

CONNECTION

INDUSTRY NEWSLETTER

APRIL 2022

SPRING SOCIAL/ DONATION DRIVE

Celebrate Spring with your fellow IAEE members and help families in need by donating to the Ronald McDonald House

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EDUCATION SESSION

Welcome to the next normal, where the customer's experience is reliant and centric to understanding the customer's hierarchy of needs.

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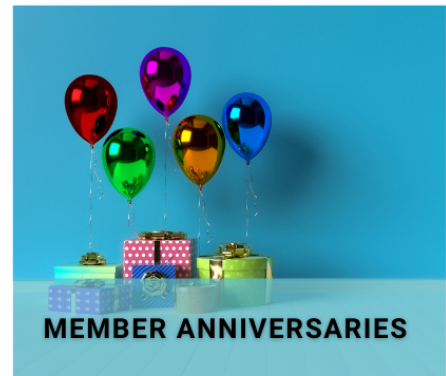
ANNIVERSARIES

The success our organization has experienced would not be possible without your contribution. THANK YOU!

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SHERRON WASHINGTON, M.A.



MEMBER ANNIVERSARIES



SPRING SOCIAL



Ronald McDonald House Charities®
 Central Texas

DONATION DRIVE

Upcoming Event



IAEE International Association of Exhibitions and Events®
Exhibitions and Events Mean Business
CENTRAL TEXAS CHAPTER WWW.IAEE.COM

SPRING Social

WEDNESDAY, APRIL 20

5PM-7PM

**PUNCH BOWL
SOCIAL**

@ THE DOMAIN



SPONSORS

Freeman

Shepard

FW VISIT FORT WORTH

EXPOTEX

Let's Make a Difference and Give-Back this Spring!

The IAEE Central Texas Chapter is happy to announce our **Spring Donation Drive** for the **Ronald McDonald House of Central Texas** will be happening in conjunction with our Spring Social on **April 20th**.

We will be collecting items to put together "Care Packages" of goodies and comfort items to support families in need.

If you cannot attend the Spring Social but would still like to donate, please get in touch with **Marti McCollough (marti.mccollough@austintexas.gov)** to arrange a time to drop off your items. The deadline for donations is **April 29, 2022**.

*** Wish list items are below; all items must be new***

 **Ronald McDonald House Charities**
of Central Texas

Wish List

Unfortunately, we are unable to accept used items.

Food Items ●●●●

Individually Wrapped Breakfast Items:
Granola Bars
Breakfast Bars

Individually Wrapped Snacks:
Chips
Cookies
Crackers
Fruit Snacks
Trail Mix

Individually Wrapped Meals:
Cereal ●●●●
Mac and Cheese ●●●●
Soup ●●
Chef Boyardee ●●

For Adults

Writing Journals ●●●●
Adult Coloring Books ●●
Colored Pencils/Pens ●●
Crossword Puzzle Books ●●

For Children/Teens ●●

Coloring Books
Small Lego Sets
Small Toys
Small Kid Puzzles (75 pieces or smaller)
Small Games
Cards
Headphones
Stress Balls

Household Items

Disinfectant Wipes ●●●●
Paper Towels ●●●●
Paper Plates and Cups ●●●●
Hand Sanitizers (Min. 60% Alcohol) ●●●●
Hand Soap ●●
Dish Soap ●●
Trash Bags, 13 or 45 Gallon ●●
Dishwashing Liquid ●●
Laundry Detergent - powder or liquid ●●●●
Powder-Free Vinyl Gloves ●●

Beverages

Bottled Water (16 oz. or less) ●●●●
Coffee (No decaf) ●●
Keurig K-Cups ●●
Coffee Creamer ●●●●

Any Brand of Individual Beverages: ●●

Caprisun
Juice boxes

Toiletries ●●

Toiletry Kit
Toothpaste

Miscellaneous

Standard Size Pillows ●●
"Forever" Postage Stamps ●●
8.5"x11" Printer Paper (24lb or 28lb) ●●
Gift Cards: HEB, Wal-Mart, Target, Home Depot ●●

Donation Drop-Off:
Austin: 1315 Barbara Jordan Blvd., Austin, TX 78723
Bryan/College Station: 3000 Briarcrest Dr., Suite 209, Bryan, TX 77802
**Email Paula in Austin (pdulke@rmhc-ctx.org) or Shannon in BCS (scashion@rmhc-ctx.org) to schedule a delivery, so they can prepare for your arrival.*

● - Ronald McDonald House
● - Family Rooms
● - Happy Wheels Carts
● - Bryan/College Station

(512) 472 - 9844 | rmhc-ctx.org | info@rmhc-ctx.org

Upcoming Event



EDUCATION

OPTIMIZING THE CUSTOMER EXPERIENCE (CX) IN THE NEXT NORMAL



SPEAKER SPONSOR
fern Expositions Events Experiences



📅 **MAY 5, 2022**

🕒 **11:00am - 1:00pm**

★ **LUNCH & PARKING INCLUDED**

📍 **TCEA OFFICES**
3100 ALVIN DEVANE BLVD
BUILDING B
AUSTIN, TX 78741

LEARNING OBJECTIVES

- ✓ Understand the customer needs in the next normal
- ✓ Amplify communication to enhance the customer's experience
- ✓ Discovering how to leverage interactions to create grand impact



EARLY BIRD 

\$35	\$45
MEMBER	NON-MEMBER

Thank you to those that participated in last quarter's member survey. Your input is valuable as we continue to find new ways to engage the community and enhance our programming.

The winner of a \$25 Amazon gift card is...



Happy Anniversary

THANK YOU FOR SUPPORTING THE IAEE CENTRAL TEXAS CHAPTER!

1 Year:

Taylor Canas-Texas Association of School Boards
Bryan Kunz-Galveston Island Convention & Visitors Bureau
Braley SanMiguel-Veterinary Emergency & Critical Care Society
Trey Payne-AEX/TexasXpo
Monika Morrow-Texas Nursery & Landscape Association Inc
Debra Cukjati-Lineberry Hospitality Financial & Technology Professionals
Eliza Selig-Hospitality Financial & Technology Professionals
Justin Ables-TASBO
Rebecca Pena-Visit Houston
Heather Tuley-TASBO

5 Years:

Trevor Peevey-Texas Nursery & Landscape Association Inc
Joe Flores-BearCom
Jeff Moore-Austin Convention Center Department
Stacey Carroll-Visit San Antonio
Amanda Ciarlone-Visit San Antonio
Michelle Moon-Visit San Antonio
Kathy Swanson-TASBO
Janny Vasquez-Texas Computer Education Association
Angelique Vesey-American Society of Mechanical Engineers (ASME)

Happy Anniversary

THANK YOU FOR SUPPORTING THE IAEE
CENTRAL TEXAS CHAPTER!

10 Years:

Abby Renel-Texas Medical Association
Michael Conti-Access Intelligence LLC
Dane Piper-Visit Austin

15 Years:

Amanda Barton-Maritz Global Events
Jeff Dye-AEX/TexasXpo
Sandra Bench-Freeman
Auntrell Grover-Henry B Gonzalez Convention Center
Mary Castetter-Texas Association of Builders DBA Sunbelt Builders Show
Angelica Stehling-Texas Association of Builders DBA Sunbelt Builders Show
Lorraine Urey-Texas Association of Builders DBA Sunbelt Builders Show

20 Years:

Amy Graham-Texas Nursery & Landscape Association Inc.

25 Years:

Mary Kay Hackley-Visit Austin
Amy Prenger-Texas Nursery & Landscape Association Inc.

