

# ROAR



BOONEVILLE LIONS CLUB FOUNDATION, INC.

A 501(c)3 Non-Profit Charity Volume 2 No. 2  
August 20, 2023

PO Box 1264  
Booneville, MS 38829

Meeting Every  
2<sup>nd</sup> & 4<sup>th</sup> Thursday  
6:00 PM



**NORTHEAST**  
MISSISSIPPI COMMUNITY COLLEGE

Health & Nutrition Center  
600-A N. 2<sup>nd</sup> Street

## Upcoming Events:

Visit  
[boonevillelions.com](http://boonevillelions.com)  
for a complete  
calendar of events.



## Birthdays This Month

**Lion Larry Meek**  
August 1

**Rebecca Wood**  
August 16



## LIONS, KIWANIS, CIVITANS AND ROTARY CLUBS

Celebrate Community is an annual joint initiative between Lions International, Kiwanis International, Rotary International, and Civitans International.

Representatives from the four civic clubs met on August 8, 2023, at Lori Tucker's office at the Depot. We discussed ways that we could best impact our community during the week of September 11-17, 2023.

The consensus of the group was that we all wanted to work more closely and collaboratively to improve our community.

On September 11, 2023, at 5:30 PM members of any civic group are invited to a meeting at the Historic Hardware Building where Lori Tucker will outline the vision for Booneville for the coming years and the importance our civic club volunteers can make.



L to R: Kathy Lamb, Lions; Christy Schell, Kiwanis; Kim Wallis, Rotary; Jim Estes, Civitans and Lori Tucker, Director of Booneville Main Street Association

PRESIDENT: LION KATHY LAMB  
GLOBAL ACTION TEAM CHAIRPERSON

1<sup>st</sup> VICE PRESIDENT: LION MARTHA GRAY  
GLOBAL SERVICE CO-CHAIRPERSON

2<sup>nd</sup> VICE PRESIDENT: LION BRANDON PALMER  
PEACE POSTER CHAIRMAN

LION JIM LAMB  
TAILTWISTER, LION TAMER,  
LCIF CHAIRPERSON

SECRETARY LION SHELLEY GREER

TREASURER LION RUSS LAMB  
GLOBAL LEADERSHIP CHAIRMAN

LION TONI STOOP  
GLOBAL MEMBERSHIP CHAIRPERSON.

LION VENESHIA GILLESPIE  
MARKETING COMMUNICATIONS CHAIRPERSON.

LION SAM GRAY  
GLOBAL SERVICE CO-CHAIRPERSON

[boonevillelions.com](http://boonevillelions.com)  
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### New District 30 M Officers:

Lion Russ Lamb, 2<sup>nd</sup> Vice District Governor, Booneville.

Lion Amanda Harrison, Governor, Starkville Multi-Culture.

Lion John Storley, 1<sup>st</sup> Vice District Governor, Horn Lake.



### New members packets go GREEN



Booneville Lions Club is collecting prescription glasses again.



## A Message from Club President Lion Kathy Lamb

### DON'T STOP NOW Ask One to Join Today

Our club completed our 75<sup>th</sup> year of service to the community. We earned several prestigious club awards this past year. Our membership has grown to 30 members, and we are all feeling pretty good about the past twelve months of service. It was busy and now it's time to start this all over again? Fundraising? Service projects? Do we still need new members?

The answer is a resounding YES to all the above! The Booneville Lions Club is just getting our "second wind". We are positioning ourselves to provide more service for our community, state, country, and world.

We have built a team and our team still needs volunteers. Every single person that comes into the club brings unique talents

and abilities. With new members come fresh ideas and energy. Increasing our membership is important. That's why International President Dr. Patti Hill has kicked off the Mission 1.5 initiative to increase our global membership during the next four years. The Booneville Lions Club accepts this challenge. However, it's not about numbers for the sake of just having greater *numbers* or even to have bigger clubs. Then what is it about, you may say? It goes right back to our motto: We Serve. We need more members in our clubs to serve more people. It's the obligation of our clubs to sponsor new members by helping them receive an orientation into the history of Lions Clubs

International AND to help each new member find a service opportunity within the club that speaks to his or her special passion. Lions service is not one size fits all. Not everyone can attend every event but having a team of volunteers means that there is always someone available to fill a service need.

