DataPartner

Consistency and better investment decisions - capital budgeting, financial modelling and valuation

DataPartner Oy

Jens Westerbladh, CEO & Co-Founder

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About DataPartner Oy

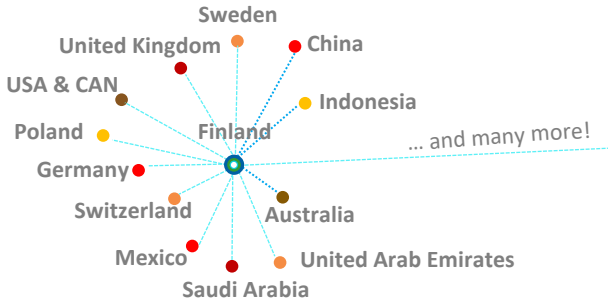
DataPartner

ABOUT

- Family business established in 1987 in Porvoo, Finland
- Leading provider of capital budgeting software
- Microsoft Certified Partner

INTERNATIONAL PRESENCE

- 35 Business Partners internationally
- >1 850 customers in 63 countries



OFFERING

- Main software product: **Invest for Excel®**
- **Training** and **consulting services** in the field of financial modelling

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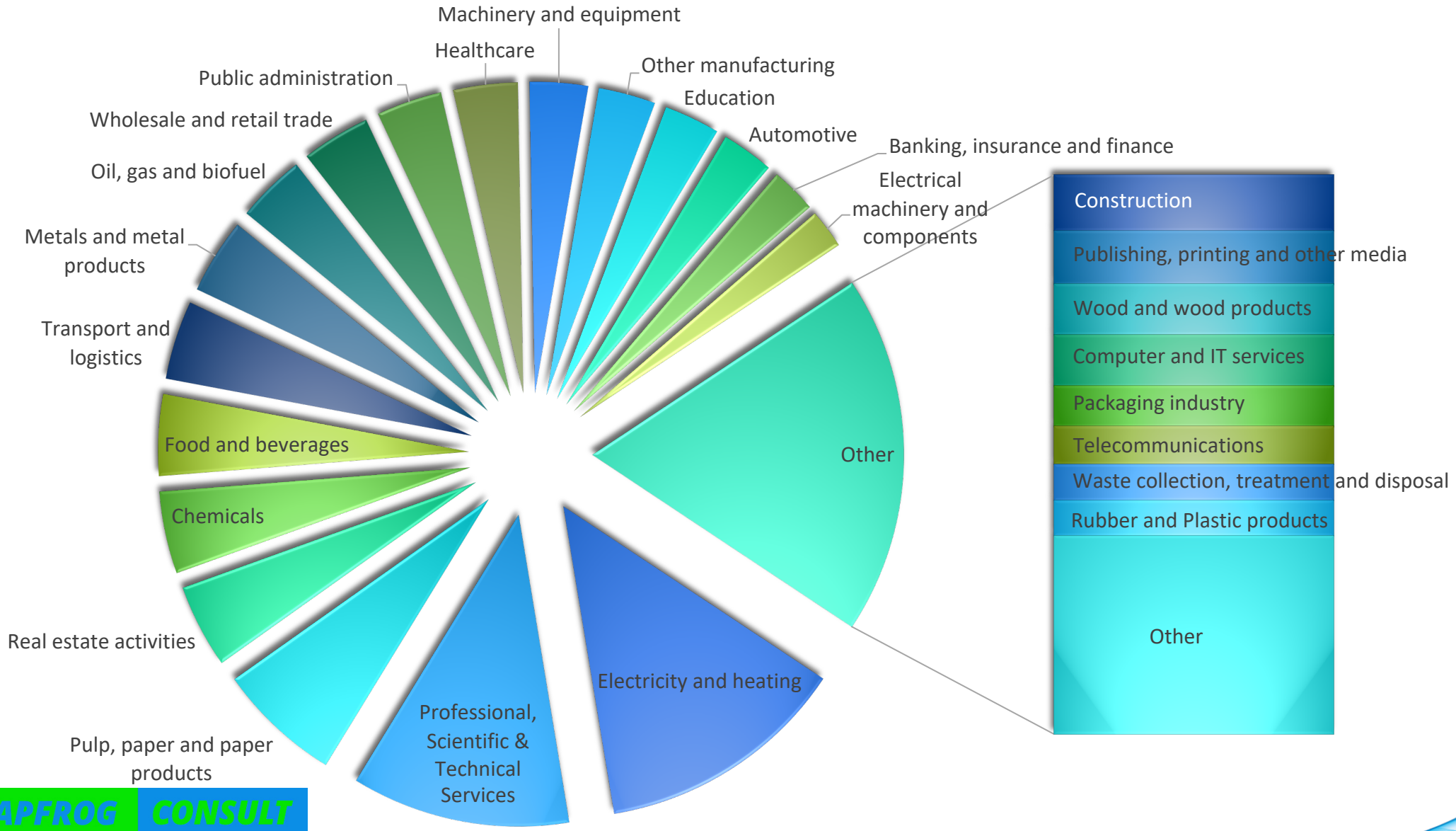
Invest for Excel® customers by industry



