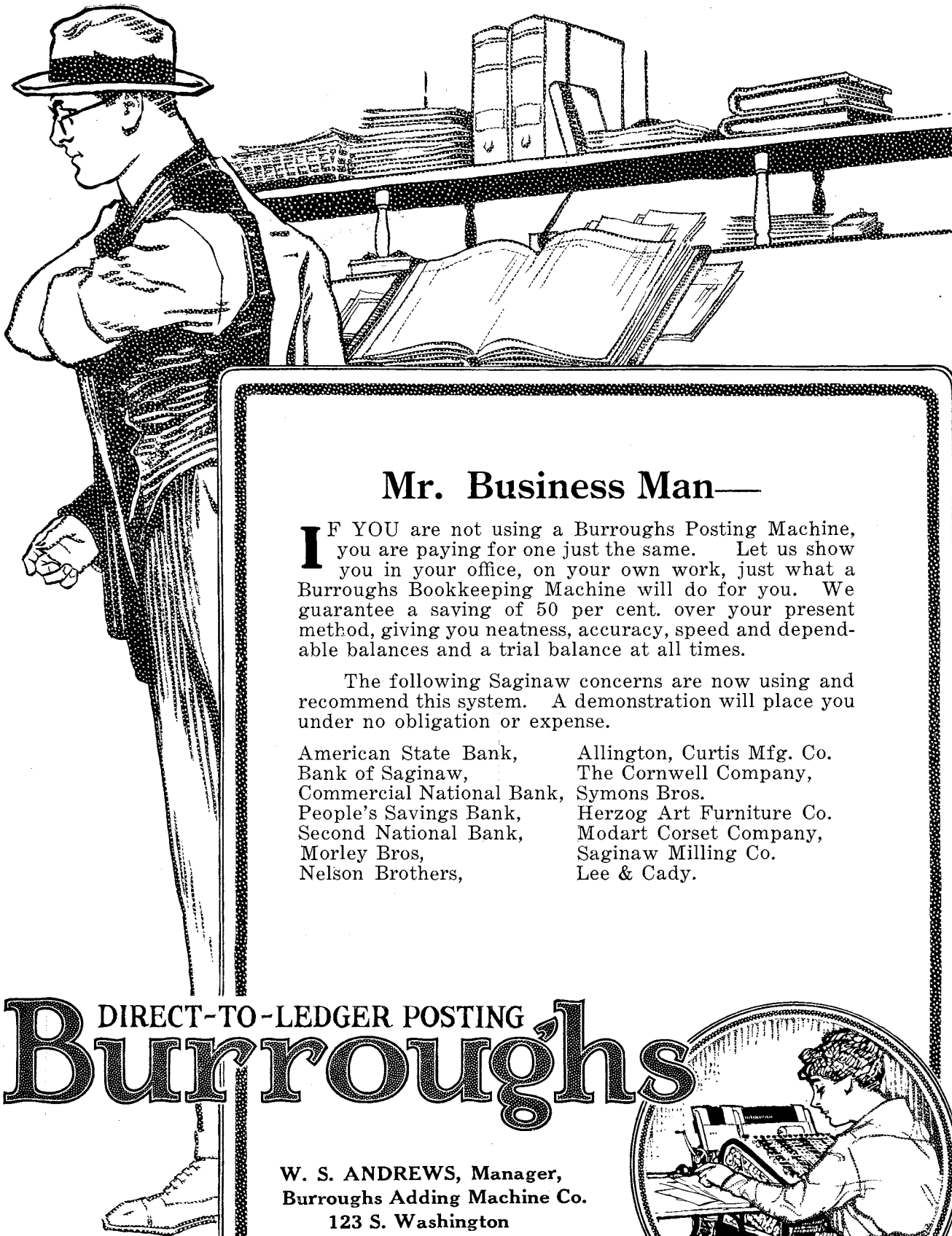
"In this connection it is worth while to draw a comparison between the summaries of our banks and the banks of Flint. While that city may have topped us in population, its banks have not overtaken our financial

institutions. On May 12, 1919, the five banks of Flint showed total deposits of \$23,262,887.12, or \$4,482,980.53 less than Saginaw banks, while the total resources were \$27,869,872.43 as against \$33,802,265.50 of Saginaw banks, or nearly \$6,000,000 less. At the same time the capital resources of Flint banks were \$962,142.75 less than the local banks."

