



Manufacturing is where it is at!

We are back to post-COVID participation, as this past week of events for the Fourth of July has shown. We hope you will find time to join us for one or more of our upcoming events.

Please note; all [blue colored text](#) is a hyperlink.

What's in the newsletter!

- Feature Article: National MFG Day is Coming Soon
- GLBMA Events/Programs
- Plant Tour: Blue Thumb
- Partner News/Events

Welcome - New Members

Dyna Products



The year 1998 was a big year for two young Amish entrepreneurs. Twin brothers, Norman and Nathan Miller put their dreams and wallets to the test and built a brand new shop with a brand new name: DYNA Products. Today, that name has become known, not only throughout the country, but worldwide.

Several years prior to DYNA's inception, the brothers manufactured specialty log furniture processing equipment in their father's fence post business, mostly for their own use. However, it wasn't long before orders poured in. As DYNA's customer base developed, other markets were pursued including portable log bandmills.

With time, the mid-size firewood processor market called for a quality, value-driven machine. In 2009, DYNA Products stepped in and met that need. Today, DYNA has grown to be a market leader in the industry with well over 1500 processors manufactured. As this product line grew, DYNA sold the portable bandmill line and continued focusing on what they did best: building firewood processors.

The DYNA mission is to build a quality product for a fair price, backed by the best customer support, allowing the customer to reap greater profits in the firewood industry.

Feature Article

[National MFG Day is Coming Soon](#)

Celebrated nationally on the first Friday in October, MFG Day is manufacturing's biggest annual opportunity to inspire the next generation, positively shift perceptions about our industry, and build the foundation for the manufacturing workforce of the future.

MFG Day is an initiative of the Manufacturing Institute. The MI builds, diversifies and strengthens the modern manufacturing workforce, with the goal of furthering individual opportunity, community prosperity and a more competitive manufacturing industry. The MI engages underrepresented communities and shifts perceptions about careers in modern manufacturing, leads skilled training and career development programs, provides thought leadership and research on the changing state of the workforce and builds partnerships to scale up its impact on manufacturing in the United States. As the 501(c)3 nonprofit workforce development and education partner of the National Association of Manufacturers, the MI is a trusted adviser to manufacturers, equipping them with solutions for the industry's toughest challenges.

The Great Lakes Bay Manufactures Association supports National MFG Day. If you would like to host a group of students or speak to a classroom about the opportunities in manufacturing, please let us know. We can connect you to someone in your local school district.

We encourage you to register for your event on October 6, 2023, or any other day in October.

GLBMA News

Join us for our Best Practices Plant tour at Blue Thumb

Tuesday, August 15
4:30 pm to 6:30 pm
2650 Schust Road
Saginaw, MI 48603

Please register by clicking [here](#).

We ask that you wear closed-toed shoes, and better yet, steel-toed shoes. Bring your favorite pair of safety glasses too. Refreshments provided.

Blue Thumb has evolved over the years but started as a simple business by the owner while in high school. Progressing to a manufacturer over the years out of necessity, Blue Thumb is now one of only four rotational molding companies in the state. From water features and aquariums to custom acrylic and plastics, you won't want to miss touring their 126,000 sq. foot facility. Learn how Blue Thumb blends manufacturing, distributing, and retail operations all under one roof.

Plant tours are limited to two (2) non-manufacturing members from each company as space is limited.



Blue Thumb

GLBMA Annual Golf Outing

The GLBMA annual golf outing will be Thursday, September 14, 2023. The event will be at Apple Mountain Golf Course.

Registration is now open.

We will open registration and the driving range at 8:00 am with a shotgun start at 9:00 am.

We are already halfway to a sell-out, be sure to register your team as soon as possible.

We are accepting sponsors and door prizes at this time. Click [here](#) for details to sponsor this outing.

We look forward to seeing you there!



GLBMA to offer Dale Carnegie Training

The GLBMA in partnership with Dale Carnegie will be offering a fall leadership class designed for manufacturing. This class is slated to be held in Standish at the WELL Outreach Center. The class will be held from 1:00 pm until 5:00 pm each day. September 6, 20, 27; October 4, 18, 25; November 1, 8, and 22. The GLBMA rate for the class is \$1,670 per person. We need 24 participants to run this class. Please register using the button below for this class. See class flyer [here](#).

[Register here](#)

Our Next All Member Meeting - September

Our next all member meeting will take place September 5, 2023, 4:00 pm to 5:30 pm at The Point. Located at 6235 Gratiot Road in Saginaw. Save the date and stay tuned for more information.