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Customer references

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Invest for Excel® in Education & Research

Invest for Excel®

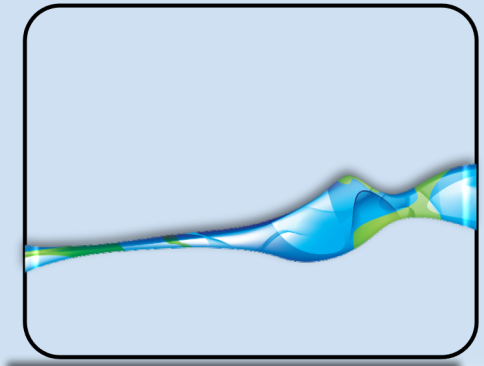
Software for capital budgeting and valuation

profitabilty

To determine the value of businesses, projects and investments based on DCF methodology

→ select projects with highest return on capital

standards



To guarantee the consistent approach in evaluation of projects' profitability

→ providing standards for organizations and individuals

flexibility

To integrate technical calculations with financial projections

→ have a grip on transparency, comparability and correctness

Take responsibility only for calculations you can trust. Avoid false decisions.

→ **Feel appreciated, sleep better at night**

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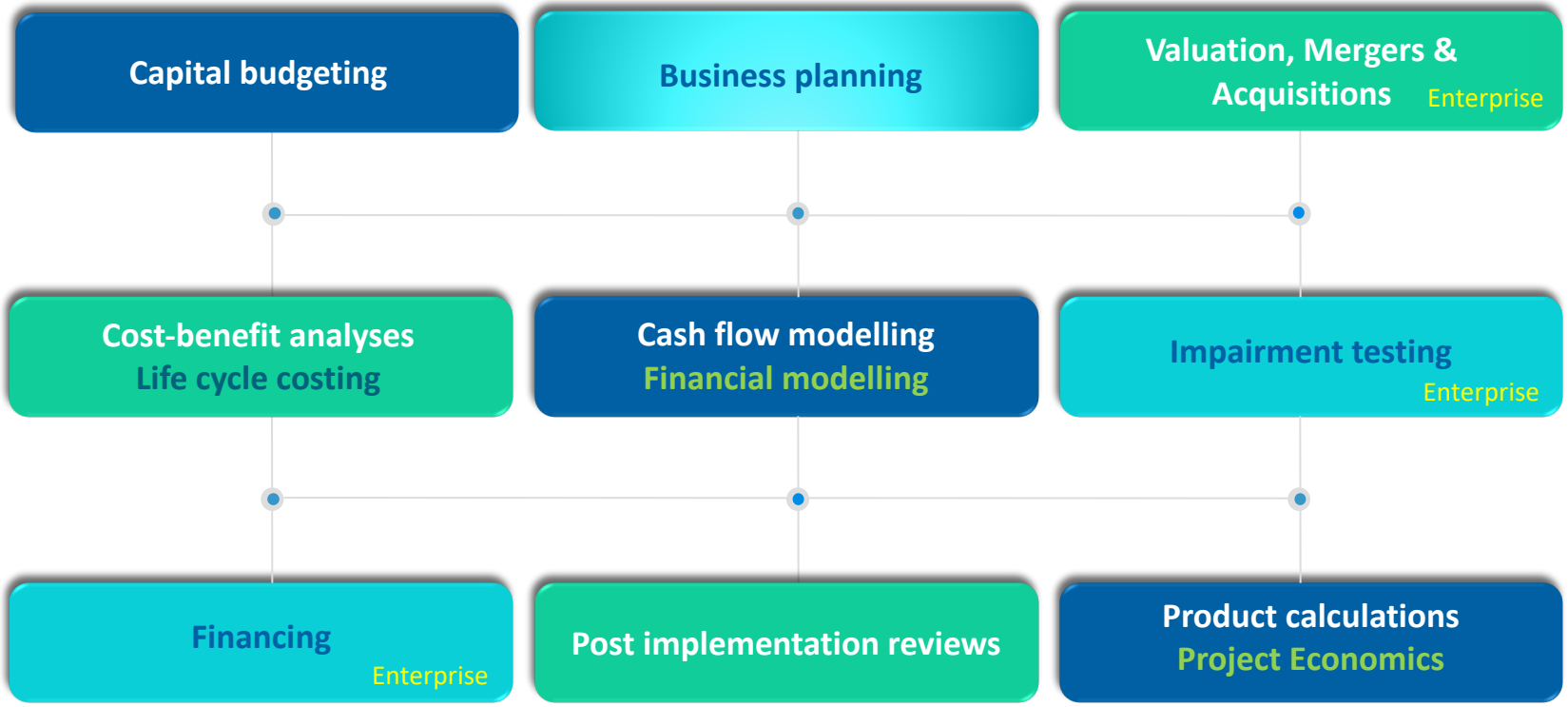
Invest for Excel - functionality

