

ANNUAL REPORT

2019/2020

PREPARED BY
BOARD OF DIRECTORS

DESCRIPTION OF SERVICES

We continue to make greater progress since 1998. Congratulations to everyone!

All services will be provided in a traditional private K-12 academy service format. Secondary level school services will be provided in our school settings. The school facility will be able to accommodate forty students daily. To accommodate more students, we will rotate different times and days for compliance. Our facilities will feature ten classrooms, a library, eight restrooms, two computer labs, two science labs, two office areas, two cafeterias, parking, and playground with basketball/tennis court. Our non-profit, The Twins' Academy Foundation, Inc. was created for the sole purpose of raising funds to support the high- quality education provided at the Twins' Academy, Inc.

Our primary administrative functions will be performed from a separated centralized on-site setting located in each facility. Twins' Academy will target the middle/upper middle/upscale market niche segment seeking private K-12 services. They will be drawn to our organization by the high quality of our servicing professionals and staff expertise, accessible location, personal friendly service, and competitive service pricing.

Twins' Academy is financially self-supported. Clients pay tuition for services. Twenty – forty transactions have been closed per year. The average transaction size per year has been \$170,000. With expansion, the transaction will be at least \$268,000 yearly with tuition being \$6,700. With tuition rising 20%, the average transaction will be at least \$321,600 per year.

Twins' Academy is marketed with business cards, T-shirts, hats, uniforms, Facebook, Instagram, Linked In, Twitter, and websites (twinsacademyinc.com and twinsacademyfoundation.org)

Twins' Academy will find its most direct competitors to be Wilson Academy, Academy of Scholars, and Children for Christ Academy. These operations have demonstrated an ability to meet the demands of the targeted customer base.



INTRODUCTION PAGE 03

CURRICULUM

We continue to make greater progress since 1998. Congratulations to everyone!

To compete, we have a well-known curriculum, A BEKA, to educate our students in K-12. It was created to elevate academic growth. The K-5 grade curriculum includes phonics, numbers, writing, music, foreign language, computer lab, art, science, history, PE, library, group socialization, outside play, & field trips. 6th-8th grade curriculum includes patriotism, art, computer lab, health, language, library, math, music, penmanship, phonics, PE, reading, science, foreign languages, spelling, state history, U.S. history, writing, art competitions, creative writing competitions, field trips, speech events, spelling bees, athletics, & science fairs. 9th-12th grades use ABEKA's DVD-accredited program. The curriculum includes master teachers who teach college preparatory classes such Grammar &Composition, Vocabulary/Spelling/ Poetry, Literature, Algebra 1, History/ Geography, Science, Health, Algebra 2, World History, Biology, Labs, Plane Geometry, US History, Chemistry, Pre-Calculus, Govt/ Economics, Physics, Consumer Math, Business Math, Spanish 1 &2, French 1 & 2, Keyboarding, Speech, Family/ Consumer Sciences, Comp Science/Coding, Novels & Biographies. The classes prepare students for standardized tests (ITBS, SAT, Standford, and ACT).

Our students participate in summer camps featuring basketball, art, music, dance, martial arts, pre-medicine, computer science/coding, history and political science, drama, engineering and science, nursing, and volleyball.

Twins' Academy will possess some other important competitive advantages that will help position it in the marketplace and help differentiate it from our competitors. We will have mandatory meetings with parents on a monthly basis. These meetings will inform parents of their child's strengths and weaknesses. Weekly progress reports will be given to children and must be returned and signed by the parents the next school day. Yearly award ceremonies will be given to students. These ceremonies will encourage students to focus on academic excellence. Monthly field trips will be planned by our field trip committee. These trips will reinforce what students read in textbooks.

Outdoor activities are important, and students need recreation. Therefore, we will have quality playground equipment on campus for our students' enjoyment and growth development. Children will be encouraged to join sports with local teams in the community. However, with a basketball court, tennis court, footballs, baseballs, and bats, our students will be able to practice these sports on our campus. With quality computer and science labs, our students will have skills to compete in the medical and computer science fields.

WHERE WE ARE NOW

We continue to make greater progress since 1998. Congratulations to everyone!

Purpose: To provide insight into the Twins' Academy's overall vision, mission, impact, student achievement, and volunteer work.

Our History: Our team of teachers and volunteers are committed to helping others in the area of STEAM. Seeing a need in this area, we created a foundation to provide relevant actionable solutions. We have consistently grown over the last 20 years, all thanks to the helping hands of this amazing community.

Our Mission: The Twins' Academy Foundation is a non-profit created for the sole purpose of raising funds to support the high-quality education provided at the Twins' Academy, Inc.

Twins' Academy Inc is a school that serves students from K5 to 12 grades. Our Mission is to prepare and empower students to become competent leaders in the areas of Science, Technology, Engineering, Math, and the Arts. Providing full access to STEAM programs.

Our Vision: We take our convictions and turn them into action. Serving students from grades K-12, giving them the tools and confidence to naturally become high achievers, as they pursue post-secondary education and careers in the fields of STEAM



INTRODUCTION PAGE 05

BOARD OF DIRECTORS

We continue to make greater progress since 1998. Congratulations to everyone!