As a Lion, you have a voice in choosing the direction your club will take in the coming months. We know that membership retention is as important as recruiting new people. Take advantage of our committees to find avenues of service that appeal to you. Ask questions. Bring new ideas. Help us make this the best year yet for changing the world!



Lions Russ & Kathy Lamb with District 30 M Governor, Amanda Harrison

### NEW GUIDING LIONS

The Guiding Lion Program is designed to assist clubs that are newly chartered, established or rebuilding. Guiding Lions are assigned for a two-year term by the district governor in consultation with the sponsoring or established club president. Guiding Lions assist clubs to be successful in the first two years, orient and train club officers and members, motivate and support club growth and development and locate resources available to assist the club. Certification must be renewed every three years.



# LION RUSS LEADS TRAINING AT NATIONAL LCIF STRATEGY SESSION

One of the perks of being the District LCIF Coordinator is getting to work with LCIF Coordinators from all over the country at the annual strategy session in Rosemont, Illinois, a suburb of Chicago. We never set foot outside the hotel, but the weekend is a great time learning and planning for the current year's LCIF work.

In July, I was invited to my second strategy session, but plans from the first strategy session made this year's event special for me.

At the planning session for our part of the country, an idea was floated about helping LCIF Coordinators ask specifically for a commitment from the Lion or Lions we are addressing. Past Council Chairman Malcolm Kerwin presented the idea, and I asked him if I could offer my help writing some of the scripts that could be used to make "The ASK."

Over the past year Lion Malcolm and I, along with LCIF Staffer Kristi Garcia ran through several variations on the theme and this spring Kristi asked us to present a one-hour training on "The ASK" to the LCIF Strategy Session. Five times! With over 250 participants, it would take five presentations to train everyone that attended the session.

The fact that the LCIF staff thought enough of our ideas to include it as one of the five trainings given at this annual meeting was so exciting, I couldn't stop working to make it the best presentation we could give.

Kristi went to her boss and asked to allow Lion Malcolm and me to use the big room we had our mass meetings in. It would allow us to do very hands on trial runs of using scripts for "The ASK" in two groups at either end of the large banquet room.

Lion Malcolm led half of the attendees on using his "Hip-Pocket

Scripts" to make "The ASK" and how to overcome objections.

In the other end of the room, I had scripts on cards for participants to use in making an ASK to a group, in this case their table of six to eight LCIF Coordinators.

After about 15 minutes, Lion Malcolm and I swapped ends of the room and taught the lesson to the other half of the participants.

As we presented, I noticed people taking out their phones to photograph the cards with scripts, so we told them all of that would be in a packet they would receive at the end. So, now they could listen more and not worry about losing the chance to capture the scripts.

The final packet of how to prepare yourself, your voice, and your ASK ended up at about 32 pages including over 30 short stories about the power of our LCIF giving.

All the millions of dollars Lions International sends to Lions Districts all over the world (including Mississippi) in grants in all eight of our emphasized service areas, **ONLY COMES FROM CONTRIBUTIONS FROM LIONS LIKE YOU AND ME!**

And the grants are run by Lions like you and me.

The statue on the left side of this page is of a young boy leading a man who is blind from river blindness. It's in front of Lions International Headquarters because Lions helped treat and eliminate river blindness across three entire countries and many other tropical areas of the globe.

If you are not a monthly contributor to LCIF, please go to [lionsclubs.org/donate](https://lionsclubs.org/donate) and start something small for the good of our world.





# LIONS HONORED BY GRACE YP&E



L to R: Lions Erin Mattox, Veneshia Gillespie, Kathy Lamb, Martha Gray, Sam Gray, Angelique Jumper, Galen Greer, Russ Lamb, Shelley Greer. Present but not pictured: Tessa Key.



## Jada Scales and Erin Mattox Receive Scholarships Based on Community Service



Both Erin and Jada attended the Lions Girl Leadership Conference at Lake-Tia-Kata in March, 2023.

<https://www.lego.com/replay>

# LEGO RECYCLING



LEGO Replay is a simple-to-use platform that allows you to pass forward your much-loved LEGO bricks and share the power of play with kids in need.