Invest for Excel serves managers, investment analysts, controllers, investors and also production-, marketing- and engineering teams in:



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Invest for Excel® - for what purpose?

- Investment appraisals
  - is a proposed investment profitable?
  - what is the optimal timing to replace old asset?
  - which technical solution/supplier is the most cost effective, over the whole life cycle?
  - which investments should we prioritize?
  - how is liquidity developing, do we have enough funding?
- Forward looking financial modelling, forecasting:
  - projects, products, customers, tenders, efficiency measures, sites, business areas, companies, group…
- Valuations, Mergers & Acquisitions, Impairment testing

Our value proposition

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Your challenge

- Non-standardized in-house Excel models
- Time consuming
- Risk for errors
- Bad comparability
- Little or no transparency
- People dependent
- Important long-term decisions

Our solution Invest for Excel®

- Standardised calculations
- Saves time
- Transparent calculations
- Comparable results
- Easy and safe to use
- Best practise
- Flexibility to model any type of business
- International Accounting Standards

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Testimonials

kraftringen

Most energy companies and their marketing managers could draw great benefit from I4E, especially if their task is to provide profitability calculations for their customers.

OUTOKUMPU

I4E ensures all information is included in the calculation.

NESTE

The program is easy to use, it's reliable and has a good output. – It is a good companion you can trust."

ACCESS ANALYTIC

We use Invest for Excel exclusively in all our financial modelling consulting assignments. It reduces the time taken to develop models by around 50-80%!

DAIMLER

We value highly that the calculation rules are exhaustively tested and are protected against changes

rethink. storaenso

Now, we controllers do not need to worry about correctness and form when I4E is used. It saves us a lot of time and money.

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Financial modelling with Invest for Excel®

Creation of financial model

- Templates for financial modelling
- Capital expenditures
- Income statement
- Working capital
- Cash-flow statement
- Balance sheet Pro

Profitability analysis

- Profitability analysis
- NPV, IRR, Payback & more indicators
- Cash flows to firm and to Equity Ep
- Key performance indicators Pro
- Extrapolation of calculation period Ep

Sensitivity Analysis

- Safety margins on model variables
- Break-even
- Personalised Sensitivity charts Std
- Monte-Carlo simulations Pro

Scenarios & Overview

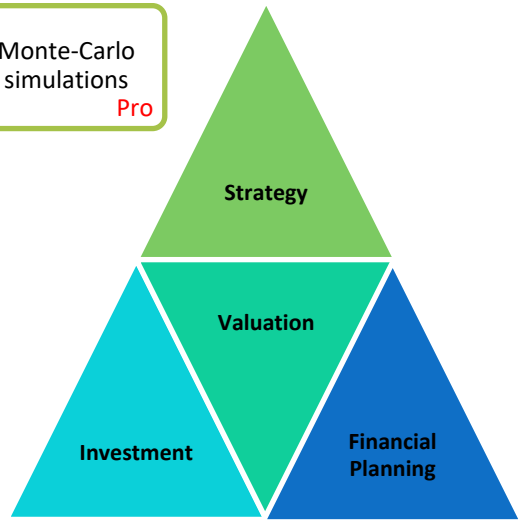
- Comparisons Std
- Margin calculation Std
- Consolidation Ep

