

61ST DELL VALLEY HUDSPETH COUNTY FAIR



SEPTEMBER 27 & 28, 2019

2019 SPONSORSHIP PACKET

*"Celebrating 61 years of good ole'
country fun"*

The Dell Valley Hudspeth County Fair has celebrated the rich agriculture and the western heritage of Dell Valley and Hudspeth County, since 1958. Each year the event relies upon the generosity of our advertisers and sponsors to insure a fun and entertaining experience for all who attend. We hope that we can continue to rely on your continued support as we strive to make our 61st edition a memorable event.

The 2019 Dell Valley Fair Sponsorship Program provides a direct vehicle to reach roughly 1200 visitors and participants over a three day weekend. As a Sponsor, your company is provided with a wide range of advertising, marketing and hospitality benefits.

All packages are designed to provide advertising and marketing opportunities for participating sponsors. As a sponsor you can enhance your corporate image through community involvement and promote your product through event tie-ins or product sampling and interacton wit our visitors.

Tie-In Opportunities Include:

*Brisket BBQ - Sounds of the Past - Westrn Dance
Kids Amusement - Exhibit Barn - Band*

DELL VALLEY HUDSPETH COUNTY FAIR ASSOC.

P.O. BOX 375

DELL CITY, TX 79837

Sponsor Rep. Terri Lattick

Cell: 937-603-2509 Fax: 937-904-2042

www.dellvalleyhudspethcountyfair.com

sponsorship@dellvalleyhudspethcountyfair.com



Fair Sponsorship Packages!

Option 1-Best of Show-\$2500.00

- Full page in Fair Program
- Company Logo on Web Site
- Inclusion in all Media and Ads
- Signage in high impact areas
- Up to four (4) Banners
- Booth space in key location
- Event Tie-In
- Company Logo on Print Media
- VIP Access for (10) includes:
Ranch Rodeo-BBQ and Western Dance

Option 2- Winner's Circle-\$1000.00

- Half-(1/2) page in Fair Program
- Company Logo on Website
- Inclusion in all Media and Ads
- Mention on Public Address System
- Signage in High Impact Areas
- Up to two (2) Banners
- Booth space in key location
- Event Tie-In
- VIP Access for six (6) includes:
Ranch Rodeo- BBQ and Western Dance

Option 3-Sweepstakes-\$500.00

- Quarter (1/4) page in Fair Program
- Mention on Public Address System
- Company Logo on Website
- Inclusion in all Media and Ads
- Signage in High Impact Areas
- One Banner
- Booth space in key location
- VIP Access for four (4) includes:
Ranch Rodeo- BBQ and Western Dance

Option 4-Blue Ribbon-\$250.00

- 1/8" page in Fair Program
- Mention on Public Address System
- Company Logo on Website
- VIP Access for two (2) includes:
Ranch Rodeo- BBQ, and Western Dance

Option 5-Honorable Mention-\$150.00

- 1/8" page in Fair Program
- Company Logo on Website
- Mention on Public Address System

SPONSORSHIP AD SIZES

Space	Width	Height
Full	10"	12.5"
1/2	10"	6.25"
1/4"	5"	6.25"
1/8"	5"	3.00"

Signage: Must be provided by: August 9, 2019

Signage may be shipped Via-FedEx-UPS To:

DVHFA-Terri Lutrick

201 W. First St.
Dell City, TX 79837

DEADLINES: All company logos and ad artwork are due no later than: September 6, 2019. Digital artwork is acceptable in PDF or EPS formats not to exceed 10mb.

Please email artwork to sponsor email below.

Tie-In Opportunities:

Sounds of the Past
Western Dance
Brisket BBQ
Kids Amusement
Exhibit Barn

Contact Info: DVHCF- Terri Lutrick

Cell: 915-603-2564

Fax: 915-964-2512

Email: sponsorship@dellvalleyhudspethcountyfair.com

Website: www.dellvalleyhudspethcountyfair.com

Mail or Pay Online:

www.dellvalleyhudspethcountyfair.com

----- perforate along dotted line -----

Select Package and Remit Payment to: D.V.H.C.F.A.- P.O. BOX 375-DELL CITY, TX 79837

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Best of Show 2500.00: _____

Winners Circle 1000.00: _____

Sweepstakes 500.00: _____

Blue Ribbon 250.00: _____

Hon. Mention 150.00: _____

Tie-In Preference:

Tie-In #1 _____

Tie-In #2 _____