IAEE
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International Association of Exhibitions and Events®

CENTRAL TEXAS CHAPTER | WWW.IAEE.COM

CONNECTIONS

FEATURING

- Southwest Showcase Recap
- Anniversaries
- Join Our NCAA Bracket Pool

SOUTHWEST SHOWCASE 2023: A TIME FOR RECONNECTING!

The Annual Southwest Showcase wrapped in January, and it was such a treat seeing so many of you at the Kalahari Resort and Convention Center! This year's event featured nine unique breakout sessions, two inspiring keynotes, nearly 200 meeting planners, and over 80 exhibiting companies!

In addition, IAEE-CTC's own Dana Kirkhart, CEM, Director of Client Solutions for Freeman, was honored as Industry Professional of the Year and Destination El Paso with the El Paso Downtown & Convention Center Renaissance was recognized as the 2023 Most Exciting Meeting Destination Change.

Southwest Showcase would not be possible without the generosity of our Sponsors: Amarillo Convention & Visitors Bureau, American Tradeshow Services, Beaumont Convention & Visitors Bureau, Discover San Angelo, Freeman, HubDM, Kalahari Resorts & Conventions, McCarthy Print, PRA Business Events, Personify A2z Events, Superior Expo Services, Visit College Station, Visit Corpus Christi, Visit Dallas, Visit Fort Worth, Visit Galveston, Visit Irving, and Visit Lubbock.

Special thanks to the Southwest Showcase Board & Steering Committee Board Members.

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BEHIND-THE-SCENES TOUR OF THE NCAA MEN'S FINAL FOUR FAN FEST

Sponsored By:

Houstonfirst

Shepard

GEORGE R. BROWN CONVENTION CENTER
1001 AVENIDA DE LAS AMERICAS, HOUSTON, TX 77010

Scan the QR Code to Register

Texas Humane Heroes is this year's chapter charity; visit IAEECTC.com for more information on how to donate.

HAPPY ANNIVERSARY!

1- YEAR
Debra Cukjati-Linebery
Eliza Selig
Monika Morrow
Trey Payne
Braley San-Miguel

5-YEARS
Aaron Hernandez
Kathy Swanson
Steven Stout
Stacey Carroll
Michelle Moon
Jeff Moore

10-YEARS
Dane Piper

15-YEARS
Mary Castetter
Angelica Stehling
Lorraine Urey
Sandra Bench
Auntrell Grover