Financing

- Equity financing
- External financing Ep

Reporting

- Financial statements
- IFRS statements Ep
- Investment proposal Pro



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Invest for Excel functionality

	SOFTWARE EDITIONS			
	Enterprise	Pro	Standard	Lite
Lite Edition				
Calculation term, interval periods, discounting rate, taxes and more	✓	✓	✓	✓
Capital expenditures with a selection of depreciation methods and options for residual value	✓	✓	✓	✓
Profit calculation in a form of Profit and Loss Account	✓	✓	✓	✓
Working capital calculation	✓	✓	✓	✓
Cash flow statement	✓	✓	✓	✓
Profitability Analysis (NPV, IRR, payback, RONA, EVA, DCVA and more) based on FCFF	✓	✓	✓	✓
A great variety of sensitivity analysis in a form of charts and report tables	✓	✓	✓	✓
Break-even function on any input variable	✓	✓	✓	✓
Standard Edition				
Comparison of various investments	✓	✓	✓	
Margin calculation	✓	✓	✓	
Function for creating customized charts and sensitivity analysis	✓	✓	✓	
Modeling rows can be categorized into 3 levels of hierarchy specification	✓	✓	✓	
Pro Edition				
Balance sheet	✓	✓		
Investment proposal	✓	✓		
Financial ratios and DuPont analysis New!	✓	✓		
Language change function (English, German, Spanish, Swedish, Finnish, Polish, Russian)	✓	✓		
Customization of headings, rows, and key ratios. Locking of calculation files (partial/full)	✓	✓		
Monte Carlo Simulation	✓	✓		
Rolling forecast.	✓	✓		
Enterprise Edition				
Project financing module, liquidity planning	✓			
Consolidation of many calculations into one summary , elimination of internal transactions	✓			
IFRS and US GAAP impairment test	✓			
Valuation for acquisitions, mergers, and sales of businesses	✓			
Perpetuity (going concern), Extrapolation	✓			

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Subscription prices 2022, 12 months period

Number of named users	Monthly price (CAD) by version			
	Enterprise	Pro	Standard	Lite
1 license	250	133	96	49
5 licenses pack	1,060	583	432	227
10 licenses pack	1,708	990	771	417

Includes License, Updates, User support, Training.
Invoiced annually. Agreement period is 12 months.

All prices exclude applicable taxes

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Software Purchase Prices 2022

Perpetual license	Price (one-time cost) in CAD by edition			
Number of named users	Enterprise	Pro	Standard	Lite
1-4 licenses each	5,990	3,200	2,300	1,175
5 licenses pack	25,450	14,000	10,375	5,450
10 licenses pack	41,000	23,750	18,500	10,000

All prices exclude applicable taxes

\+ Annual Maintenance Services (Updates, User support and Training) for 25% of software list price

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Invest for Excel® smooth implementation

Install in minutes

1 Day of training

You are ready to go!

- Fast and easy installation
- Network/ workstation
- Efficient use after just 1 day of training
- The whole implementation easy and fast - to a very competitive price
- Support of experienced experts, best practices sharing
- System requirements
  - Microsoft Excel 2010, 2013, 2016, 2019 or Microsoft 365 Desktop (Office 365 Desktop), 32 or 64 bit.
  - Microsoft Windows 7, 8.1, Windows 10 or Windows 11, 32 or 64 bit.

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Effective Capital Budgeting Process with Invest for Excel®

