



*We are a folkloric Comparsa with the mission of “preserving Colombian heritage, culture and folklore in San Francisco and the Bay Area.” Since 2014, we have been showcasing different folkloric rhythms from the Caribbean region of Colombia, especially la Cumbia. Our group is formed 100% by volunteer dancers and collaborators.*

Every year, we participate in Carnaval San Francisco, the largest and longest running multicultural celebration on the West Coast, which draws around 400,000 annual attendees. For this year Grand Parade, scheduled to take place on May 26<sup>th</sup>, 2024, our theme is “Preserving our Roots: Ten Years of Rhythm and Tradition” and we invite you to be part of La Cumbiamba Colombiana family as a sponsor to help us keep our mission alive! This will also be an excellent opportunity to market and promote your business, not only during the Carnaval festivities, but also throughout our events and our social media platforms.

***We could not do what we do without the sponsorship and support of patrons and businesses like yours.*** Sponsorship brings added attractions to our participation and helps fund floats, music, fees, insurance, rentals, among other expenses. Your pledge will support our operations this year and into the future.

We are listing below the Sponsorship Levels available and the incentives your company and/or business will receive should you decide to become one of our sponsors. We are accepting cash donations as well as in-kind donations (in the same exchange value) of goods or services:

#### **\$500 - Platinum Sponsor**

- Company logo, name and information included in our website from the month of sponsorship and through December 2024,
- Company name, logo and business information in our printed business directory to be distributed among attendees of the Carnaval San Francisco Grand Parade,
- One monthly social media shout out in our multiple social media platforms (Facebook, Instagram, and X-former Twitter) from the month of sponsorship through June 2024,
- Company logo on our parade banner which will drive positive media attention from Grand Parade Telecast and Grand Parade attendees,
- Several live mentions at our rehearsals and events in 2024.

#### **\$300 - Gold Sponsor**

- Company logo, name and information included in our website from the month of sponsorship and through December 2024,
- Company name, logo and business information in our printed business directory to be distributed among attendees of the Carnaval San Francisco Grand Parade,
- One social media shout out in our multiple social media platforms (Facebook, Instagram, and X-former Twitter) between the month of sponsorship and June 2024.

#### **\$200 - Silver Sponsor**

- Company logo, name and information included in our website from the month of sponsorship and through December 2024,
- Company name, logo and business information in our printed business directory to be distributed among attendees of the Carnaval San Francisco Grand Parade.

#### **\$100 - Bronze Sponsor**

- Company logo, name and information included in our website from the month of sponsorship and through December 2024.

If you would like to become a sponsor, contact us at [info@lacumbiambacolombiana.com](mailto:info@lacumbiambacolombiana.com) for additional information and to receive the sponsorship form. We accept payments through Zelle, Venmo, checks, and cash. La Cumbiamba Colombiana is fiscally sponsored by CANA-Carnaval San Francisco, a 501 (c)(3) non-profit; therefore, your sponsorship can be tax-deductible.

With Gratitude,  
**La Cumbiamba Colombiana**

