

# 2024 Sponsorship



## 2024 RACING SEASON

A collection of affordable sponsorship options to support the speedway and promote your own business.

# ADVERTISING BOARDS



## Front Straightaway Backlit Triple Size \$3000.00

- 4x24 ft
- 8 Regular Seating Season Tickets (\$1920 Value) OR Private Box for 8 People for 9 Races (\$1800 Value)

## Front Straightaway Backlit \$1500.00

- 4x8 ft
- 4 Regular Seating Season Tickets (\$960.00 Value) OR Private Box for 8 People for 5 Races OR Shared Box for 4 People for 10 Races (\$1000.00 Value)

## Turns 1 & 2 \$1500.00

- 8x16 ft
- 4 Regular Seating Season Tickets (\$960.00 Value) OR Private Box for 8 People for 5 Races OR Shared Box for 4 People for 10 Races (\$1000.00 Value)

## Back Straightaway \$1000.00

- 8x16 ft
- 2 Regular Seating Season Tickets (\$480.00 Value) OR Private Box for 8 People for 3 Races OR Shared Box for 4 People for 6 Races (\$600.00 Value)

## Front Straightaway \$750.00

- 4x8 ft
- 2 Regular Seating Season Tickets (\$480.00 Value) OR Private Box for 8 People for 3 Races OR Shared Box for 4 People for 6 Races (\$600.00 Value)

## Included with ALL Options

- Mention on Radio Ads for 1 Week (\$1000.00 Value)
- Link on Website (\$200.00 Value)
- Mention by Event Announcers that is Live Streamed and on Replays (\$500.00 Value)
- GST Extra



Note: Cost of board production, delivery, and installation not included. 4x8 \$300, 4x8 Backlit \$500, 8x16 \$1000. Vector image must be supplied. If board not printed by Victory Grafix, advertiser is responsible for delivery to the speedway, \$100 charge to install smaller boards, and must pay for a boom truck to install larger boards.

# ADVERTISING BOARD ADD-ON 50% OFF WITH BOX SEASON TICKETS



## Private Box Season Tickets \$2160.00

- Includes 8 Tickets per Race
- Includes 4 Free Parking Pass Cards (Pit Passes Not Included)

## Cost of Advertising Board

- **Front Straightaway Backlit Triple Size \$1500**
- **Turns 1 & 2 \$750.00**
- **Front Straightaway Backlit \$750.00**
- **Back Straightaway \$500.00**
- **Front Straightaway \$375.00** GST extra

Note: Cost of board production, delivery, and installation not included. 4x8 \$300, 4x8 Backlit \$500, 8x16 \$1000. Vector image must be supplied. If board not printed by Victory Grafix, advertiser is responsible for delivery to the speedway, \$100 charge to install smaller boards, and must pay for a boom truck to install larger boards.





# RACE CAR SERIES SPONSORSHIP

## **\$5000.00 Series**

- **WISSOTA MODIFIED**
- **WISSOTA MIDWEST MODIFIED**
- **WISSOTA STREET STOCK**
- **WISSOTA NORTHERN PURE STOCK**
- **SUPER TRUCK**



### Includes

- Naming announcement for series – heard live, live streamed, and on replays (\$5000.00 Value)
- 4x8 Front Straightaway advertising board (\$750.00 Value)
- 4 regular seating Season Tickets (\$960.00 Value) dated for each race OR a Private Box (Subject to Availability) for 8 people for 5 races (\$1000.00 Value) or a Shared Box for 4 people for 10 races (\$1000.00 Value)
- Logo on series trophies (\$1200.00 Value)
- Link on Victory Lane Speedway website (\$200.00 Value)

## **\$3000.00 WISSOTA Late Model Series or \$2000.00 4-Cylinder Series**

### Includes above except for seating:

- 2 regular seating Season Tickets (\$480.00 Value) dated for each race **OR** a Private Box (Subject to Availability) for 8 people for 3 races (\$600.00 Value) or a Shared Box for 4 people for 6 races (\$600.00 Value)



Note: Cost of board production, delivery, and installation included. Must supply vector image.

# RACE DAY SPONSORSHIP

**\$1500.00**

## What Is *Included*

- 01** • Access to one private indoor suite for the race day (\$400.00 Value)
- 02** • 50 regular seating race day tickets (\$1000.00 Value)
- 03** • Mention on Victory Lane Speedway radio ads for 1 week (\$1000.00 Value)
- 04** • Promotion on Victory Lane Speedway social media (\$200.00)
- 05** • Area on the promenade for product displays and giveaways (Note: All giveaways must be pre-approved by the speedway) (\$500.00 Value)
- 06** • Scripted ad broadcast by our race day announcers (\$200.00 Value)
- 07** • Link on Victory Lane website (\$200.00 Value)