COMMON CULTURE

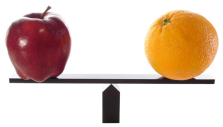
PERFORMANCE

Effective Profitability Analysis

Sensitivity Analysis and Risk Simulations

Agility and Control

MUST-HAVES



Consistency and Comparability

Auditability and Documentability

Compliance

COMMON PLATFORM

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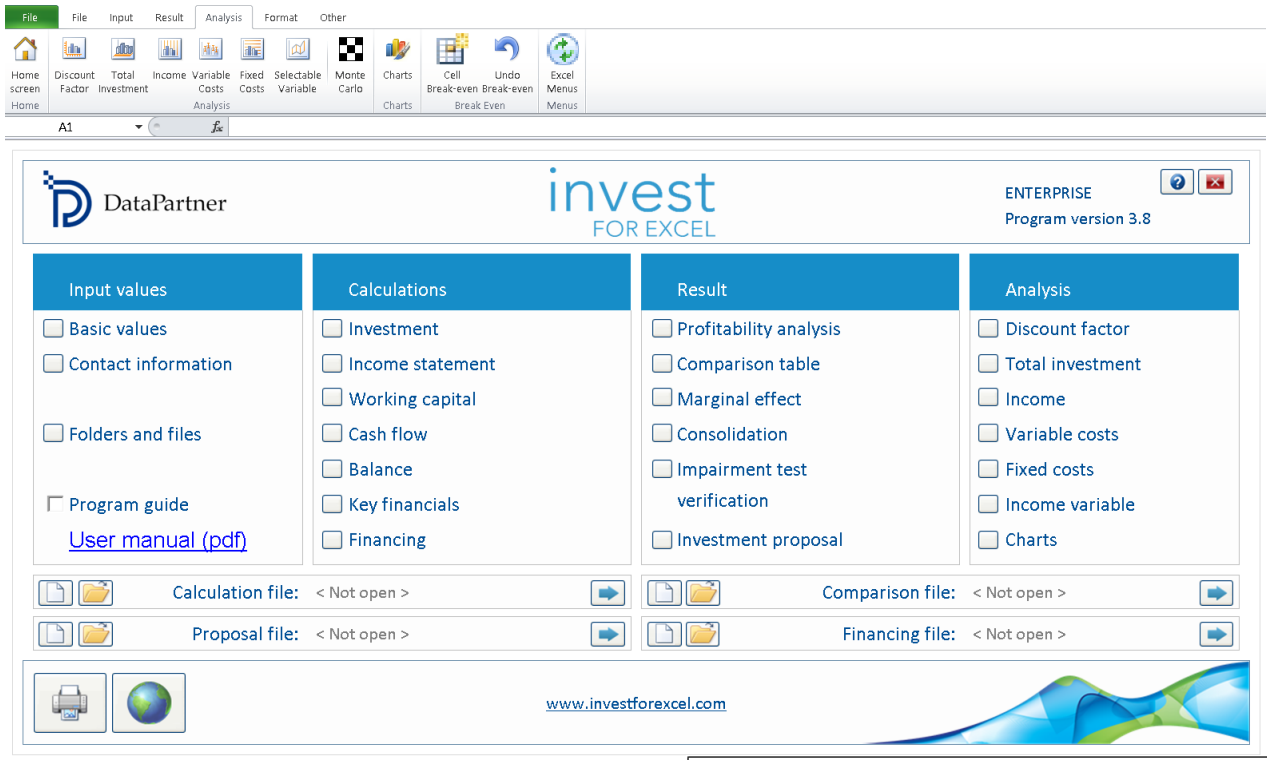
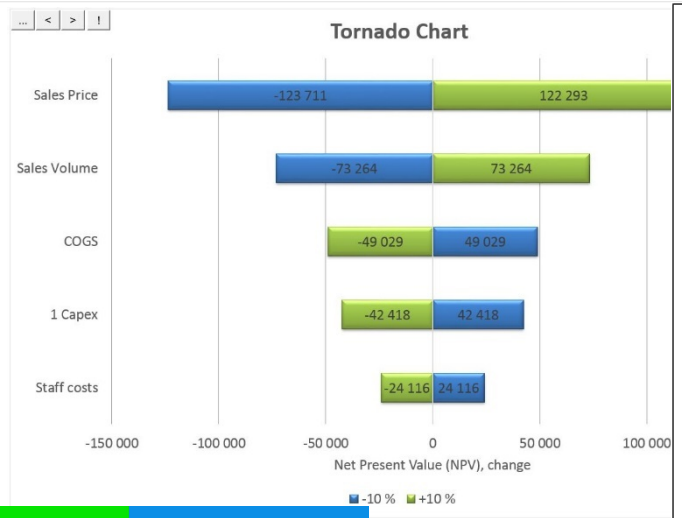
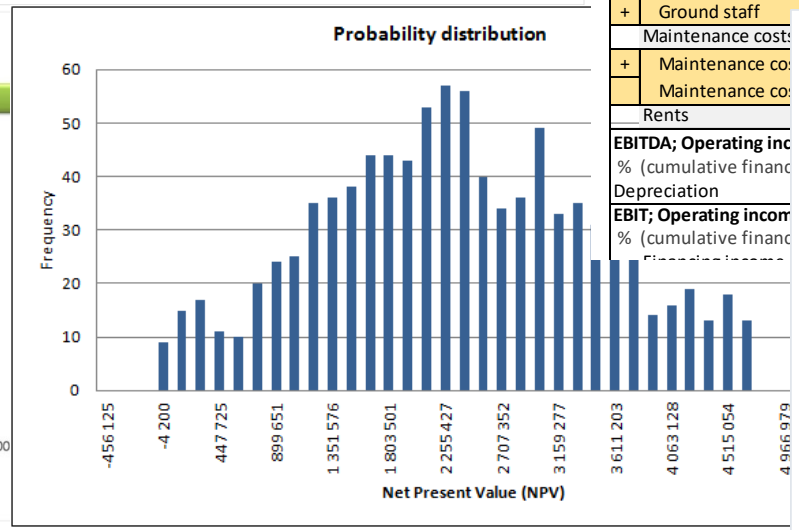
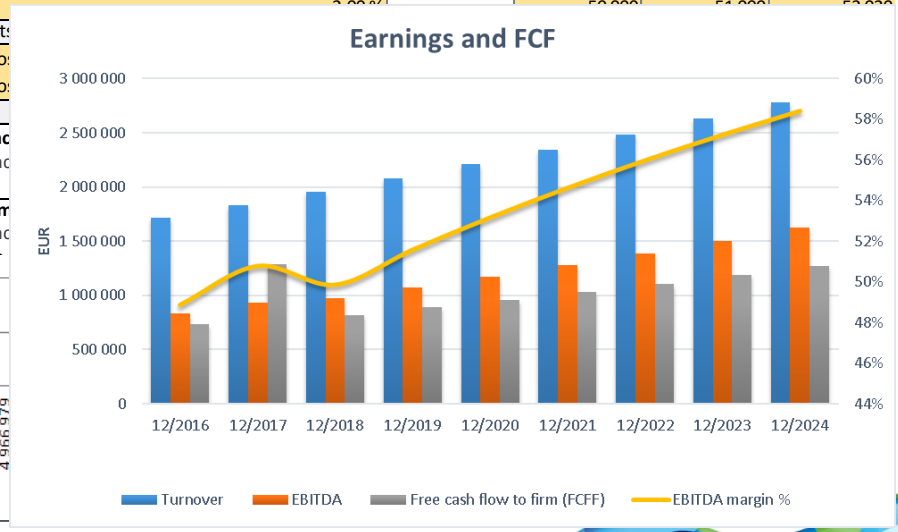


