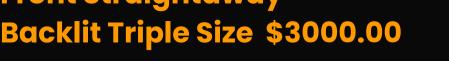


ADVERTISING BOARDS

Front Straightaway



- 4x24 ft
- 8 Regular Seating Season Tickets (\$1920 Value) OR Private Box for 8 People for 9 Races (\$1800 Value)

Front Straightaway Backlit \$1500.00

- 4x8 ft
- 4 Regular Seating Season Tickets (\$960.00 Value) OR Private Box for 8 People for 5 Races OR Shared Box for 4 People for 10 Races (\$1000.00 Value)

Turns 1 & 2 \$1500.00

- 8x16 ft
- 4 Regular Seating Season Tickets (\$960.00 Value) OR Private Box for 8 People for 5 Races OR Shared Box for 4 People for 10 Races (\$1000.00 Value)

Back Straightaway \$1000.00

- 8x16 ft
- 2 Regular Seating Season Tickets (\$480.00 Value) OR Private Box for 8 People for 3 Races OR Shared Box for 4 People for 6 Races (\$600.00 Value)

Front Straightaway \$750.00

- 4x8 ft
- 2 Regular Seating Season Tickets (\$480.00 Value) OR Private Box for 8 People for 3 Races OR Shared Box for 4 People for 6 Races (\$600.00 Value)

Included with ALL Options

- Mention on Radio Ads for 1 Week (\$1000.00 Value)
- Link on Website (\$200.00 Value)
- Mention by Event Announcers that is Live Streamed and on Replays (\$500.00 Value)
- GST Extra



MATORY

Note: Cost of board production, delivery, and installation not included. 4x8 \$300, 4x8 Backlit \$500, 8x16 \$1000. Vector image must be supplied. If board not printed by Victory Grafix, advertiser is responsible for delivery to the speedway, \$100 charge to install smaller boards, and must pay for a boom truck to install larger boards.

ADVERTISING BOARD ADD-ON 50% OFF WITH BOX SEASON TICKETS



Private Box Season Tickets \$2160.00

- Includes 8 Tickets per Race
- Includes 4 Free Parking Pass Cards (Pit Passes Not Included)

Cost of Advertising Board

- Front Straightaway Backlit Triple Size \$1500
- Turns 1 & 2 \$750.00
- Front Straightaway Backlit \$750.00
- Back Straightaway \$500.00
- Front Straightaway \$375.00

Note: Cost of board production, delivery, and installation not included. 4x8 \$300, 4x8 Backlit \$500, 8x16 \$1000. Vector image must be supplied. If board not printed by Victory Grafix, advertiser is responsible for delivery to the speedway, \$100 charge to install smaller boards, and must pay for a boom truck to install larger boards.



RACE CAR SERIES SPONSORSHIP

\$5000.00 Series

- WISSOTA MODIFIED
- WISSOTA MIDWEST MODIFIED
- WISSOTA STREET STOCK
- WISSOTA NORTHERN PURE STOCK
- SUPER TRUCK

Includes

- Naming announcement for series heard live, live streamed, and on replays (\$5000.00 Value)
- 4x8 Front Straightaway advertising board (\$750.00 Value)
- 4 regular seating Season Tickets (\$960.00 Value) dated for each race OR a Private Box (Subject to Availability) for 8 people for 5 races (\$1000.00 Value) or a Shared Box for 4 people for 10 races (\$1000.00 Value)
- Logo on series trophies (\$1200.00 Value)
- Link on Victory Lane Speedway website (\$200.00 Value)

\$3000.00 WISSOTA Late Model Series or \$2000.00 4-Cylinder Series

Includes above except for seating:

2 regular seating Season Tickets
 (\$480.00 Value) dated for each race
 OR a Private Box (Subject to
 Availability) for 8 people for 3 races
 (\$600.00 Value) or a Shared Box for 4
 people for 6 races (\$600.00 Value)





RACE DAY SPONSORSHIP \$1500.00



- Access to one private indoor suite for the race day (\$400.00 Value)
- 50 regular seating race day tickets (\$1000.00 Value)
- Mention on Victory Lane
 Speedway radio ads for 1 week
 (\$1000.00 Value)
- Promotion on Victory LaneSpeedway social media (\$200.00)
- Area on the promenade for product displays and giveaways
 (Note: All giveaways must be preapproved by the speedway)
 (\$500.00 Value)
- Scripted ad broadcast by our race day announcers (\$200.00 Value)
- Link on Victory Lane website (\$200.00 Value)