When children play with your donated LEGO bricks, it helps them to learn to problem solve, collaborate, and think creatively. With LEGO Replay, worlds of play can be rebuilt and reimagined many times over helping to inspire the builders of tomorrow.

What is accepted:

- LEGO System, DUPLO and Technic Bricks and Elements from single or multiple sets.
- LEGO minifigures and Mini-dolls (no need to disassemble)
- LEGO Baseplate

**258,088** children playing with LEGO Replay donated bricks.

Contact any Booneville Lions Club member to donate used LEGO products. We will package and ship to LEGO RECYCLING.

# LION JIM LAMB PRESENTS PIN



When Lion Jimmy Murphy passed away, he wanted his good friend Lion Jim Lamb to have his Lions memorabilia. His daughter, Amanda Murphy Mattox honored her dad's wishes.

Several years later, Lion Jimmy's granddaughter, Erin Mattox was inducted into his Booneville Lions Club.

As Amanda, Lauren and

Erin were called to the front of the room, Lion Jim Lamb explained that he had a special presentation to make to Erin. The little pin with four diamond chips that Lion Jim had lovingly worn on his yellow vest was presented to Lion Erin on behalf of her granddaddy. What a treasure as the club's oldest member (82) presented this gift to the youngest member (18).

## ALL OFFICERS HAVE RECEIVED TRAINING!



The Booneville Lions Club officers and global committee chairpersons participated in club officer training for their specific positions through the Lions Learning Center (LLC) online to complete the recommended courses. A great year begins with training!



## Booneville Lions Cub Program

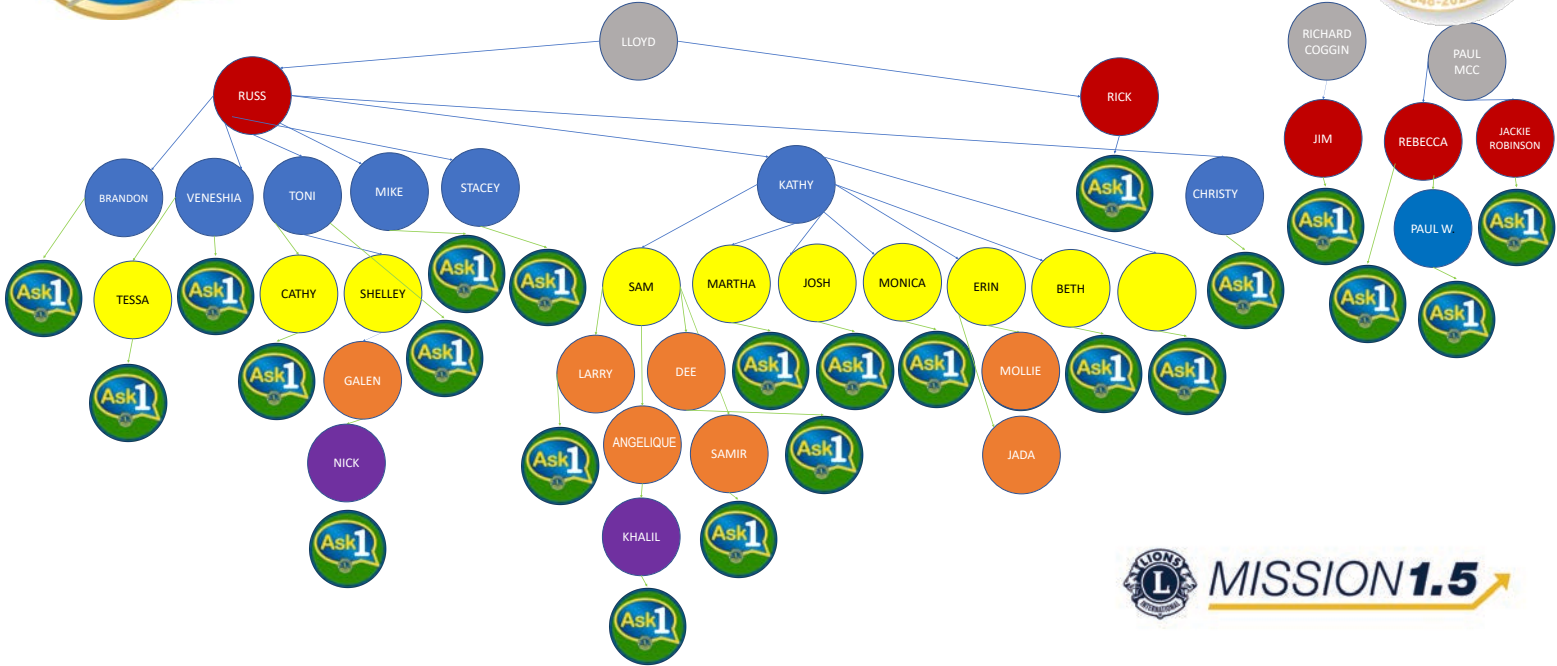
The Booneville Lions Club encourages young families to become members and are welcome to bring their children to meetings. We will have a CUB patch for each

