



**Athena**  
Research Consultants LLC

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**CAGE CODE:** 9K5Z6

**UEI:** W857LBLVGV56  
**SIGMA Vendor Code:** VS0305902

## CERTIFICATIONS



**SBA WOSB certified** - pending

## NAICS CODES

**541720**  
Research and Development in the  
Social Sciences & Humanities

**541613**  
Marketing Consulting Services

**541690**  
Other Scientific & Technical  
Consulting Services

**711510**  
Independent Artists, Writers, And  
Performers

**712120**  
Historical Sites

## COMPANY NARRATIVE

Founded in 1996, Athena Research Consultants (ARC) is a woman-owned company specializing in the arts and humanities. In 2023, ARC relaunched as an LLC and added to its list of services, which include cultural resource management, historical research and advising, and marketing. The company's team is experienced in both traditional research practices and innovative technology. ARC loves history and is passionate about historic preservation! By building strong relationships with clients and partners, ARC fosters an environment of trust, collaboration, and engagement.

ARC's marketing services set it apart from similar firms. The company's team has over 25 years of experience in writing, editing, marketing, and publications, and over 15 years of experience in social media and digital marketing. ARC enjoys finding new ways to promote history and creative preservation solutions.

## CORE COMPETENCIES

- Cultural Resource Management
- Historical Research
- Marketing

## DIFFERENTIATORS

- Marketing services
- Meets the federal professional qualifications for Historian set forth in 36 CFR Part 61
- Known for integrity in every aspect of our service
- A trusted, responsive & dependable source for historical research
- Proven track record of success in print & digital marketing

## PAST PERFORMANCE

**ARCHITECTURAL SURVEY**  
City of Kalamazoo, MDOT, DLZ, Preservation Forward  
Kalamazoo, MI

**ARCHITECTURAL SURVEY**  
Village of Capac, MI State of Michigan, Fleis & Vandenbrink,  
Preservation Forward  
Village of Capac, MI

**WOODWARD AVENUE CORRIDOR STUDY/  
HISTORIC RESOURCE STUDY**  
Oakland County Development & Planning Division  
Oakland County, MI