Could anything be more convincing of Saginaw's sound financial condition?



W.S.S.
WAR SAVINGS STAMPS
 ISSUED BY THE
UNITED STATES
GOVERNMENT



Mr. Business Man—

IF YOU are not using a Burroughs Posting Machine, you are paying for one just the same. Let us show you in your office, on your own work, just what a Burroughs Bookkeeping Machine will do for you. We guarantee a saving of 50 per cent. over your present method, giving you neatness, accuracy, speed and dependable balances and a trial balance at all times.

The following Saginaw concerns are now using and recommend this system. A demonstration will place you under no obligation or expense.

American State Bank,	Allington, Curtis Mfg. Co.
Bank of Saginaw,	The Cornwell Company,
Commercial National Bank,	Symons Bros.
People's Savings Bank,	Herzog Art Furniture Co.
Second National Bank,	Modart Corset Company,
Morley Bros,	Saginaw Milling Co.
Nelson Brothers,	Lee & Cady.

DIRECT-TO-LEDGER POSTING
Burroughs

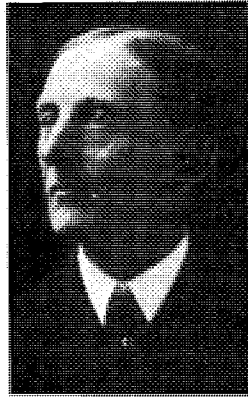
W. S. ANDREWS, Manager,
Burroughs Adding Machine Co.
123 S. Washington
Saginaw, Mich.



Directors of the Saginaw Board of Commerce



H. W. SULLIVAN
Director



CHAS. T. KERRY
Director



MAX HEAVENRICH
Director



JULIUS W. IPPEL
Director



H. A. SAVAGE
Director



BEN G. APPELBY
Director



GORDON L. GRANT
Director



EDWIN SCHUST
Director



J. A. CIMMERER
Director



H. E. OPPENHEIMER
Director



H. P. BAKER
Director



JOHN S. PORTER
Director



The Electric Supply Co.

JOBBERS AND DISTRIBUTORS

AGENTS

Howell
Rep Band
Motors

Corner Janes and Franklin Sts.

SAGINAW, MICHIGAN

AGENTS

Fostoria
Mazdan
Lamp

The News-Courier handled the annual meeting of the Board of Commerce in fine shape. The reports of officers were given in detail and several pages of the paper were used in portraying the story of this meeting. Cuts were used in profusion and from every standpoint the newspaper handled the event in a manner highly creditable.

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Probate Judge Arthur W. Ganschow not only got himself elected the President of the Michigan Probate Judges Association, but he brought the 1920 convention to Saginaw.

The Boy Scouts of Saginaw under the able direction of Scout Executive Curtis gave a splendid demonstration of their manly work the week of June 7th to 14th.

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The indigo plant of the Dow Chemical Works at Midland is in operation again. It has a big order for China. Seventy-five men are employed in this plant.

○○○

The Board of Commerce sent an invitation to the National Holstein-Friesian Association of America to hold its 1920 convention in Saginaw.

BANK OF SAGINAW

Member Federal Reserve System

Capital and Surplus	-	\$1,200,000.00
Resources	-	17,000,000.00

OFFICES:

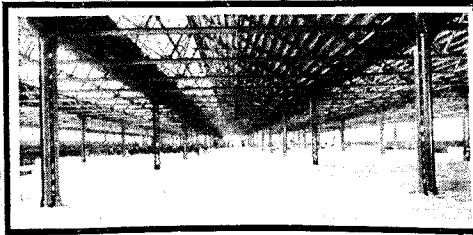
East Side—310-312 Genesee Ave.
West Side—400-402 Court St.
North Side—414-416 W. Genesee Ave.
South Side—Fordney and Centre Aves.

