"Become the main character in the story of your life!" - Lou Pimber

Featured in AMC's series Breaking Bad, numerous films and commercials, Lou Pimber comes to us today full circle empowered by his experiences as a soldier, undercover law enforcement operative, actor, successful entrepreneur, and author. After overcoming life challenges following a tragic traumatic brain injury sustained in the line of duty at the hands of fellow law enforcement ending his career, Lou now empowers others with his impactful message on business leadership, resilience, selfreinvention, and the dangers associated with police undercover work.

Lou has pioneered taking a post-traumatic stressful event to post-traumatic success and the pursuit of The American Dream. "As I go through the stories in this book, all I think about is that Lou Pimber's life has been a movie"

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