Deanna Shamsid-Deen, Executive Director
Aprile Thomas, Executive Director
Rose Arnold, Board Chair

Tanieka Jackson, *Parliamentarian*Ebony Lee, *Recording Secretary*Yuri Lee, *Treasurer*Vikki Glover
Fran Hughes
Angela Jean-Louis

Merry Johnson Shawanda Reynolds-Cobb Elektra Thompson Karen Robinson Kimberly Sellars-Bates Angela Trapp

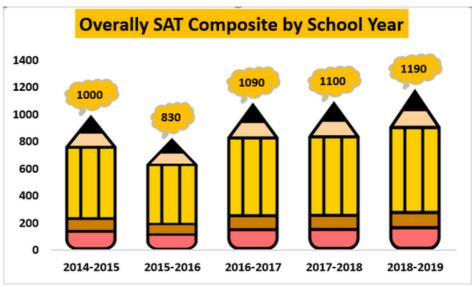


STATISTICS PAGE 06

SAT COMPOSITES

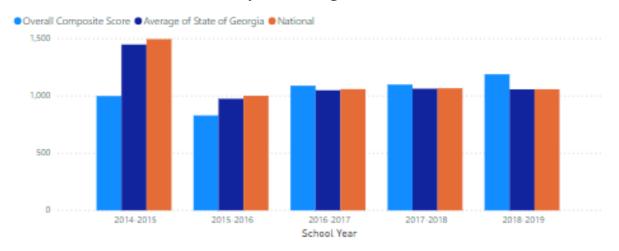
Narrative on SAT Composites goes here

Twins' Academy 5-Year Trend



Since School Year 2015-2016, Twins' Academy students have demonstrated increased performance on the SAT.

Twins' Academy vs. Georgia vs. National



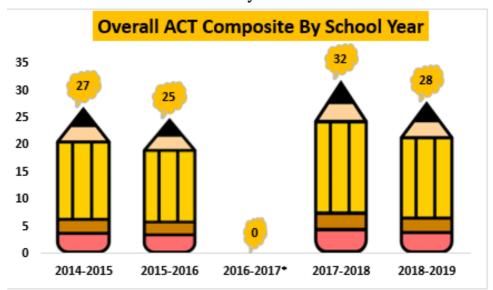
The SAT College and Career Readiness Benchmark Scores are a minimum 480 on Evidence-Based Reading and Writing and a minimum of 530 on Math for a combined SAT composite score of 1010+. The Twins' Academy students exceeded the SAT College and Career Readiness composite score for the last three school years and have outpaced the state and national composite scores.

STATISTICS PAGE 07

ACT OVERALL

Narrative on ACT Overall scores goes here

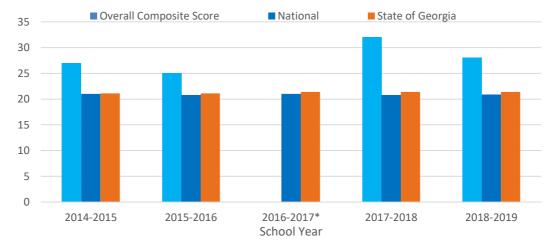
Twins' Academy 5-Year Trend



Since School Year 2015-2016, Twins' Academy students have demonstrated increased performance on the ACT.

* Data for 2016-2017 school year is unavailable

Twins' Academy vs. Georgia vs. National



The ACT College and Career Readiness Benchmark Score is a minimum of a composite score of 22. The Twins' Academy students exceeded the ACT College and Career Readiness composite score all four participating years.

* Data for 2016-2017 school year is unavailable

STATISTICS PAGE 08

AT-A-GLANCE

The Twins' Academy students have demonstrated exceptional college and career readiness. Through a rigorous and relevant course of study, the Twins' Academy has a 100% graduation rate with 95% entering college and 66% obtaining an advanced degree.



HIGH SCHOOL GRADUATE STATISTICS

300
TWINS' ACADEMY
STUDENTS
SINCE 1998

\$803K

AWARDED IN COLLEGE SCHOLARSHIPS AND FINANCIAL AID

PERCENT
TA GRADUATES OBTAINED
ADVANCED DEGREES

100
PERCENT
GRADUATION RATE

95
PERCENT
TA GRADUATES
ATTENDING COLLEGE

SUPPORT PAGE 09

COLLEGE ATTENDANCE

The Twins' Academy Foundation is a 501(c)(3) private, nonprofit foundation. We rely on the incredible support of our donors, sponsors, and partners who support us financially and with in-kind donations.



A Choice to Change the World































CLAYTON STATE UNIVERSITY

RICHMOND











OUR STORY PAGE 10

BRIGHT SPOTS of CAREER READINESS

The Twins' Academy Foundation is a 501(c)(3) private, nonprofit foundation. We rely on the incredible support of our donors, sponsors, and partners who support us financially and with in-kind donations. With these donations, the Twins' Academy has been able to prepare its scholars for a variety of prominent fields.

















