

Linda Gilmore Writing Samples November 2022

B2B Website Copy

Writing your story

While many executives and business owners appreciate the need to explain their products or services, writing is just not their thing. They're good at fixing your teeth, matching you with the right insurance, overhauling your computer networks, landscaping your property. Social media? LinkedIn? Twitter? Websites? Not so much. That's where I come in. With years of experience working with all kinds of businesses, I can create the words or phrases that will represent you to your customer base.

Content can include your business profile, details about how you provide your services, frequently asked questions, "about us" bios and even social media posts to position you as an expert in your field.

"About Us" Content for Client Website

<https://thenortherngarden.com/about>

Commentary on Customer Experience for Business Audience on LinkedIn

<https://tinyurl.com/LinkedIn-Commentary>

Short Twitter Comment on the power of symbols!

<https://tinyurl.com/Short-Comment>

Insta/FB Influencer Type Posts

<https://tinyurl.com/Lifestyle-FB-Post>

<https://tinyurl.com/FB-Thanksgiving>