20-YEARS
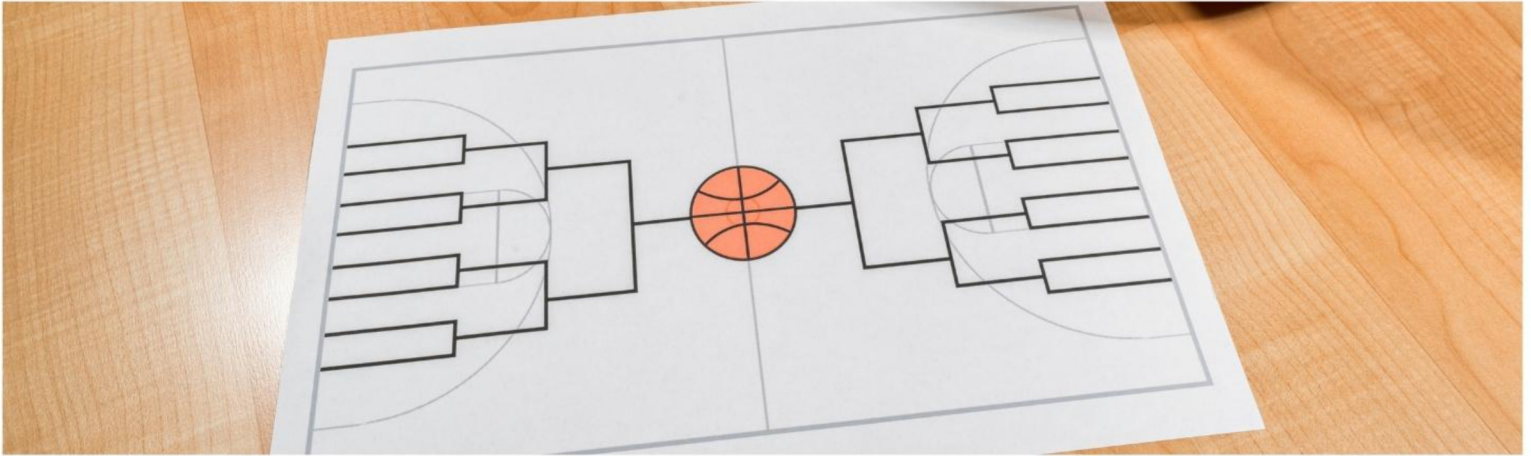Amy Graham

25-YEARS
Mary Kay Hackley
Amy Prenger

YOU'RE INVITED TO JOIN IAEE'S CTC MARCH MADNESS VIRTUAL BRACKET POOL!

Come join the fun with a friendly competition March Madness style!
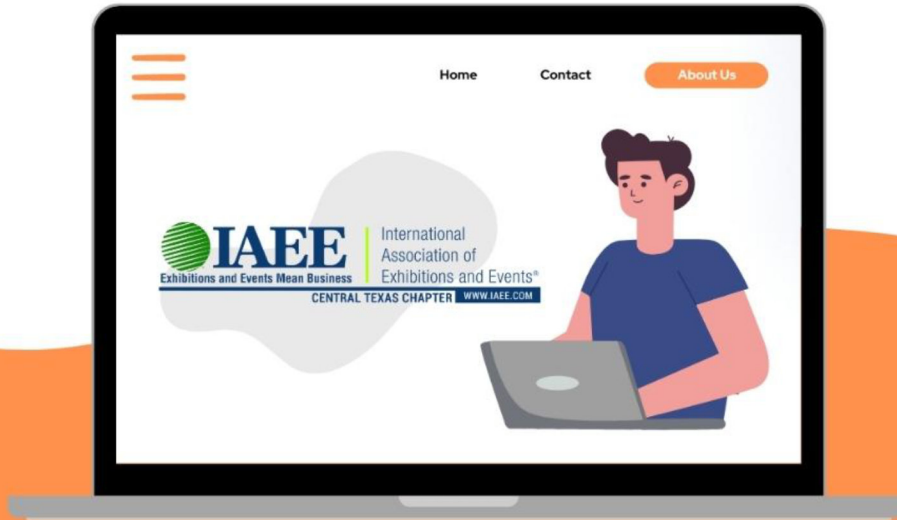

How to participate:

1. Create Your Bracket Team: Follow this link to create your bracket team. You won't be able to select teams until March 12 at 6:00 PM ET.
2. Select Your Teams: On March 12 at 6:00 PM, teams can be selected. You will have 4-days to make your selections.
3. Bracket Submission Deadline: Be sure to submit your bracket for the competition by March 16 at 12:15 PM ET.
4. First Round Games Begin: On March 16 and March 17, the tournament's first round begins!

IAEE CTC March Madness Pool Rules

- Members pick all 63 games of the NCAA Tournament.
- The pick deadline is March 16, 2023, at 12:15 PM ET.
- Each participant is limited to 2 entries in the contest.
- Points are awarded for each correct pick.
- Points values increase as the tournament progresses, as follows:
  - First Four = Play-in games are not included or scored
  - First Round = 1 point
  - Second Round = 2 points
  - Sweet 16 = 4 points
  - Elite 8 = 8 points
  - Final Four = 16 points
  - Championship = 32 points
- The pool does not use a seed point bonus. Correct picks will be awarded the points assigned for each round.
- The tiebreaker is the combined number of points scored in the Championship game. Each member must enter a tie-break value when they make their picks.
- The winner is the entry with the most points at the end of the NCAA Tournament.

IAEE's CTC March Madness Virtual Bracket Pool Winner will receive a complimentary registration to IAEE's CTC Summer Social!

Our Website Has a New Look!

If you haven't already seen it, check out the Central Texas Chapter's new website at www.iaeectc.com

Coffee Convos

Join us every first Wednesday of the month as we come together virtually to share information about trends we see in the events industry. If you want to expand your network and have a few laughs in the process, you will enjoy this terrific networking event.

2023 Upcoming Topics

April 5-The Future of Tech in Industry 2.0
May 3-CEM Journey
June 7-Social Media Marketing
July 5-Social Responsibility