



New Minas Business Owners Survey

Welcome to the New Minas Business Owners Survey

Vision New Minas is a project to develop a Secondary Plan for the Growth Centre of New Minas that will guide how the community evolves over the coming decades.

Vision New Minas will ensure that future expansion and development in the Valley's service centre supports the goals of the community and contributes to the overall sustainability of the region. As a business owner in New Minas, your input and experiences are vital to the success of this project! Please take ten minutes to fill out this short survey to help us better understand your needs.

To learn more, visit VisionNewMinas.ca and if you have any questions or concerns please contact the project team at Hello@VisionNewMinas.ca

Thank you!

Please return completed surveys to one of these three locations:

- 1. Drop off at Village of New Minas office, 9489 Commercial Street, New Minas, attn: Ian Morrison**
- 2. Drop off at Municipality of Kings office, 181 Coldbrook Village Park Drive, Coldbrook, attn: Laura Mosher**
- 3. Mail to:**
UPLAND Planning + Design
63 King Street
Dartmouth, NS B2Y 2R7



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About Your Business

1. In what sector is your business?

- Agriculture
- Forestry, Fishing, or Mining
- Construction
- Manufacturing
- Retail
- Transportation
- Real Estate
- Professional services
- Entertainment and recreation
- Accommodation and food services
- Other (please specify)

2. How many people (including you) are currently employed by the business?

- 1-2
- 3-5
- 6-10
- 11-20
- 21 or more

3. During which months of the year does your business operate? Please select all that apply.

- All year
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

4. For how long has your business operated in New Minas?

- Less than 1 year
- 1-3 years
- 4-9 years
- 10 years or longer

5. What type of structure(s) does your business occupy? Please check all that apply.

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Residence | <input type="checkbox"/> Garage |
| <input type="checkbox"/> Seasonal dwelling or cottage | <input type="checkbox"/> Barn |
| <input type="checkbox"/> Storefront | <input type="checkbox"/> Warehouse |
| <input type="checkbox"/> Office Building | <input type="checkbox"/> Factory |
| <input type="checkbox"/> Other (please specify) | |

6. Is this a home-based business operated from a private residence?

- Completely
- Partially
- Not at all (skip to Question 9)



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7. What is the main reason(s) for operating your business from home? Check all that apply.

- Flexible hours / time
- Do not need commercial premises
- Cannot afford commercial premises
- Lower taxes
- Lower overhead
- Lifestyle Reasons
- Other (please specify)

8. Do you intend to move from a home-based business into a commercial setting?

- Yes, I plan to move the business out of the home within the next year
- Yes, I plan to move the business out of the home sometime after the next year
- Unsure
- No, I have no plans to move out the home business
- Other (please specify)



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9. What were the main factors that made you choose your current facilities? Please check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Access to transportation | <input type="checkbox"/> Building condition |
| <input type="checkbox"/> Rent or purchase cost | <input type="checkbox"/> Energy efficiency of building |
| <input type="checkbox"/> Appropriate zoning | <input type="checkbox"/> Property taxes |
| <input type="checkbox"/> Size | <input type="checkbox"/> Loading and unloading areas |
| <input type="checkbox"/> Access to utilities | <input type="checkbox"/> Availability of land |
| <input type="checkbox"/> Visibility | <input type="checkbox"/> Road access and traffic management |
| <input type="checkbox"/> Access to suppliers and/or customers | |
| <input type="checkbox"/> Other (please specify) | |

10. Which limitations do you now find with your current facilities? Please check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Size | <input type="checkbox"/> Building condition |
| <input type="checkbox"/> Access to utilities | <input type="checkbox"/> Availability of land |
| <input type="checkbox"/> Access to transportation | <input type="checkbox"/> Access to suppliers and/or customers |
| <input type="checkbox"/> Energy consumption of building | <input type="checkbox"/> Zoning |
| <input type="checkbox"/> Visibility | <input type="checkbox"/> Loading and unloading areas |
| <input type="checkbox"/> Property taxes | <input type="checkbox"/> Road access and traffic management |
| <input type="checkbox"/> Rent or purchase cost | |
| <input type="checkbox"/> Other (please specify) | |



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Future Plans

11. Within the next five years, which of the following do you plan to undertake with your business?

- Remain the same
- Downsize in the same location
- Expand in the same location
- Relocate to a smaller location
- Relocate to a larger location
- Relocate to a similar-sized location
- Renovate
- Sell
- Close
- Other (please specify)

12. Please describe in three sentences or less, the factors driving this plan for your business.

Factor 1

Factor 2

Factor 3

13. Please describe in three sentences or less, any barriers your business faces to expansion.

Barrier 1

Barrier 2

Barrier 3



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Planning & Development Policies

14. What is your level of awareness of planning and development policies provided by the Municipality of Kings in relation to your business properties in New Minas?

- Very aware
- Somewhat aware
- Somewhat unaware
- Very unaware

15. How satisfied are you with the municipal policy and regulations in New Minas as they apply to your business?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable

16. Please provide a reason for your level of satisfaction:

17. How do you feel about the signage regulations for your business properties?

- Regulations are too restrictive
- Regulations are appropriate
- Regulations are too flexible
- I don't know / not applicable
- Other (please specify)

18. How satisfied are you with the water / sewer capacity within New Minas?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable

19. How satisfied are you with the fees associated with water / sewer services within New Minas?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable

20. How satisfied are you with the availability of serviced land within New Minas?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable

21. How satisfied are you with the availability of properly zoned land suitable for your business within New Minas?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable

22. How satisfied are you with the availability of properly sized land parcels for your business within New Minas?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable



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Transportation

23. How satisfied are you with the road and sidewalk systems within New Minas?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Do not know / not applicable

24. How do you feel about the car parking availability for your business properties?

- More than enough parking spaces
- An appropriate amount of parking spaces
- Too few parking spaces
- I don't know / not applicable
- Other (please specify)

25. How do you feel about the bicycle parking availability for your business properties?

- More than enough parking spaces
- An appropriate amount of parking spaces
- Too few parking spaces
- I don't know / not applicable
- Other (please specify)



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Final Thoughts

26. What is your general impression of New Minas as a place to do business?

- Excellent
- Good
- Neutral
- Fair
- Poor
- Other (please specify)

27. Please explain in three sentences or less, your general impression of New Minas as a place to do business.

Statement 1

Statement 2

Statement 3

28. Please provide any other thoughts or comments you would like to share about doing business in New Minas.