We are working on our agenda and will have our speakers secured shortly.

We hope to see you there. No registration is required.

Our last quarterly meeting is scheduled for November 28, 2023.

Quality Special Interest Group (SIG) Meeting

August 23 - Invite your Quality Staff/Plant Management to attend

Save the date. Details to follow shortly. August 23, 2023 from 3:00 pm to 4:30 pm.

Thank you to AVU Registrations and MMTC for hosting this group.

Open to all members and guests! Come Cheer on your Favorite Olympian

Tuesday, **July 25, 2023** (please note date change due to the golf invitational)

5:00 pm to 7:00 pm

Great Lakes Safety Training Center

1900 Ridgewood Dr. Midland, MI 48642

Are you game? We are! Join us for this first time event as you root on your favorite companies CEO. The Great Lakes Safety Training Center in Midland will host this event. We encourage you to attend to cheer on your choice Olympian. Ma's Kitchen Food Truck will be on site for food and beverage purchases. You may bring a snack of your own. This event is a non-alcoholic event.

Our Olympians are as follows:

Dawn Ives - Cases Systems

Julie Malesky - Nexteer

Kelly Wehner - Case Systems

Kelly Juday - Great Lakes Safety Training Center

Kristen Wenzel - Michigan Works! Great Lakes Bay Region

Cara Lynch - AVU Registration

Loni Brushaber - PNC Bank

Elissa Olson - Michigan Manufacturers Association

Who will bring home the gold and bragging rights?

This event is free and open to anyone to root on their favorite Olympian.

Download event flyer [here](#) to share with your employees.

Thank you to PNC Bank for sponsoring this special interest group.

Partner News

Nexteer Host Educators

We're excited to share more about a recent event held with the help and partnership of Nexteer Automotive - Educator Day!

Nexteer Automotive and the Great Lakes Bay Regional Alliance recently hosted more than 30 educators from across the region for an onsite visit to Nexteer's laboratory and automotive test track. Aimed at connecting real-world applications of STEM to opportunities for engagement in the classroom, educators learned about Nexteer's products, advanced technologies, career opportunities and some of the anticipated requirements for the workforce of the future.



Read more [here](#) and see how you can host. Photo credit - STEM in Great Lakes Bay Region

How Does the New Law Effect your Business!

Now is a really good time to learn how to use Siri and blue tooth functions on your cell phone. Why? As of June 30, 2023, using a phone while behind the wheel in Michigan is now unlawful, unless using a hands-free program or phone mount.

Governor Whitmer signed the bills on June 7th. Offenders can expect to face monetary fines and/or community service hours.

If your business operations require driving on Michigan roads, you'll want to be sure to inform your employees of this new distracted driving law.

Please review and share the video provided by WDIV News 4 in Detroit for do's and don'ts for the new law.



Nominations now Open for the 2023 Manufacturing Excellence Awards

MMA | mimfg.org



Your copy should address 3 key questions: Who am I writing for? (Audience) Why should they care? (Benefit) What do I want them to do here? (Call-to-Action)

Create a great offer by adding words like "free" "personalized" "complimentary" or



MMA is seeking the best of the best from Michigan manufacturers whose homegrown ingenuity is leading the entire industry into the future.

Nominate your favorite product for this people's choice contest!

"customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining"!

[Nominate online](#)

[Nominate Coolest Thing](#)

Hiring International Talent Information Session

Saginaw Future! Greg LaMarr | glamarr@saginawfuture.com

Looking to hire international talent? Plan to attend this information session, on **July 26, 2023** at Saginaw Valley State University, **Curtiss Hall Banquet Room #12**, 7400 Bay Road, Saginaw. This session runs from **2:00 pm to 4:00 pm**.

- Statistics & Importance of Hiring International Students: Gracie Xavier & Kate Brennan from Global Detroit
- How to Hire an International Student: Adem Althor from SVSU's International Programs
- Mechanics of Hiring International Students After Their OPT /CPT: Mitchell Piper from Braun Kendrick Finkbeiner P.L.C.
- Why Population Growth Matters to Employers: Ken Horn from the Great Lakes Bay Regional Alliance
- Success Stories from Local Employers!

Attendance is free. Register to attend [here](#).

Down load flyer [here](#).