Men's Wear

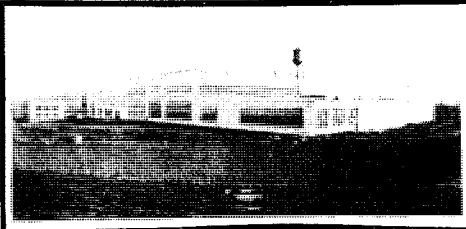
Jaeckel & Rau

212 Genesee Ave.

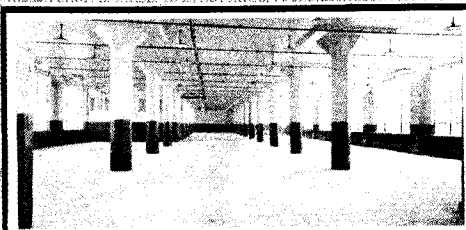
Complete Industrial Engineering Service



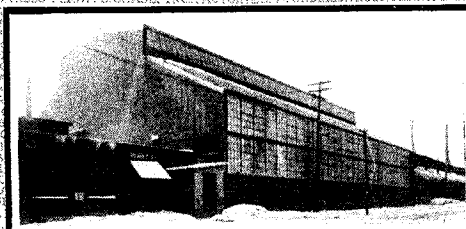
TRACTOR PLANT



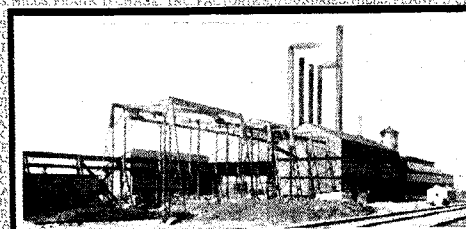
PUNCH PRESS PLANT



STEERING GEAR PLANT



SPRING & AXLE PLANT



ROLLING MILL

Helping To Build a City

Saginaw, Michigan is a city of push and of promise. We are helping to make it grow. Here is our record of contracts in Saginaw:

Saginaw Malleable Iron Co.,	Feb. 1917
Saginaw Ship Building Co.,	Sept. 1917
General Motors Corporation,	Dec. 1917
Saginaw Malleable Iron Co.,	May 1918
Central Foundry Company,	July 1918
Jackson-Church-Wilcox Co.,	Sept. 1918
Saginaw Malleable Iron Co.,	Mar. 1919

This represents nearly three million dollars worth of industrial buildings in one city, designed and put up by us, all of them requiring a saving of both time and money.

If you need a new plant or increased production in your present one, a good start is to send for our new book

"A Better Way To Build Your New Plant"

FRANK D. CHASE, INC.

INDUSTRIAL ENGINEERS

CHICAGO: 645 N. MICHIGAN AVE. WHITEHALL BUILDING, NEW YORK

Most Complete Plating Outfit

IN NORTHERN MICHIGAN

*Gold, Bronze, Brass, Nickel,
Copper, Oxidizing, Etc.*

THE J. C. VOGT SALES CO.

215 S. Washington Ave.

BROWN & GRANT

We are placing this ad. in the Bulletin because we appreciate what the Board of Commerce has done to make possible this feeling of confidence on our part.

We are yours for a HOME, for BUILDING LOTS, BUSINESS PROPERTY—anything in the real estate line, and we are yours for anything to make Saginaw a bigger and better city.

BROWN & GRANT

Telephones { Bell 85
 { Valley 917

109 So. Jefferson Ave.
Goeschel Building

Insure Your Insurance



The services of this office
and its connections are at
your disposal for the in-
spection of property,
rates, values, forms, etc.,
to
INSURE YOUR INSURANCE



BRADY & SAVAGE, INC.

H. A. Savage, Pres.

M. N. Brady, V. Pres. & Treas.

R. S. Judd, Sec'y