



Ms. LORI
LIFE COACHING SERVICES
Opening Paths to Living Your Best Life

Becoming A Life Coach

“CREATE YOUR OPPORTUNITIES”
 MINI INTRO TO LIFE COACHING COURSE

OUTLINE & WORKSHEET

Disclaimer & Disclosure

Disclaimer: The information provided is a collection of researched material, methods of success from existing life coaches, and personal experience. This course does not constitute training or guarantee business success; however, useful resources, tools and information are offered to assist you in becoming a productive Life Coach.

Disclosure: I am an independent consultant and business affiliate for IAP Career College. I am not an employee. I receive compensation as a consultant and referral payments from IAP Career College. The opinions expressed here today are my own and are not official statements of IAP Career College or its parent company, FabJob Inc.

AGENDA

What is a Life Coach?	Coaching Tools & Techniques
What does a Life Coach Do?	Training & Certification
Types of Life Coaches	Starting Your Life Coach Business

WHAT IS A LIFE COACH?

NOTES

Your Definition

WHAT DOES A LIFE COACH DO?

NOTES

Your Description

TYPES OF LIFE COACHES

NOTES

Your Skills and Areas of Expertise

Possible Coaching Areas

COACHING TOOLS & TECHNIQUES

NOTES

TRAINING & CERTIFICATION

NOTES

ORGANIZATIONS TO RESEARCH - NAME & WEBSITE
COST, COURSE REQUIREMENTS, TIME COMMITMENT

CHECKLIST FOR STARTING YOUR LIFE COACHING BUSINESS

Task & Completion Date	Description	Contact or other relevant Information
Brainstorm		
City, County, State, Federal Business Requirements		
Training & Certification Choice		
Business Plan		
Marketing Strategy		
Establish Online Presence Sites:		
Launch Business		

1. Maximize Your Social Capital!
2. Practice with Family & Friends.
3. Offer FREE coaching while you are training.
4. Engage w/ other coaches – Find a Mentor.
5. Create a Slogan (sum up what you do).
6. Create a Tagline (grab attention)
7. Create a Blog, Course, or Coaching Event.
8. Seek Partnerships: E-Coaching, Co-Coaching, Group Coaching.
9. In addition to YouTube, FaceBook, and LinkedIn, use Upwork, Fishbowl, Lifftalk, and other platforms to find clients.
10. Continue to educate yourself on coaching w/ books, articles, mailing lists, websites, and other resource materials.

For a **FREE** Consultation about starting your Life Coaching Business,
contact ms.lori.life.coach@gmail.com

www.mslorilifecoach.com

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