

# Village of New Minas

## Strategic Plan 2024-2027



**Policy Number:** VNM-2023-01  
**Policy Adoption Date:** December 11, 2023  
**Most Recent Amendment:** N/A

### 1. Vision

To enhance and develop the Village of New Minas as a preferred destination to live, shop and play in the Annapolis Valley.

### 2. Mission

To provide reliable and cost-effective services to our residents, enhance our community's wellbeing through practical and innovative governance, and foster opportunities for growth and development within the Village of New Minas.

### 3. Values/Principles

1. Accountability & Transparency
2. Excellence & Integrity
3. Reliability & Sustainability
4. Diversity & Inclusion
5. Collaboration & Friendliness

### 4. Key Strategic Priorities & Strategic Focus Areas

1. Community Wellness:
  - a. Recreation & Facility Programs
  - b. Parks, Playgrounds & Trails
  - c. Accessibility
  - d. Beautification
2. Fiscal Responsibility:
  - a. Financial Integrity
  - b. Revenue Generating & Cost Saving Initiatives
3. Growth and Development:
  - a. New Minas South
  - b. Infill & Redevelopment
  - c. Partnerships with Stakeholders
  - d. Infrastructure Capacity & Extension
4. Marketing and Promotion:
  - a. Branding & Website Upgrade
  - b. History & Culture of New Minas
  - c. Partnerships with Stakeholders
  - d. Establishment of New Minas Business Association

- 5. Sound Governance:
  - a. Effective and Efficient Services
  - b. Policy Updates & Communication Plan
  - c. Community Engagement
  - d. Staff Retention & Recruitment
- 6. Sustainable Infrastructure:
  - a. Asset Management Plan
  - b. Energy Efficiency Upgrades

**5. Amendments**

Date	Amendments
December 11, 2023	Policy adopted by Commission