

How to Identify and Develop Valuable Business Rules for Advanced Products

Core Principles

- Be Proactive
- Begin with the End in Mind
- Prioritize; Put First Things First
- Think Win-Win
- Seek to Understand as 1st Step
- Collaborate & Calibrate
- Balance Agility & Compliance
- Simplify Complexity if Possible
- Confidentiality (i.e. Security)
- Integrity (i.e. Security)
- High Availability/Performance
- Digitize Trust If Possible
- Automate If Possible
- Continuous Delivery
- Continuous Improvement
- High Quality