Advanced Manufacturing Expo to take Place in August

Advanced Manufacturing Expo

AME 2023 is Wednesday, August 9th & Thursday, August 10th, at the DeVos Place Grand Rapids, Michigan.

AME 2022 was a great success, with 3000 manufacturers, industry experts networking, and 1000+ unique manufacturing companies attending. This year's 7th annual regional show is growing into a national event, with over 8% of attendees from out of state and as far as California. AME 2023 will utilize the 180,000 sq. ft. of show space at DeVos Place, conveniently located in beautiful downtown Grand Rapids.

All three previous hall sponsors return for 2023 as well. Automation, Mechanical, and Metal Working Hall all bring in the best of the best within each of their halls!

Attendance is free. Register to attend [here](#).

2023 Michigan Lean Consortium Annual Conference

Michigan Lean Consortium

This year, our theme for the conference is Lean: What Really Works. With the feedback from previous attendees, we have designed an event to focus more on practical application and less on theory. We will have hands-on activities and case studies to apply Lean principles and better understand them.

We have book keynote and active learning session speakers who have extensive experience in Lean and can provide tangible examples of its success. Additionally, we will provide ample opportunities for participants to explore the city of Traverse City and its many attractions.

Tuesday, August 8 at 8:00 am to Thursday August 10, 2023 at 4:00 pm
Hagerty Center @ Northwestern Michigan College, 715 Front Street, Traverse City, MI

For complete details and registration - click [here](#).

Great Lakes Safety Training Center provides Lockout/Tagout for Managers

Jill | 989-837-2332

LOCKOUT/TAGOUT FOR MANAGERS



Why should I take Lockout/Tagout Managers?

This course is for any manager who is responsible for safety and health issues on the job, including the management and oversight of a lockout/tagout program.

What will you learn in this seminar?

- The basic elements of an Energy Control Program according to 1910.147 (c)1
- How to perform an inspection on a LOTO Procedure
- How to prepare a procedure for the LOTO of a machine
- Be able to summarize the major points of OSHA's 1910.147
- Hands on skill practice

Class Dates:

June 20, 2023
July 25, 2023
August 15, 2023
September 19, 2023

Class Time:

7:30 am - 11:30 am

Where:

Great Lakes Safety Training Center
1900 Ridgewood Drive
Midland, MI

To register:

989-837-2332 or
enrollment@glstc.org

Pricing:

This class is **FREE** due to a grant from MIOSHA CET Division. Pre-registration is required.

**Auxiliary aids, services and other reasonable accommodations are available, upon prior request, to individuals with disabilities.*

1900 Ridgewood Drive | Midland, MI 48642
989-837-2332 | www.glstc.org

*Preparing People to
Live and Work Safely Every Day!*

The Duperon Learning Center for Children with Special Needs opens in Ghana, Africa

We are incredibly honored to celebrate the ribbon cutting and opening of the Duperon Learning Center for Children with Special Needs in Ghana, Africa!

The Duperon Learning Center came about as the result of a chance meeting of two extraordinary individuals who live more than 5,000 miles apart. Terry Duperon met Priscilla Amanorkuor Dseagu in early 2018 when he was invited by Joseph Ofori-Dankwa, Professor of Business at Saginaw Valley State University, to Ghana, Africa, to teach his signature program of Duperon Education, The Class.

Learn more about the Duperon Learning Center here: <https://lnkd.in/gsrh-GBR>

Medicare 101 Educational Event

The General Agency | Nate Weisenburger | nweisenburger@ga-ins.com

Medicare 101 Educational Event - Free to attend

You and a guest are invited to a FREE Turning 65 workshop designed to take the confusion out of enrolling in Medicare. We will help you make an informed choice during this very important enrollment period. Presented by Wendy Dreyer.

Choose from
Tuesday, August 1, 2023 at 3:00 pm
or
Tuesday, August 8, 2023 at 7:00 pm

Location for both sessions: Soaring Eagle Casino & Resort - Conference Room
6800 Soaring Eagle Blvd., Mt. Pleasant, MI

- What is Medicare and do I have to enroll?
- When do I sign up for Medicare?
- Who is eligible for Medicare?
- Enrollment, premiums, and penalties for Medicare.
- How to compare a Medicare Advantage and Medicare Supplement?

Space is limited! RSVP today to reserve your spot!

Online: Click [here](#)

Phone: 989-817-4293

Email: wdreyer@ga-ins.com

This is an educational event; no products will be sold at this event. Wendy Dreyer is a licensed and certified agent who works with Medicare enrollees to explain Medicare Advantage, Medicare Supplement and Prescription Drug Plan options. Download flyer [here](#).