child as well as coloring pages and crayons.

When there's a service project, we invite the whole family to serve.



# BOONEVILLE LIONS CLUB MEMBERSHIP CAMPAIGN 2023-2024



Think about this. We closed out our 2022-23 Lions year on June 30, 2023, with 24 members! How did we do it? A Lion asked someone to join our club and he said “yes”. Then that Lion invited a friend and on and on it went. We were down to FIVE members back in 2021. Our club used the Global Membership Approach. We built a team. We built a vision. We built a plan, and we celebrated success.

It worked and we are working it again for the 2023-2024 Lions year. To date, we have added 6 new members since our new Lions year began, bringing our total membership to 30! If everyone ASKS one person who joins...WE CAN DOUBLE OUR MEMBERSHIP TO 60 MEMBERS! We have a new meeting space that can accommodate a huge club. We have enough service project ideas to keep us busy! How exciting 2023-2024 is going to be! Make sure your friends are a part of our Booneville Lions Club! ROAR!!!

CHANGE EACH **ASK 1** CIRCLE INTO ANOTHER COLOR!



## HELP LIONS SCREEN VISION FOR KIDS IN OUR COMMUNITY

Have you ever wanted to make a real difference in the lives of children? Here's your opportunity to do just that! Booneville Lions Club conducts free vision screenings for children 6 months to 18 years of age. Utilizing state of the art technology, the PlusOptix screener allows any child to be screened without the need to respond verbally making it perfect for children with special needs or non-English speaking students. We are all volunteers and if you'd like to volunteer with us, call us at (662) 554-8995



# SPOTLIGHT ON OUR NEW MEMBERS



Galen Greer, sponsor with new member Lion Nick Davis



Lion Russ Lamb, sponsor with new members Mike & Stacey Posey and President Kathy Lamb



New Lion Tessa Key with sponsor Lion Veneshia Gillespie



New Lions Beth Greenway, Erin Mattox with sponsor Lion Kathy Lamb



New Lion Cathy Stoop with her sponsor, Lion Toni Stoop



**NEW LOCATION**

**2<sup>ND</sup> & 4<sup>TH</sup>  
THURSDAYS  
AT 6:00 PM**



**NORTHEAST**  
MISSISSIPPI COMMUNITY COLLEGE

**600-A N. 2nd STREET  
BOONEVILLE, MS**



LEADERSHIP

EXPERIENCE

OPPORTUNITY

# JOIN US FOR LEOS

Leo clubs encourage young people between the ages of 12 and 18 to develop leadership through social service activities. Leo clubs are sponsored by Lions Clubs and work hand in hand to serve their community.

Leos have fun and form lasting friendships. Booneville is chartering a new community-based Leo club. This means that young men and women from any school and community can join the new club.

If you join the month of August, the cost is \$9.58 through December 31, 2023.

To become a Leo, you will need to have an application signed by your parent or legal guardian (visit [boonevillelions.com](http://boonevillelions.com) and download an application from the menu on the left) OR you and your parent can attend a Lions Club meeting together where an application will be available. For more information about Leos, call Lion Kathy Lamb at 662-554-9031.

Choosing a Leo club will help you grow as an individual and as a leader as you join a global family of young people making the world a better place.

Leos make a difference! You can too!

**ROAR – The Booneville Lions Club Foundation, Inc. Monthly Newsletter    EDITOR Lion Kathy Lamb**

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**“WE SERVE”**