INCOME STATEMENT

	EUR		1/2017	12/2017	12/2018	12/2019
	Months per interval			12	12	12
	Passenger traffic			1 400 000	1 513 680	1 631 347
+	Number of passengers			5 000	5 300	5 600
+	Number of passengers			5 000	5 300	5 600
	Increase			5 000	300	300
	Capacity				8 320	8 320
	Cabin factor %				64 %	67 %
*	Average ticket price	2,00 %		280	286	291
	Mail service revenue			200 000	200 000	200 000
	Net sales		**0**	**1 600 000**	**1 713 680**	**1 831 347**
	Variable costs		0	-269 760	-282 499	-295 640
	Fuel costs			-194 760	-201 409	-208 246
+	Fuel costs empty plane			-149 760	-152 755	-155 810
+	Fuel cost per flight	2,00 %		-720	-734	-749
*	Number of flights			208	208	208
+	Fuel costs from passenger weight			-45 000	-48 654	-52 436
+	Fuel cost per passenger	2,00 %		-9	-9	-9
*	Number of passengers			5 000	5 300	5 600
	Handling costs			-75 000	-81 090	-87 394
+	Handling cost per passenger	2,00 %		-15	-15	-16
*	Number of passengers			5 000	5 300	5 600
	Gross margin		**0**	**1 330 240**	**1 431 181**	**1 535 707**
	% (cumulative financial year)			83,1%	83,5%	83,9%
	Fixed costs		0	-582 500	-594 150	-606 033
	Staff costs			-250 000	-255 000	-260 100
+	Air crew	2,00 %		-200 000	-204 000	-208 080
+	Ground staff					
	Maintenance costs					
+	Maintenance co					
	Maintenance co					
	Rents					
	EBITDA; Operating inc					
	% (cumulative financ					
	Depreciation					
	EBIT; Operating incom					
	% (cumulative financ					







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Book a free software presentation, on-line or on-site.

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