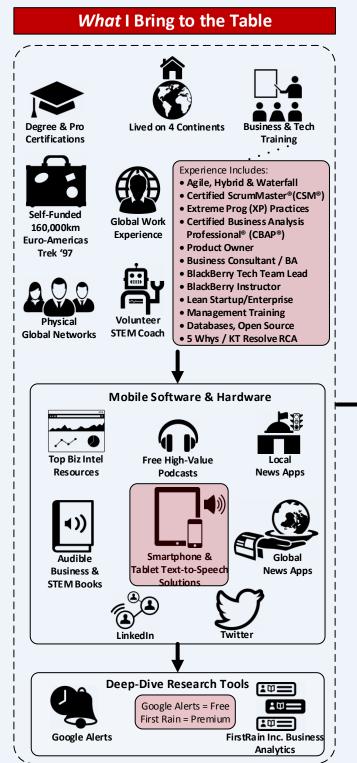
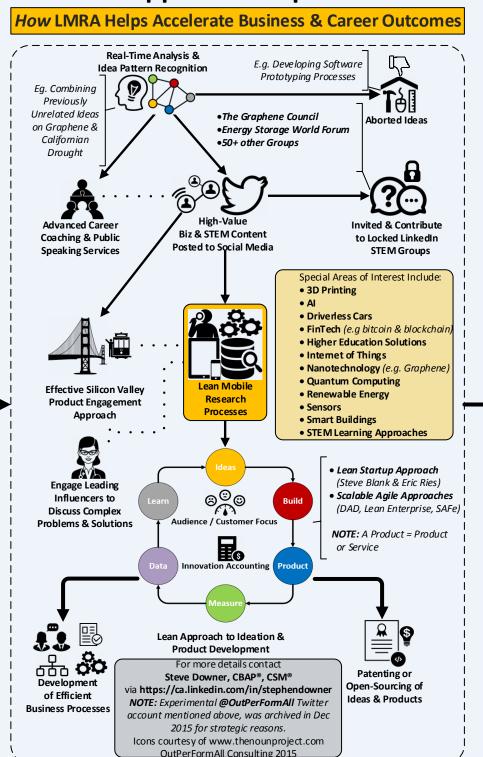
## How the Lean Mobile Research Approach Helps to Accelerate Business & Career Outcomes





## **High-Value Outcomes**



Potential Outcomes for Business by Applying Approach



Capabilities





Stability

Knowledge Management



**Conference Savings** 



Opportunities

Enhanced DevOps & Biz Processes

## Actual Individual Outcomes of Applying Approach



More Valuable Career





Enhanced Socio-Economic **Insights** 



**Enhanced** Investment Insights



1000+ Orgs Followed @OutPerFormAll Twitter account

w/ Top 10 worth SUSD777 Billion Market Cap

Followers Included: Cheap Flights

•Gartner Inc.

Samsung

•Telus Health

HP Education

•IBM Commerce

Microsoft Ignite

Stratasys (3D Printers)

•Tesla Motors Canada

•Toshiba Innovation



Local, Provincial & National





Deep & Broad Legacy Network



Guest invites from 'The Economist' for:

- Executing Innovation 2013, Toronto, ON
- Innovation Forum 2014, UC Berkeley, CA



for Development in 2011