Automation Alley to open Cybersecurity Center at Oakland University

Automation Alley & SensCy

The Department of Energy's (DoE) initiative for a new [Cybersecurity Center at Oakland University](#) will leverage our SensCy Score evaluation to conduct cyber research for 1000 manufacturing companies. The initiative, supported by the DoE and [Automation Alley](#), will prepare the manufacturing industry for its transition to [Industry 4.0](#). We're honored to contribute to this important initiative, said Rick Snyder, CEO SensCy.

We look forward to seeing how this center will help manufacturing in the future.

What is your SensCy Score

Your SensCy Score™ is a good indication of your organization's cyber hygiene and how prepared your organization is against cyber threats. We can generate your score in less than 30 minutes—at no cost to you!

The General Agency offers GLBMA Members select Insurance Lines

Nate | 734-994-6088 | NWeisenburger@ga-ins.com

The General Agency is currently offering reviews for GLBMA members for their liability, workman compensation, or cybersecurity lines of insurance. The General Agency offers a broader coverage at the same or better rate. In addition, the GLBMA is receiving a yearly rebate from the General Agency. Interested in a review of your insurance coverages in these areas, please reach out to Nate Weisenburger at NWeisenburger@ga-ins.com or call 989-817-4271.

1st State Bank Shares Counterfeit Chronicles featuring Blue Thumb's Kip Northrup

Allison | 989-272-7522 | allisonb@1ststate.bank

Recently, 1st State Bank had the opportunity to collaborate with Tri-Star Trust on a two-part series on the Mitten Money Podcast hosted by William Zank. The topic covered in this series is the ever-growing concern of fraud in businesses. Every year thousands are impacted by fraud and, at 1st State Bank, we want to do all that we can to help prevent fraud from happening in businesses and in our community. These podcasts are not advertisements for our bank, but educational pieces designed to equip local businesses with the knowledge and steps necessary to safeguard themselves against fraud, regardless of their financial institution. Below, we have included a description of both podcasts and a link to the Tri-Star Trust Mitten Money website to listen to the audio.

Counterfeit Chronicles Part One: In this conversation between Todd Gregory, Executive Vice President & Chief Lending Officer of 1st State Bank, and Peter Ewend, President & CEO of Saginaw Bay Underwriters, they shed light on the alarming rise of check fraud and provide valuable insights and advice for safeguarding your finances, including dedicated insurance options for fraud protection.

[Episode 60: The Counterfeit Chronicles: Part One with Todd Gregory, 1st State Bank, and Peter Ewend, Saginaw Bay Underwriters - Tri-Star Trust \(tristartrust.com\)](#)

Counterfeit Chronicles Part Two: In this episode, Cindy Holliday, 1st State Bank's BSA Officer and Kip Northrup, Owner of Blue Thumb walk through a real world example of check fraud and discuss best practices for fraud prevention. They discuss Positive Pay service, the importance of daily account monitoring and other essential topics that can help you defend against fraudulent activities.

[Episode 61: The Counterfeit Chronicles: Part Two with Cindy Holliday, 1st State Bank, and Kip Northrup, Blue Thumb - Tri-Star Trust \(tristartrust.com\)](#)

Michigan Manufacturers Association (MMA) - Updates

Ashley Wakefield | 517-487-8523 | wakefield@mimfg.org | view MiMfgMagazine [here](#).

Early Registration now open for MFG Legislative Day

Tuesday, September 12, 2023
Heritage Hall | Michigan State Capitol Building
and MMA Headquarters | 620 Capitol Ave.
Lansing, MI

Get “hands-on” lobbying experience, connect with key policymakers and learn about MMA’s efforts to develop a pro-manufacturing economy during MMA’s annual Capitol event.

From pre-registration to the evening reception, MMA Legislative Day is all about networking. Plan to join us in Lansing for this exclusive opportunity to connect with industry advocates, legislative leaders and regulatory officials.

Registration and details can be found [here](#).

Nexteer's Jill Dralle joins MMA Board of Directors

MMA

At its [June Annual Meeting](#), the MMA Board of Directors elected two new members to the body, re-elected several sitting members, and advanced a slate of officers.

Congratulations to these leaders that facilitate the Association’s robust activities. Welcome to Jill Dralle, Vice President and Chief Operating Officer of Nexteer Automotive, USA, and Mark Kramer, President and CEO of Anderson Development Company.

Registration Opens for MMA Workforce Solutions Regional Meeting

MMA

To navigate the gaps between workforce supply and demand, MMA is facilitating regional collaborative solutions to help the Michigan manufacturing industry and our members develop the strongest and most competitive manufacturing workforce in the world.

We’re coming to you in 2023 with Bill Rayl, MMA Executive Director of Workforce Solutions, to facilitate regional connections and share valuable talent information.

Thursday, October 12, 2023
Courtyard by Marriott Bay City
2 East Main Street, Bay City

Standard Registration

\$75/person for MMA Industry & Associate Members

\$100/person for MMA Insurance and Future members

Agenda

11:00 a.m. Registration

11:30 a.m. Welcome

11:40 a.m. Keynote from MMA’s Bill Rayl

12:15 p.m. Networking Lunch

1:00 p.m. Manufacturing Panel Discussion

1:30 p.m. Local Partners & Resources

1:45 p.m. Closing

2:00 p.m. Networking

Bill Rayl is widely regarded as one of the most successful creators of talent development programs for manufacturing careers in the nation. He was named MMA's Executive Director of Workforce Solutions in April 2022 and works to support the full spectrum of manufacturing talent throughout the state. In his 30 years of experience, Bill has developed engaging programs preparing students in the Jackson area and elsewhere from pre-K to STEM pathways, skills certifications and advanced degrees.

Register to attend [here!](#)

MMA shares Major Manufacturing Priorities Approved in States 2023-2024 Fiscal Year Budget

MMA

The Legislature passed the Fiscal Year 2023-2024 budget last night, authorizing over \$81 billion in appropriations, including a \$200 million deposit in the state's Rainy Day Fund.

Items of beneficial interest to manufacturers include:

Strategic Outreach and Attraction Reserve (SOAR)/Make It in Michigan Fund – \$500 million to continue incentives to bring advanced manufacturing projects to the state

Make It in Michigan Competitiveness Fund – \$350 million to attract additional resources from various federal programs for manufacturing facilities, clean energy, infrastructure and technology.

Going PRO Talent Fund – \$54.75 million for short-term employer-driven training.

Tri-Share Child Care Program – \$3.4 million to assist employees and employers increase access to child-care services.

Michigan Reconnect Grant Program – \$65.2 million to expand the tuition-free community college program for adult learners.

PRIME School Development – \$6 million for MMA-driven customized manufacturing programs in high schools through our partners at the SME Education Foundation.

Talent Retention and Expansion – \$40 million to support programs that will attract young talent by creating vibrant street life neighborhoods or districts and to create business ownership opportunities.

Skilled Trade Grant Program – \$28 million to support four skilled trades worker associations to run talent training programs.

Transportation Economic Development Fund (TEDF) Grants

- Category A (road projects that increase economic potential) – \$25.7 million to provide road infrastructure around major economic projects.

One Time Appropriations/Work Projects

- AFL-CIO Workforce Development Institute – \$5 million to provide occupational skills, apprenticeship, and health and safety training.
- Mid-Michigan College Advanced Manufacturing/Skilled Trades Center – \$2.5 million to enhance classes available for automation and robotics, plastics technology,

machine tool, welding, and manufacturing management.

Not specifically included in this budget but negotiated throughout, the Legislature and the Governor have agreed to continue working on the language and funding necessary to launch a new R&D Tax Credit to incentivize innovation here in the Great Lakes State.

Thank you, Mike Johnston, Caroline Liethen, and Dave Worthams, for your continued work on the capital. These initiatives will keep manufacturing at the forefront.

We welcome your company updates and events but ask that they be ready to cut and paste to ensure that data transfer is correct and no errors occur. The GLBMA policy is to share items that align with manufacturing in our newsletter. The GLBMA reserves the right to correct any grammatical errors prior to publishing. The GLBMA reserves additional emails for events, partners, state initiatives, and MFG Champions*. The GLBMA does not share or publish our contact list, event list, or email list. If you would like to submit something for consideration, please send it to tlblehm@svsu.edu. The GLBMA reserves the right to use submissions and edit for grammar or punctuation for clarification. **The GLBMA newsletter is published about the 15th of each month, items must be received no later than the 10th of the month.** Thank you.

*MFG Champions are allowed one email per year; please call 989-964-2881 for more details.

Manufacturing Champion Members and Supporters



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